

A close-up photograph of a basketball resting on a polished wooden floor. The ball is orange with black lines and is reflected in the glossy surface of the floor. The background is dark, making the ball and the text stand out.

Hortonville Hoops Boys Youth Basketball

2021 – 2022

Parents Meeting

September 8, 2021



Tonight's Agenda

- Introductions (Current Board, Varsity Coach)
- Hortonville Hoops Club Changes
- Program Details & Description
- Jersey, Apparel, & Discounts
- Shooting Clinic & Varsity Program Kick-Off
- Fundraising
- Milwaukee Herd Night
- Volunteer Opportunities
- General Questions



Club Changes

- Merger w/ the Girl's Club
- Why?
 - Strength in numbers: Larger volunteer pool, eliminate financial redundancies, buying power
- Will not change the big picture in playing on either side.

- Outgoing Board Member Participation
- Need more involvement at the board level from younger grades
 - Ideally have a minimum of 2 representative per grade
 - Important to have input and a voice at each level
 - Amount of time is dependent on having more people involved
- If you want to get involved at any level, please reach out and discuss opportunities with any board member.



Introductions

- Boy's Varsity Coach – Matt Hintz
- Current Boy's Board Members
 - John Joling - 8th Grade
 - Matt Gerald - 8th Grade
 - Angie Smith - 7th Grade
 - Mark Lund - 7th Grade
 - Jess Pantzlaff - 6th Grade
 - Stacey Gassner - 6th Grade
 - Jason Przybilski - 5th Grade
 - Lanny Rogers - 4th Grade
 - Brad Mueller - High School Representation
 - Jeremy Coenen - High School Representation
 - Jeff Johnson - High School Representation



Grade Leads

3rd Grade - Jake Blevins

4th Grade - Lanny Rogers

5th Grade - Jason Przybilski

6th Grade - Stacey Gassner

7th Grade - Mark Lund

8th Grade - Brett Eidahl/Matt Gerald



Mission/Program Philosophy

The purpose of the Hortonville Hoops club is to provide opportunities for kids to learn to love the game of basketball and pick up valuable life skills they will need and HAVE FUN.

Our program doesn't exist to win grade school games or tournaments. We want to develop all of our kids skills both from a basketball standpoint, but more importantly the life skills they will need as they enter our program as young boys and leave as young men.

We want our boys to learn to be great teammates, to be mentally tough, to enjoy hard work, and to have good body language no matter what the situation.

We want our coaches, parents, and family members to set good examples of this.



2020-2021 Program Stats

- 224 boys in the program last year
- Played BADL & Tournament Team Ball
- One of few programs/schools in the state that allowed all kids to practice and play in a public facility.
- Huge undertaking by the board and coaches in changing program protocols to practice & play.
- Great success in allowing for all kids that wanted to play an opportunity.



Cubs (3rd & 4th Grade)

- Practices twice a week for 1.5 hours typically starting in October
- Plays in the HOVL League
 - Introduces kids to officiated games
 - Learning league with nothing on the line
 - Good chance to practice offense and learn rules of game
 - Game Dates: Nov 6, 13, Dec 4 (2-3 games per day)
 - Teams split evenly and everyone plays
- Plays in the BADL League
 - Games will be played on 4 dates Jan-Feb - Final Tourney in March
 - Teams are split evenly
 - More competitive than HOVL



Junior Bears(5th-8th)

- Practices twice a week for 1.5 hours typically starting in October
- Plays in the BADL League
 - Games Played on 7 dates Nov - Feb - Tournament in March
 - Teams are split by league competition levels
 - All grades - 1 Platinum team - remainder will be A/B/C based on talent profile
 - Talent evaluation will be completed by youth coaches during a normally scheduled practice. Assistance on player evaluation may be handled by affiliated board members and/or high school level coaches as needed.



State Travel Teams (5th-8th)

- Each grade will support 2 state level teams (primary/secondary)
- Tryouts will typically take place at the end of the BADL season. Teams can and have been changed from BADL season based on player development.
- Talent evaluation will be completed by youth coaches during a normally scheduled practice. Assistance on player evaluation may be handled by affiliated board members and/or high school level coaches as needed.
- Those who make team will pay a \$50 fee
- Each team will play in 4 additional “state” level tournaments selected by Board Level Tournament Coordinator.
- Season will run February - April (April tournaments are not typical but possible)



Bay Area Development League

League format

- Mimics the high school season
- Every game matters and focus is on development throughout the season.
- Losing your first game of the day is not end of world
- Consistent rules and format every weekend makes it easier for coaches/kids
- Playing towards year end tournament



Bay Area Development League

- League will run from November through February.
- Final Tournaments in March.
- Currently schedule is being built based on hosting sites.
- Schedule will try to accommodate travel & time to make time spent as efficient as possible.



Bay Area Development League

- 4 Divisions - Platinum, Green, Gold, White
 - Based on talent level
- Games will be as regionally located as possible to limit travel. w/ exception to Platinum level teams who will play teams from Milwaukee/Madison area as well.



Bay Area Development League

Hortonville Hoops Club Involvement

- Last year's involvement in hosting helped foster a good relationship with BADL
- Will look to host several weekends this year again in place of running tournaments
- Will keep Hortonville teams playing at home as much as possible.
- Partnership w/ girl's program will help with volunteering.

Registration

- Registration is currently Live and available online only at <http://HortonvilleHoops.com>
- **Deadline is Sept 30th**
- Early registration is critical to ensure league access and coaching resources and for jersey ordering.
- **If you register late and are unable to get a jersey for the first games it is not our's or Cooney's fault.**



www.hortonvillehoops.com

- One stop shop for all of our information
 - Aimed at improving communication & capabilities
 - Enabled online registration for players and our tournaments
 - Parents will be able to have access to individual team pages
 - Communication will flow through the team pages via coaches
- Facebook Page – www.facebook.com/hortonvillehoops/
- Twitter Handle - @hvillehoops

The screenshot shows the website's navigation menu with options: Home, High School Teams, Youth Program, Offseason Opportunities, Calendar, Tournaments, and More +. Below the menu is a breadcrumb trail: HOME > About Us. The main content area features a large red banner with the text "Hortonville HOOPS CLUB" and the slogan "HARD SMART TOGETHER". Below the banner, there is a section titled "HORTONVILLE HOOPS" with a description: "The Hortonville Hoops Club, in conjunction with HHS Boys Basketball, organizes youth basketball opportunities for 3rd-8th grade boys in the Hortonville Area School District (HASD)". To the right of this section is a red button that says "REGISTER: 2018-19 SEASON REGISTRATION". Below that is a section titled "UPCOMING EVENTS" which lists a "Youth Parent Meeting (Mandatory)" on Monday, 8:30am CDT - 8:00pm CDT at Hortonville High School Commons. The date "SEP 10" is displayed in a large font.



Jerseys & Apparel

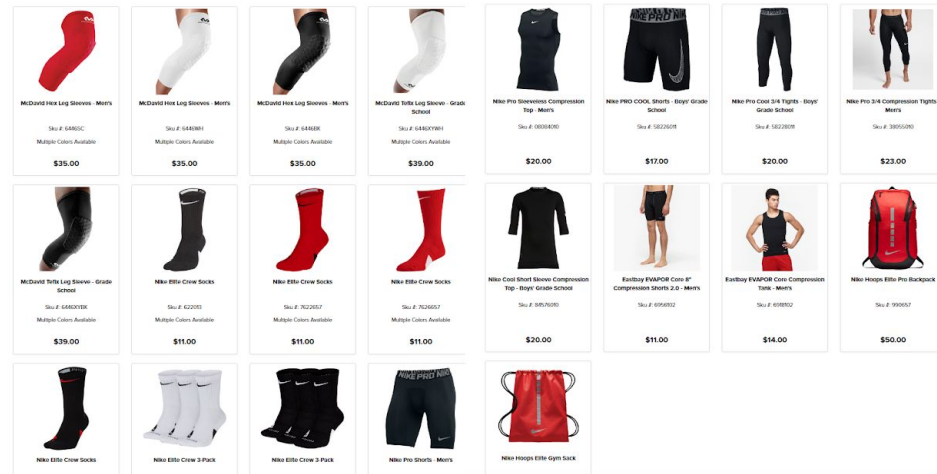
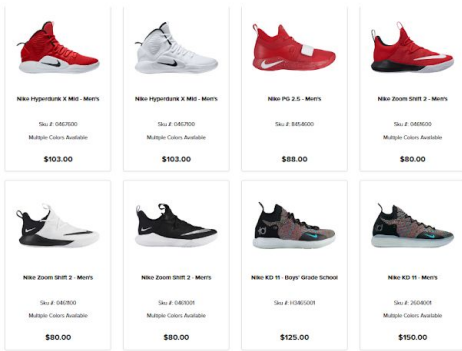
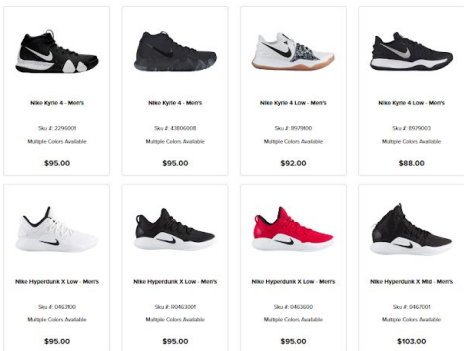
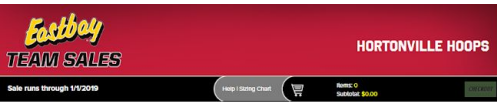


- Same as last year
- Must be ordered by online team store, calling or stopping in at Cooney's
 - \$100 for jersey top & shorts
 - \$50 per piece
 - Sizing Samples can be found at Cooney's store front.
 - 756 W Northland Ave. Appleton, WI 54914
- Additional accessories and apparel available in online store
 - Sublimated Hortonville Socks, Under Shirts, Beanie, etc
 - Ordering link: <https://hortonvillebasketball2021.itemorder.com/>



Eastbay Team Store

- Discounted prices with some money coming back to our program
- Ordering link will be sent out via email and found on our website





Midnight Madness Season Kickoff Event

- November 18th 6-8pm
 - 6:00-7:00 Varsity Scrimmage
 - 7:00-7:30 Youth/HS Contests
 - 7:30-8:00 HS Player Autograph sessions



Ryan Borowicz Shooting Clinic

- September 19th - 6:00 - 8:00
 - Located in High School Field House
 - All youth players, parents and coaches are encouraged to attend.
 - Intended to teach the fundamental philosophy on shooting a basketball the correct way.
 - Huge program emphasis this year and moving forward!



Calendar Raffle Summary

- Has been around for 15 years @HS level
- Expanded it to the youth program and it became a great way for us to get kids gear for training and raise \$ for the club
- Tickets sold for chances to win cash prizes
- Minimum Sale Requirement - 5 ticket minimum



Calendar Raffle

Allowed us to give basketball related prizes back as sales incentives to the kids who sold the raffle tickets.

- Half of the money from each ticket sold went to the kids
- Tickets will be handed out during practice and will be collected on specific practice dates that are TBD.



Calendar Raffle Incentives

- 7 Tickets - Water Bottle & Shooting Shirt
- 11 Tickets - + imprint on shooting shirt
- 15 Tickets - Rock Basketball
- 25 Tickets - Hortonville Hoops Sweatshirt or Nike Elite Backpack

Top Seller - \$300 gift card to Stub Hub



Wisconsin Herd Night

- Milwaukee Bucks G League Team
- Date TBD
- Will look to be including girl's program this year
- Potential for half-time performance and other VIP treatment
- Tickets will be handled through individual grade leads/coaches



Game Day Program

- The varsity program for all winter sports that our club puts together and publishes
- May have expanded digital opportunities this year. Details are being worked out.
- Proceeds from advertisers directly benefit our program.
- See any board member to get your business sponsorship in the program



Volunteer Requirements

- Parents will be required to volunteer 4 hours per child playing, 8 hours max.
- Volunteer Opportunities posted on DIBS Sept 30th
 - Opportunities from now until April
 - No excuses / we need your help
 - \$150 fee will be assessed for those who do not fulfil this requirement
- Appreciate and need those parents who go above and beyond.
- Parents are always welcome to attend club meetings held the 2nd Wednesday of every month



Parent & Club Participation

- Tournament Leadership Positions (not limited to)
 - Concessions Director(s)
 - Concession Stand Leads
 - Site Managers
 - If interested in taking a bigger role contact Angie Smith or any board member.

2021-2022 Season Dates

SEPTEMBER

September 8th - Parent Meeting @HHS

September 19th 6:30 PM - Ryan Borowicz Shooting Clinic

September 30th - Registration Closes

OCTOBER

Most Grade will start practice

- Dependent on coaches availability & schedules

NOVEMBER

Date TBD - Milwaukee Herd Night

November 6th - 3rd & 4th Grade HOVL Week #1

November 13th - 3rd & 4th Grade HOVL Week #2

Date TBD - Start of BADL Season 5th - 8th

November 18th - Midnight Madness Season Kick off Event

- Varsity Practice/Scrimmage
- Youth/HS Competitions
- Player autographs
- Prizes

DECEMBER

December 4th - 3rd & 4th Grade HOVL Week #3

Dates TBD - BADL Play Continues 5th - 8th

Date TBD - Calendar Raffle Turn In & Prize Pickup

JANUARY

Dates TBD - BADL Play Continues 3rd-8th

FEBRUARY

Dates TBD - BADL Play Continues 3rd-8th

TBD - State Team Tryouts will be held. Handled by individual grade coaches.

MARCH

BADL - Season Ending Tournaments

TBD - State Team Season

APRIL

TBD - State Team Season Continues

Questions ??