

# NFL FLAG

*SAN DIEGO • NORTH COUNTY • INLAND EMPIRE*



**YOUTH FLAG FOOTBALL LEAGUE**



POWERED BY **USA Football**

A PROGRAM OF



**Play60**

THE NFL MOVEMENT FOR AN ACTIVE GENERATION

# INTRODUCTION



- Welcome
- Opening Statements
- Changes to Improve the League
- Roles for Team Administrator
- Blast Athletics Presentation
- Communication



# LEAGUE CHANGES



- Organization

Coaches meetings, schedules, and jersey distribution will occur earlier than in seasons past. We want to avoid issues that have happened in the past, so registration was cut earlier to get things moving.

Coaches can request team names, but no one will know who their team is until jersey distribution. This goes for EVERYONE, new and veteran coaches. We will do our best to accommodate, but we are not promising any team names. You may purchase custom uniforms at your own expense if you want to

assure a specific team. Otherwise, we are at the mercy of the NFL and the availability of their uniforms.

We are going back to a 2 week playoff system, and eliminating wild card matchups on the final Saturday to help with organization and to provide a true championship Saturday

League rules have been updated and we will discuss the changes later in the meeting

Team Administrators to assist the coaches with sponsorship collection, communication with the league, etc.



# WHY DO YOU NEED A TEAM ADMIN?



- Team treats on game day (optional)
- Pick up uniforms at uniform distribution day
- Team pictures
- Point of contact for league information
- Set-up team parties
- Organizing the Coach
- Find Team Sponsor - due at jersey distribution (Blast Athletics)
- Help monitor player rotations during games for coach
- Collect rental helmets after final game of the season (playoffs)



# Team Sponsor (Blast Athletics)



- Team sponsorship is crucial to the development of the league. This money is used to fund referee fees, game day locations, greater awards for the kids (rings, trophies, and medals), staff for each site and behind the scenes work, and many other operational expenses that are not covered by registration fees. For us to continue to provide the top league in the county, we must collect these fees from each team.
- As in the past, teams may submit their \$275 team sponsorship from a single corporation or business, a parent on the team, or a collection of money from each player on the team.
- This year, we are offering another way for coaches and teams to collect sponsorship money. Blast Athletics works with many local high schools to fundraise. It can be a great way for teams to raise their team sponsorship money without needing a business or parents to donate all of the money. Also, any teams who raise more than the \$275 will have incentives they can earn for the coaches and the team as well, so it will be an exciting new opportunity for the league.



# IMPORTANT DATES



- Season Kick off Skills Camp: Saturday September 1<sup>st</sup> – Escondido High School - 9am-11am (Registration will begin at 8:30am)
- Games: September 7th – October 27th
- Playoffs: November 2<sup>nd</sup> and 3<sup>rd</sup>, and November 9th
- Super Bowl: November 10<sup>th</sup>
- Uniform Distribution | Team Sponsor Due:
  - Inland Valley - Wednesday August 29<sup>th</sup> Time/Location: TBD
  - San Diego/Chula Vista – Thursday August 30<sup>th</sup> Time/Location: TBD
  - North County – Tuesday September 4<sup>th</sup> Time/Location: TBD
  - Poway – Wednesday September 5<sup>th</sup> Time/Location: TBD



# IMPORTANT DATES



- Pictures: San Diego – Saturday September 22, 2018  
Inland Valley – Saturday September 22, 2018  
North County – Friday September 28, 2018  
Chula Vista – Friday September 28, 2018  
Poway – Friday October 5, 2018



# ROCKSOLID HELMETS



NFL Flag San Diego and Rocksolid have teamed up to provide a safer playing experience for the youth of tomorrow by mandating soft-shell helmet be worn during practice and game time. Team administrators should talk to your families before week 1 to make sure all players on the team have a helmet.

## HELMET OPTIONS

- You may purchase a new RS2 helmet for your child for \$49.99
- Or you can rent a helmet for the season for \$19.99

ALL RENTALS MUST BE RETURNED AT THE COMPLETION OF THE SEASON





# ROCKSOLID HELMETS



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- Team administrators will be provided a list of all players on their team who have rented helmets. Please use this list to collect helmets after your final playoff game, and return these helmets to the snack bar tent at your site.



# PARKING



Please review the parking situation for your particular site with your parents!

- Connors Park – Parking in the lot at the park, or overflow parking at San Marcos Elementary School right next door

- Meadowbrook Middle School – Parking in main lot or on the street. PLEASE remind parents that they CANNOT park in the red zones or on any landscaping areas (grass, woodchips, etc.) or THEY WILL BE TICKETED OR TOWED!!!! NO EXCEPTIONS!!!!



# GAMES



Please help monitor the sidelines of your games. Only 2-3 coaches allowed on the sideline. No additional parents should be on the sidelines. Also, please remind players and coaches to clean up any trash, water bottles, jackets, etc. from their sideline when the game is over.



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THANK YOU