



Menomonie Youth Hockey Association

Board of Directors Meeting Minutes

June 22, 2022

6:00 pm at Dunn County Ice Arena

Mission: To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

Vision: Pursuit of the model USA hockey organization following the American development model.

Ground Rules: Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

Call to order: Stacy called the meeting to order at 6:02pm

Roll Call/Quorum:

- Stacy Hintzman, President - Present - SH
- Gary Messerschmidt, Treasurer - Present
- Mike Jax, Tournaments & Scheduling Director - Absent
- Troy Wilkens, Concessions Director - Absent
- Kelley Gowling Equipment Director - Absent
- Heidi Dowd – Fundraising Director - Present- HD
- Kate Kramschuster – Secretary - Present - KK
- Tucker Giertz – General Operations - Present - TG
- Adam Wamboldt - Present
- Russell Bahr - Present RB
- Rhonda Messerschmidt - Present - approved via email

Member comments:

The Zamboni is being painted and will have 50th anniversary logo on it.

Matt Ellis – High School Hockey Team Coach – Discussed players eligible to play 2nd year as Bantams vs. moving up to HS.

- Expressed that each situation is different and staying down should benefit the players with the appropriate level of competition. Need to develop players and shared concerns regarding the Bantam schedule over the last few years. Would like to see more competition over a focus on winning over easier teams. What happens at MYHA impacts the high school level.
- At this point, no Bantam eligible players have committed to playing at the HS level, some may be playing for MN Made, or other programs. Discussion of team numbers, and that higher team numbers would allow 2 teams.
- The board wants to collaborate with the High School. Conversation about ways we can work collaboratively to be more competitive? Discussion regarding the importance of having our

teams play at the level of the teams they will play in High School. The focus should be about developing the players. Positive changes coming in the future through the Troy Ward program.

- Need to communicate to members what kind of schedule we are going to have, so they can make the decision about where to play.

CONSENT AGENDA: Motion to approve, passed.

PDC Meeting Minutes

- Document attached – [May PDC Minutes](#)

Secretary: Kate Kramschuster

- Minutes from May 2nd meeting – approved and [uploaded](#)

Treasurer: Gary Messerschmidt

- [June Financials](#) - Cash balances:
 - Checking: \$45,846.41
 - Savings: \$15,155.98
 - Scholarship: \$ 4,072.67

REGULAR AGENDA:

Old Business:

Equipment Director: Kelley Gowling

- Skate sharpening update- not discussed

Dave Schwedler

- Remaining DIBS hours for board review – Stacy will request from Dave.

Secretary: Kate Kramschuster

- Website update – working with Geoff Pogorelski on website updates
- communicationsMYHA@gmail.com created for secretary email
- Will work with Sports Engine to see if we can take down old website

Treasurer: Gary Messerschmidt

- Fund availability to purchase a UTV (\$17,000) - Current cash balance is enough for UTV purchase. Plan is to sell 1000 \$50 tickets.
- State T-Shirt Sponsorship payments - Gary will follow up
- Gary approves Venmo plan outlined in last meeting

New Business:

President's Report: Stacy Hintzman

- Attended WAHA Region 6 Meeting, here are the updates:
 - Annual WAHA Meeting on August 6th at the Holiday Inn in Stevens Point – Stacy will share agenda when it is sent by WAHA
 - Encourage all board members to attend if available.
 - We get a “vote” for each member that attends.
 - Mike Conner will be stepping down from the WAHA board. He is our Region 6 representative, and has been a supporter of MYHA
 - Link to documents for Proposed bylaw and rule changes (these votes will happen at the August Annual Meeting): [Bylaw and Rule Summary](#), [Rule Changes](#)
 - NOW accepting GRASS ROOTS GRANTS: Stacy recommends Kelley apply. Adam has information from past years
 - Mite Equipment Grass Roots Grant application – due JULY 15th
 - Grass Roots Hockey Grant – Due Sept 1st
 - Application on main page of WAHA Webpage ([WAHA Hockey](#))
- Confirm with Gary he got the email regarding the Baseball program billing to our account – requesting we cut them a check. Gary will follow up on the amount.
- Outdoor Rink – we need someone to “own” this –Kate will send out to General membership as a job for someone to own.
- Booth at the Fair – Growth and Retention Committee. Brian Clark will operate. Motion to approve up to \$500 to support a booth at the fair. Motion passed.
- 50th anniversary kickoff party, 3 on 3 tournament . October 7-9th
 - Need someone to help with scheduling.
 - Would like to host a barn dance that night. Bear Creek band is available for \$1200. Food and Beer would be served, bean bag and sauce tournament. The committee is looking for a sponsor but are asking for board approval to secure the funds so they can book the band. Motion to approve, passed.
 - Board recommends encouraging Mini Mites and Mites to participate, so they can get introduced to 3x3, they will have an 8U bracket.
 - Recommendation to start promoting this asap.
- MYHA hosting a ref clinic for WHOA, USA Hockey seminar. Date is October 22nd.
- Stacy reached out to someone who makes logos for hockey associations, who is putting together a logo for the 50th anniversary. We will own the rights, so we can use it in our marketing and promotion.

General Operations Director: Tucker Giertz

- Recommendations for registration – [Cost sheet](#)
- Overall increase averaging \$45 across the board. Less of an increase at younger levels. Motion to approve outlined price increases, second, motion passes.
 - Need to include an option for jersey size for everyone, as free jerseys will be provided.
- MYHA is in the lower middle compared to other programs in the area

- VSA can run additional programming for MYHA, and we have the option to supplement coaching with investing in that program. This would be in line with the Troy Ward program. Stacy and Russ will gather more information.
- New Skater Registration night will likely be September 29th for the LTS equipment.
 - Recommendation to have a pamphlet/flyer for LTS with dates of jamboree, expectations of hours
 - Discussion of non-traditional players – can we have them come in a night before tryouts to be evaluated and have the option to move up.
 - Need to have further discussion of players who join after the start of the season.
- Volunteer hours- proposal to offer Brent Pember 40 volunteer hours to be the DIBS tracker, make DIBS recommendation, track and enter. Ask him to train an assistant (similar model to registrar/assistant registrar).
- John Dale Scholarship – need to get applications posted – ask Brent
- Returning Skaters register by September 1st

Growth and Retention/Hockey Operations: Russ Bahr and Rhonda Messerschmidt:

- New positions
 - [Tryout owner](#)
 - [Tryout Evaluator](#)
- myhahockeyops@gmail.com email for hockey ops
- Meeting with Terry re: Troy Wood Program
- Working on updating policies and guidelines.
 - Tryouts - Russ and Rhonda will create a policy, and will define how assessments will be incorporated into the process.
 - Tryouts will start on October 19th
 - [Tryout Parent Guidelines](#)
 - [Tryout Process](#)
 - [Player Movement](#) – Will follow WAHA's policy. Need to be in the top 3rd of the top team
 - [Team Classifications and Evaluations](#)
 - [8U Player Movement](#)
- Troy Ward program – next meeting July 18th
- Mites/Mini Mites – Switching to 8U Red, White, and Blue

Meeting adjourned at 9:09 pm

Next Meetings: July 11, 2022, 6pm at the Rink, August 1st – Alternate location needed