



**Wisconsin Association of Cheer & Pom Coaches, Inc.
Board of Directors Email Update
September 15th, 2024**

Members: Alger, Anderson, Barrett, Boivin, Bruins, Buchholz, Bump, DeBruin, Franklin, Gerdman, Greenwald, Hittman, Johnson, LaVelle, Luedtke, Mittelstaedt, Nielsen, Rindt, Shaw Vernezze, Wakefield, Ward, Wolfe

WACPC Mission Statement: Educate, Motivate, Collaborate & Celebrate

WACPC BOARD of DIRECTOR and COMMITTEE MEETING NORMS

| TIME | LISTENING | CONFIDENTIALITY | DECISION MAKING | PARTICIPATION | EXPECTATIONS |
|--|---|--|---|--|--|
| -Utilize parking lot to stay on time/topic -Limit personal storytelling | -Listen to understand not to respond -Listen to what's being said and not how -Limit interruption | -Use when appropriate -Present as one committee - an individual's votes/opinions should not be shared | -Make decisions based on what's best for most - Maintain decision stance at least until the following year | -Be an active member (i.e. educate self, attendance, preparation) -Follow up on assigned duties | -Be prepared ahead of time -Ask questions in advance if possible via Facebook committee group |

I. President's Report

- A. [24-25 BOD Committee Assignments/Event Worker List](#)
- B. Reminder to complete membership no later than 9/20/24.
 - 1. Voting privileges are suspended for those BOD who are not current with their membership status.

II. Treasurer's Report

- A. Financial Report
 - 1. Currently working through reconciliation in Quickbooks; will share updated financial report as soon as possible
- B. Account Balances
 - 1. Checking: \$104,020.77
 - 2. Electronic: \$479,138.75
 - 3. Savings: \$150,031.25

III. Secretary's Report

- A. Previous approved minutes
 - 1. [June 24 Minutes](#)
- B. Minutes to be approved at next meeting- [August 4](#)
- C. Reminder to send committee meeting schedule updates to info@wacpc.com to be posted on the Events calendar with WACPC Zoom link

IV. Dance Committee Report

- A. [9.8 Meeting Minutes](#)

V. Cheer Committee Report

- A. Work groups have been finalized and meetings are underway.
 - 1. Competition Advancement and Communications/Education meeting the 2nd Sunday of each month.
 - 2. Events and Sport Committee meeting the 4th Sunday of each month.
 - 3. Scheduling 1 hour per workgroup/committee meeting.
- B. Cheer Competition Advancement Workgroup Updates:
 - 1. [Meeting Minutes](#) - September 8th, 2024
 - 2. Novice Division Support Project
 - a) Division to be offered at local events only.
 - b) Score sheets have been developed by WACPC Cheer to support the local event project.
 - 3. New officials structure implemented:
 - a) "Head Judges" will now be called "Judge Specialists"
 - b) Officials that will handle scoresheet review will be referred to as "Review Judges".
 - 4. Discussing upgrades to the review table process:
 - a) Working on using a QR code for the review table
 - b) Implementing google drive to share score sheets and more.
 - 5. Working on creating a digital skill inventory for coaches, officials, and local event producers to reference.
 - a) Discussing with Morehead State University the possibility of having their cheer program create the video content to be shared.
 - 6. Panel/Performance Judge training was held in person on 9.14.24
 - a) Attendance - 16 trainees
 - (1) Keynote: Steve Solberg / Nfinity spoke to trainees on developing methodology and empathetic philosophy when evaluating execution of skills.
 - (2) Morehead State University demonstrated stunt, jump, tumbling, and motion skills for trainees.
 - (3) Training focused on Traditional and Non Tumble Divisions.
 - b) Budget - Current calculations indicate the event used 50% or less of the budgeted amount for cheer judge training this season.
 - c) November 3rd - In person training
 - (1) Make-up date for those who were unable to attend 9.14.24
 - (a) Morning Session
 - (b) Pre-attendance lab will be required.
 - (2) Cheer-Dance and Game Day Divisions to be trained.
 - (a) Keynote: Abby DeThorne on today's Game Day philosophy for judges.
- C. Cheer Communication and Education Workgroup:
 - 1. Meeting Minutes - [September 8th, 2024](#)
 - 2. Mentorship Program
 - a) Reviewed and developed a SOP document.
 - (1) Shared with dance cohorts as an FYI
 - b) Received current application used by dance, and will be adapting.
 - (1) Cheer Mentorship applications will launch the week of 9.16.24;
 - (2) closing on 10.15.24
 - 3. Coaches Corner
 - a) Established Cheer Coaches Corner schedule for the season.

- b) Introducing a “podcast” style approach with follow up virtual Q&A sessions.

VI. Operations

- A. Constitution/Handbook Committee Report
 - 1. Reorganization Proposal - Tabled
 - a) Committee to continue discussion on the proposal for future consideration.
- B. Finance Committee Report
 - 1. [Meeting Minutes 8.25.24](#)
- C. Membership Report
 - 1. As of 9/16, we have 368 registered members
 - 2. Rule books will be mailed to all registered members this week.
 - 3. Coaches should register by 11/1 before competition registrations open so they are not delayed in being able to register their teams.
- D. Standards & Compliance Committee Report
 - 1. [Topics to consider for the future](#)

VII. Communications

- A. Continuing to work with Bolster for new logo and brand guidelines; once we have this finalized we will start working on the first place to start rolling this out.
- B. Working on a social media calendar for the year
- C. If you are in need of any social media posts or graphics to be made feel free to reach out to committee with details

VIII. Events

- A. [Conference Committee Minutes](#)
- B. Updating registrations for both conferences every Sunday

IX. Recognition

- A. [8.19.24 Meeting Minutes](#)
- B. **New Business**
 - 1. Next Meeting- Oct 6, 2024 11am-2pm

Future Meeting Dates ([2024-2025 Calendar View](#))

| | | | | |
|-------------------------------------|----------------------|----------|----------------------------------|---------------------|
| <input checked="" type="checkbox"/> | June 24, 2024 | 6pm-8pm | Joint Committee Meeting | Virtual |
| <input checked="" type="checkbox"/> | July 14, 2024 | | BOD Email Update | |
| <input checked="" type="checkbox"/> | August 4, 2024 | TBD | In Person BOD/Committee Meetings | Potage, WI |
| <input checked="" type="checkbox"/> | August 12, 2024 | 7pm-8pm | District 1/5/6 Roundtable | Virtual |
| <input checked="" type="checkbox"/> | August 13, 2024 | 7pm-8pm | District 2/3 Roundtable | Virtual |
| <input checked="" type="checkbox"/> | August 14, 2024 | 7pm-8pm | District 4 Roundtable | Virtual |
| <input checked="" type="checkbox"/> | September 15, 2024 | | BOD Email Update | |
| <input type="checkbox"/> | October 6, 2024 | 11am-2pm | BOD Meeting | Virtual |
| <input type="checkbox"/> | November 15-17, 2024 | | Fall Conference | WI Dells/Wilderness |
| <input type="checkbox"/> | December 15, 2024 | | BOD Email Update | |

| | | | | |
|--------------------------|-----------------------------|---------|----------------------------------|-------------------|
| <input type="checkbox"/> | January 11, 2025 | | Cheer JEM | TBD |
| <input type="checkbox"/> | January 18, 2025 | | Dance JEM | TBD |
| <input type="checkbox"/> | January 25, 2025 | | Dance Regionals | TBD |
| <input type="checkbox"/> | January 31-February 1, 2025 | | Dance State | La Crosse Center |
| <input type="checkbox"/> | February 15, 2025 | | Cheer Prelims | Hartford Union HS |
| <input type="checkbox"/> | February 22, 2025 | | Cheer State | DeForrest HS |
| <input type="checkbox"/> | March 19, 2025 | 7pm-8pm | BOD Meeting (Exec Nominations) | Virtual |
| <input type="checkbox"/> | April 5-6, 2025 | TBD | In Person BOD/Committee Meetings | TBD |
| <input type="checkbox"/> | May 1, 2025 | 6pm-8pm | BOD Meeting | Virtual |
| <input type="checkbox"/> | May 6, 2025 | 7pm-8pm | District 1/5/6 Meeting/Elections | Virtual |
| <input type="checkbox"/> | May 7, 2025 | 7pm-8pm | District 2/3 Meeting/Elections | Virtual |
| <input type="checkbox"/> | May 8, 2025 | 7pm-8pm | District 4 Meeting/Elections | Virtual |
| <input type="checkbox"/> | June 23, 2025 | 6pm-8pm | BOD Meeting (Budget/At Large) | Virtual |