



Westbury Little League Sponsorship and Donor Program

To Our Valued Sponsors, Managers & Community at large,

Westbury Little League would like to ask for your support to become an integral part of our great program.

Westbury Little League, a non-profit organization, has proudly provided coaching and guidance to Westbury boys and girls for over 50 years. We provide little league baseball, as well as tournament and instructional opportunities for over 500 kids (age 4-13) each year. Along with our volunteers, sponsors and donors are crucial to the success of our league.

Registration fees are kept as low as possible to ensure costs are not prohibitive and more families can participate. This results in only a portion of our costs being covered. Your generous sponsorship dollars provide an opportunity for children to learn the game of baseball, understand the value of teamwork, and establish childhood memories that will last a lifetime.

This fundraising also helps pay for field maintenance, uniforms, baseballs and other equipment, umpires, tournaments, scholarships for those in need, and more.

Westbury Little League Facts:

- ***Hundreds of families actively participate in our programs and enrollment is increasing.***
- ***Our league represents a very diverse community, reaching families living in 27 zip codes and players that attend over 86 different elementary and middle schools.***
- ***We host hundreds of games at our fields every Spring generating thousands of visitors, including many Houston area teams from outside of the Westbury/Meyerland area.***
- ***We are a 100% volunteer organization from the Board of Directors to the League Managers to the parent coaches.***
- ***The fastest growing little league in Southwest Houston!***

Sponsorship/Donor opportunities for 2021

- 1) **Grand Slam Sponsor - \$1000** – Your business will be boldly displayed in the outfield of one of our fields in addition to prominent display in our common area. We have placements available in the concession area, dugouts, and on the backstops. We will work with you to determine the right way to showcase your support. Requires initial \$1000 for creation of new banner and for sponsorship. **Year 2 support is \$750**
- 2) **Round Trip Sponsor - \$600** - Sponsorship for a single banner on the outfield fence at a Westbury LL Field. **Year 2 support is \$600**
- 3) **MVP Donor - \$ANY AMOUNT** – Your donation to help keep our program strong. We will work with you to determine an appropriate partnership based on the size of donation. Your company could be in the same conversation as Minute Maid is with the Astros! Your generous support is invaluable.

All sponsors and donors also receive the following:

- **Listing on the Westbury Little League website**
- **A public “thank you” on the Westbury Little League Facebook page from our President**
- **A plaque as a thank-you from a team that you can display in your business**
- **Encouraged patronage at your business by our Westbury Little League community – Coupon events and spirit days are something we can discuss based on your needs**

On behalf of our players, coaches, volunteers, and families, the Westbury Little League Board of Directors would like to thank you for your support, and we would be delighted if you are able to identify a sponsorship program that not only matches your budget but your heart as well.

Westbury Little League is a 501(c)(3) Organization - Federal Tax ID# 74-6062662 and all donations are tax deductible

Thank you,

Chris Taylor, VP of Marketing
Westbury Little League
VPMarketing@WestburyLL.com
832-607-9578

THANK YOU FOR YOUR GENEROUS SUPPORT!!

Please fill out and return the following form with your check to Westbury Little League.



2021 Sponsor Request Form

To pay with a credit card, please contact us @ VPMarketing@WestburyLL.com

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email address: _____

Website: _____

Sponsorship Level (please circle or highlight your choice):

- **Grand Slam Sponsor (\$1000 first year (includes banner creation cost); \$750 year 2)**
- **Round Trip Sponsor (\$600 first year (includes banner creation cost); \$600 year 2)**
- **MVP Donor (you choose the amount \$_____)**

Sponsor's Signature

X _____

Print Name/Title:

Date: _____

League Representative Signature

X _____

Print Name/Title:

Date: _____

Please make checks payable to "Westbury Little League"

Mail to: Chris Taylor, 5735 Stillbrooke Drive, Houston TX 77096