



Lakes Region Youth Hockey Association

Dear Laker Families,

The Lakes Region Youth Hockey Association is very pleased to announce a fundraising opportunity.

We will be offering a program booklet again this year and we hope that it will be even better than last year! The intent is to include team photos, words of encouragement for your favorite Laker as well as advertisements from local businesses and supporters.

Attached, please find the sponsorship levels as well as a letter to provide to businesses asking for their support. For every dollar that you raise, you will get 50% of that amount as a tuition credit towards the 2020-21 season. For example, if you raise \$500.00 in advertising dollars, you will get \$250.00 in tuition credit (up to, but not more than the cost of tuition).

Not sure who you can ask? Think about where you do your banking, where you take your vehicle for maintenance and repairs, restaurants that you visit, stores that you shop at frequently. Be creative...the sky is the limit! Don't forget family members (parents, grandparents, aunts, uncles etc) who may be very excited to put an ad in the booklet to show support of their favorite Laker.

We ask that before you solicit any business you kindly email or text me to ensure nobody else has already asked that business.

Please email your advertisement in pdf format if possible, to: Caroline Drouin at jcd@metrocast.net. Please write "Lakes Region Program Booklet" in the subject line of the email. All advertisements must be received by August 1st. Checks may be made out to Lakes Region Youth Hockey Association and mailed to PO Box 762, Laconia NH 03247.

Questions?? Contact Caroline Drouin at jcd@metrocast.net or 603-455-3447.