

Minnesota River Bulldog Hockey Association
December 13, 2023 at 6:30pm

Board Members Present: Brielle, John, Leslie, Joe, Laura, Andy

Non- Board Members Present: Crystal, Robin

Call to Order and Roll Call-

- Approval of Agenda/Minutes- Greg made motion/Joe second.

Committees Reports

- Association Team Coordinator-no new update
- Registrar- see recap below. Looking at having parents pay move up cost before request is approved. If not approved the money will be refunded.
- Fundraising- Raffle: 271 books checked out. 55 have been collected. Last year at this time there were 364 books checked out so the numbers are down 26%.
Car Wash: Sold 261 cards this year for a profit of \$4176. Last year we sold 146. Joe will be helping with contacting those who need to turn in deposit.
- Volunteer- no report
- Marketing- see recap below. Robin requesting addition of Sponsorship Director. Robin looking at writing up a job description that we can post. This position will fall under the Fundraising umbrella.
- Concessions- see recap below
- Referee Coordinator- see recap below
- Ice Scheduler- see recap below
- District Rep- no new update.
- Tournament Committee Chair- Andy gave update. Working on the Bantam end of year tournaments.
- Equipment- No new update
- Clothing- clothing is coming.
- Website- no new update.

Old Business-

New Business-

- Meeting with city and new ice rates
- Advertising contract
- Dryland area- Looking for about \$5000 to finish. Looking for a motion to approve to pay for these updates. Brielle made the motion and Joe second. Approved.

Officers:

- President-
- Treasurer- Report reviewed. Brielle made motion to approve report. Greg second. Greg will help Kari with next years budget.

- Gambling- Report reviewed. Motion to approve expenses for November 2023 and Taxes for November 2023, form G-1, schedule B-2, C,E, F. Motion made Andy and second by John.
- Hockey Operations Committee – see report below. Board wanting proposal for summer ice to vote on at the January. Board also looking for HOC’s recommendations regarding try out dates. Can we move them sooner?

Open Forum-

Next Meeting Date and Adjournment- Brielle made motion to adjourn and John second.

MONTHLY RECAP

Committee Activities

Committee Name: HOC

For Month End: December

The biggest ‘win’ for your committee last month (ie. Every volunteer showed up for their shift, All equipment was returned, etc..)

- First few practices at Shattuck
- Additional Goalie Clinics with Vaughan

What can be improved for next month? • N/A

What is your focus for next month?

- HOC meeting this week to discuss summer ice plans (Laura, Butch, schedule, etc)

Do you have any requests for your committee or items that need approval?

- Confirmation of budget for Dryland Completion ○ Total cost to complete will be roughly \$5,000.
- \$3,000 for lighting & turf transition strip (to prevent the turn from fraying)
- Lighting to be completed by Clint Wachal (Ploog Electric has agreed to pull permits)
- Once completed Clint will receive an invoice from Ploog for the permits and materials for the association to pay (Savings in Labor costs is roughly \$800.00)
- Turf Transition to be completed by Miller Custom Floors
- \$2,000 for the painting to be finished

MONTHLY RECAP

Committee Activities

Committee Name: Marketing

For Month End: November

The biggest 'win' for your committee last month

- **Bulldog Hockey Day launch**
 - Emily created a page on the website specifically for Hockey Day
- **Bulldog Day Committee** - Ashley Genelin (re -asked and only one that responded back to meet)
- **Dasherboards**
 - Emily created a page on the website for Dasherboards

- Two Boards – (one varsity, one JV) are taken by previous agreement
 - Weichart Realtors has asked for Varsity spot
 - Should we set a date to have X-# sold and then have them put up
 - Allison will have the other advertisements removed after the Holidays
- **Lucky Lure Pizza**
 - Need a 50 AMP connector – LSCC does not have it.
 - Steve is going to talk to Lucky Lure to see if there is something else we can do – Generator?
- **Food Special**
 - Ask Dunkin for Donation?
 - The Bar (In LeSueur) MIGHT be able to open early for breakfast that morning for people wanting breakfast, but no “kick back” to the association
- **Silent Auction**
 - Sarah sent out a notification to the Coordinators
 - Change from auction to “penny raffle” - buy raffle tickets and drop into buckets
 - Need to know how many teams will create a basket, need for baskets or giveaways
 - Looking for 10 baskets and few extras?
- **Chuck a puck**
 - Launched to our organization and on Social
 - Have one Sponsor (Busch Brothers) – Need one more
 - Plan on 150 pucks per sponsor – can save if we ever do again? Or sell that day?
 - Open up volunteer hours for 4 different hours?
 - Sell pucks for the hour before the game
 - Have an “off” team help clean up the pucks
 - 50/50 Pot split – Winner closest to the middle?
- **Stickers**
 - Have 4 stickers currently
 - Wholesale – 50 stickers for \$20
 - Sell for \$1/\$2 each?
 - I love hockey
 - HockeyGirl
 - Bulldog Circle
 - Eat Sleep Hockey Repeat circle
 - Opportunity for more – ideas on messages?



Clothing Opportunity

- Identified Selection, Artwork
- Website set up by Evolution Shirts
- Orders are due by Dec. 26th for Delivery and disbursement is at the rink

Advertising:

- PR went out to Media
- Put three posters up in the facility
- Thank you to Sponsors if we get them

Signage:

- Banner for front of building
- Banner for Chuck a puck
- Posters/Banner for other?

Hockey Day Schedule

- Looking for a sponsor for posters
- Updated with changes as needed

Volunteers:

- Set up Silent Auction
- Clothing Sorting
- Chuck a puck sales
 - Chuck a puck clean up
 - Announcer/Winner selector
 -

Amabassadors to the teams

- Haven't started anything on this
 - Mini/Mites – volunteers
 - 9 Bulldog Teams (18 total)
 - Could have 203 per team – 54 mites
 - Skate out with team and be on bench during game

Materials needed:

- Table/ Chairs to sell pucks
- Jars for silent auction
- Small pieces of paper for Auction – Fill in the blank (I can create)
- Pens (I can get)
- Tables for baskets
- Starter cash fo pucks

Other ideas:

- Hockey Photo Booth – kids can take pics with props

Non Hockey Day Opportunities:

- Sponsorship opportunities in the rink
 - Allison/City mtg.

What is your focus for next month?

Bulldog Hockey Day


Dasherboards

Sponsorship page – beyond dashers


Sponsorship Manager position (under fundraising?)

Other:

Donate to
**Bemidji Youth Hockey
Association**

Use this donation for
2nd Sheet of Ice 

Make this a monthly donation.
Become a sustaining member of our
charitable community.

 **Donate with PayPal**

**Donate with Debit or Credit
Card**

[Cancel and return to Bemidji Youth Hockey
Association](#)

MONTHLY RECAP

Committee Activities

Committee Name: Registrar

For Month End: December

The biggest 'win' for your committee last month

(ie. Every volunteer showed up for their shift, All equipment was returned, etc..)

Weekly registration reports.

Coaches Reports

Rostering coaches/volunteers/teams

Daily check in with USA hockey if can roster additional coaches when requirements available

Game stickers/ roster sheets & roster link to coordinators

Out of state tournaments submitted to District 9

Waivers – collect current ones needed and submit to USA Hockey

Rostering Mites/ moving players up to ¾ level

What can be improved for next month

(ie. Sending reminder emails earlier, Creating a posting plan, Being more timely with submissions, etc..)

*Next year – creating a separate (additional) format for volunteers to easy tracking

What is your focus for next month

(ie. An event, A website launch, Picture day is happening, etc..)

Coaches reports to Taylor – wrapping up

Roster mites to USA Hockey & submit

Re-rostering Mites that moved from 1-2 level to 3-4 level

Making additional game stickers at request of coordinators

Collecting the last of birth certificates

What are the revenue & expenses for last month

**if applicable*

Do you have any requests for your committee, or items that need approval?

Ice Scheduler Update:

***Change in how we're doing Goalie Clinics the next few weeks. We we're doing them at LSCC on Tue nights but because we normally host high school games on Tuesdays, the Squirts/10s and Peewees/12s clinics were dryland. Didn't seem to work to draw many kids and attendance was really low. Also heard through the grapevine that our goalie coach didn't feel on ice clinics during regular practices for the bantam group was working great either. He didn't feel he had enough time with the kids. So, starting last week and going through January, the goalie coach was able to secure an hour of ice at GAC on Tuesday nights. Last week was the first session and attendance was great with 11 of our association goalies attending. They're using GAC players as shooters so that problem seems to have been resolved as well.

*** Practices at Shattuck (SSM) have started. We were able to rent 17 hours of ice on nights when we have high school home games. I haven't heard anything about attendance but I think as I write this, there has only been one SSM practice.

***Next year we if we have to rent at other facilities, I would recommend that decisions are made much sooner in the season. By the time the decision was made to rent outside this year, the ice available at

SSM was later in the evening, mostly 8 and 9pm start times. I think we'd have more luck getting better times if we booked early in the season. As soon as the high school schedules come out, we know what dates we should rent so that part is easy. The only nights we really need more ice are the high school home game nights.

*** I recently sent out the 2nd ice time team parity email to all coaches and coordinators. A break down was provided of all shared practices, solo practices, skills sessions, home games, away games, GAC skills sessions and SSM practices from Oct 18 through Dec 31st. I think it helps coaches and coordinators have a better understanding of where they're at when there's full transparency with all the teams so I plan on continuing that practice a few times each year.

*** GAC just opened up 7 hours of ice on Thursday nights in January so that's great news.