





 111-60 Scarsdale Rd.
Toronto, ON M3B 2R7
 info@ontariovolleyball.org
 1-800-372-1568

Job Title Marketing and Communications Intern (Student Employment Opportunity)

Reports to Manager, Marketing, Communications & Community Outreach

Term Full-time Summer Contract – Student Employment Opportunity (SEO)

Work Location 60 Scarsdale Rd, Unit 111, Toronto, ON and onsite beach event locations (e.g., Ashbridges Bay)

Hours 35–37.5 per week – *Note: Hours will vary and include evenings and weekends during event periods*

Compensation: \$17.60/hr - \$22/hr

Posting Date: April 18, 2026

Closing Date: April 30, 2026, by 11:59 PM (midnight)

Ontario Volleyball Association

The Ontario Volleyball Association (OVA) is a non-profit, member-based provincial sport organization where dedicated volunteers and professional staff provide leadership in the growth and development of indoor, beach, and sitting volleyball for all Ontarians. Our vision is to provide a fun, safe, and rewarding environment through a commitment to Volleyball for Life.

Job Summary

Ontario Volleyball is seeking a motivated Marketing and Communications Intern through the Summer Employment Opportunities Program to support beach volleyball initiatives, including the Ashbridges Bay Beach Volleyball League (ABBV), the OVA Beach Tour, and Team Ontario beach training environments. The intern will help drive program sustainability by increasing awareness, engagement, and participation, while promoting athlete development pathways within Ontario's sport system.

Working closely with the Marketing, Communications & Community Outreach team, the intern will attend key beach events to capture photo and video content, deliver live and post-event coverage, and maintain digital channels that connect with athletes, parents, coaches, and the broader community. This role is ideal for a student who is passionate about content creation, social media, and growing sport and recreation opportunities across Ontario.

Key Responsibilities

Event Coverage & Content Gathering

- Attend ABBV league play as needed and playoffs for Spring and Summer leagues, OVA Beach Tour/Grand Slam events, and Team Ontario (indoor and beach) training camps, Beach Ontario Championships and the National Beach Championships, to capture high-quality photography and videography.
- Capture key moments, athlete and coach interactions, and the overall event atmosphere to support storytelling and promotion.
- Conduct on-site interviews with athletes, coaches, parents, and participants to gather stories for social and web features.

Social Media & Digital Communications

- Provide live and post-event coverage across social media platforms including Instagram, Facebook, Threads and YouTube, aligned with OVA brand guidelines and voice.
- Independently produce, edit, and publish engaging content (reels, short-form clips, highlight videos, photo carousels, graphics) for social media and websites.
- Manage the OVA content calendar to ensure consistent and timely communication before, during, and after events, (specific to the events assigned).
- Monitor social media performance and use basic analytics tools to inform content and posting strategies that enhance reach and engagement.



Marketing, Sponsorship & Community Engagement

- Assist with the creation and delivery of promotional initiatives and sponsorship assets (e.g., branded content, signage photos, social tags, recap posts).
- Support collaborations with community and industry partners that promote safe, inclusive access to beach volleyball programming across Ontario.
- Help organize and maintain digital content libraries (photo and video) to ensure assets are archived, searchable, and accessible for future campaigns.

Participant & Public Interaction

- Interact regularly with adult participants, youth athletes, parents, coaches, and spectators at events and online in a professional and welcoming manner.
- Represent Ontario Volleyball as an ambassador, upholding organizational standards and promoting inclusive participation in sport and recreation.



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Qualifications



- Current post-secondary student eligible for the 2026 Summer Employment Opportunities Program (returning to full-time studies in the next academic year).
- Experience using social media platforms (Instagram, Facebook, Threads, YouTube) and creating basic photo/video content for digital audiences.
- Strong written and verbal communication skills, with an interest in storytelling, sport, and community engagement.
- Basic skills in photo and video editing software (e.g., Adobe Premiere Rush, Premiere Pro, Canva, CapCut, or similar tools).
- Strong organizational abilities with attention to detail, capable of managing content calendars and multiple deadlines in a fast-paced event environment.
- Comfortable working outdoors for extended periods at beach venues, including evenings and weekends.
- Ability to work both independently and as part of a collaborative team, showing initiative and problem-solving skills.
- An interest in volleyball and/or sport and recreation and/or sport media in Ontario is an asset.
- Access to reliable transportation to beach event locations is an asset; some travel within Ontario may be required.

OVA Organizational Standards

The successful candidate will demonstrate the following personal attributes that reflect the OVA's Organizational Standards:

- Foster an inclusive community.
- Treat all people with dignity and kindness.
- Act with integrity in all that we do.
- Utilize collaboration to meet our common purpose.
- Embrace innovation with bold creativity.
- Challenge excellence and continuous learning, always.



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Requirements for Applying

- Cover letter outlining your interest in the position, your eligibility as a student for the Summer Employment Opportunities Program, and your main skills related to marketing, communications, and content creation.
- Resume.
- Link(s) to a portfolio or samples of digital content (social media posts, graphics, photos, videos) if available.
- Contact information for two references (academic, employment, or volunteer).
- A valid Police Records Check will be required, if hired, as per our screening policy <https://www.ontariovolleyball.org/screening>

Please submit your application electronically by quoting **“Marketing and Communications Intern”** in the subject line (MS Word or PDF format only) to kmaharaj@ontariovolleyball.org by **April 30, 2026, at 11:59 PM (midnight)**.

The OVA is an equal opportunity employer. The OVA is committed to providing an accessible environment and will provide all reasonable accommodation for job applicants with disabilities to support their full participation in our recruitment process.

Thank you for your application; however, only candidates selected for an interview will be contacted.