



Non Profit and Volunteers

**Board of Directors Meeting**  
**Monday, October-19, 2020 7:30-9:00pm**  
**Location: Zoom Meeting**

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**Meeting Theme: We are...**

**Keeping our Community Safe | Keeping our Organization Healthy | Engaging**

Draft for approval at the next regular meeting. All Action items are in **bold** and listed under ACTION at the bottom of these notes.

**Attendees:** Board: Jess Smith, Peter Beaumont, Krysta Larson, Mark Espena, Nick Eull, Christina Beddies, Jen Mackey, Rhonda Maurer

**Programs:** John Other Medicine, Denise Bergevin, Dave Freed, John Bullock, Ross Gustafson, Tony Kaufman, Travis Lee, Teresa Schlueter,

**Guests:** Nick Thompson, Matt Percival

**Agenda Item**

**Lead**

1. Eastview Schools Sports Update
2. Programs Update :

Matt Percival  
Jess to Intro'

- Soccer
- Softball
- Volleyball
- Baseball
- Wrestling
- Cross Country Skiing

3. Review and Approve August Draft Meeting Minutes/Notes
4. Review Outstanding Actions
5. Operations Committee Update

Peter  
Peter  
Krysta/Peter



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- |   |           |
|---|-----------|
| 6. 90 Day Activity Calendar Review                | Christina |
| 7. Financial   YTD Fund   Registration Fee update | Nick/Jen  |
| 8. Finance Comm Update                            | Jess      |
| 9. Recap New Action Required                      | Peter     |

## 1. Eastview Schools Sports Update

Matt Percival

- Cross Country, Soccer and Tennis are all finished
- Finishing is girls swim and dive
- Football and Volleyball are going now
- Of concern is that the numbers in Dakota County are climbing and number of players in quarantine is on the increase
- Not all levels of sports have been played because there have been an insufficient number of players.
- Distance learning is increasing
- Surprisingly, wrestling has the most stringent safety protocols as they have been doing contact training and they only have 2 kids interacting at a time.
- Matt said that next week (week of Oct-26) the protocols may be far different for HS Leagues given the changes in Covid-19 cases and advice from Sports Advisory and the MN Health Ministry.
- **Matt agreed to share status for HS sports with EVAA Board**

## 2. Programs Update

Jess to Intro'

### Soccer

- Tony presented an excellent slide which summarized the season - see Page 3 >>>
- The net promo score based on the survey, as can be seen was 68.
- Successful program albeit limited in scope.
- Safety regulations were followed and no reported Covid-19 cases.
- Tracey Hammel was a rock star for the soccer program.
- Big insight was that change is difficult for those that have been in the EVAA soccer program for some time.



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## FALL SOCCER RECAP

BACKGROUND

- Open to Member 3<sup>rd</sup> Grade to 8<sup>th</sup> Grade
- Divisions: G 3-5, B 3-5, Coed 5-8
- 251 Players Registered
- Teams
  - 6 – Coed 5<sup>th</sup> – 8<sup>th</sup>
  - 5 – Girls 3<sup>rd</sup> – 5<sup>th</sup>
  - 5 – Boys 3<sup>rd</sup> – 5<sup>th</sup>

FINANCIALS

### Fall Soccer Quick Assessment

Revenue		
Registration	\$ 23,845	POSITIVE
Dick's Sporting	\$500	EVEN
	<b>\$ 24,345</b>	
Expenses		
Admin Fee	\$ 5,050	EVEN
Referee	\$ 3,500	EVEN
Uniforms	\$ 1,000	POSITIVE
Awards	\$ 1,200	NEGATIVE
Storage	\$ 1,400	EVEN
	<b>\$ 12,150</b>	

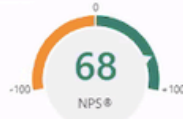
**Net (Gain) = \$12,195**

Estimated (Aug): \$11,135

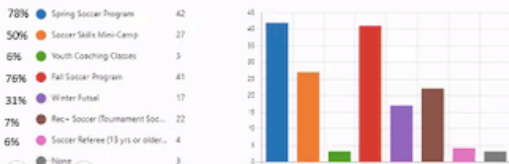
MEMBER FEEDBACK

55 Responses      06:09 Average time to complete

- Enjoyment 9.02 out of 10
- Coaching 8.96 out of 10
- Skill Development 7.54 out of 10



Aug 2020: 64 NPS®



LESSONS LEARNED

- Legacy runs strong in EVAA Soccer; Change Acceptance
- Strong volunteers were key in the "COVID Season"
- Members will migrate to "normal" faster than you expect
- Financial inefficiencies exist... changes being made
- Opportunities still exist to delight members and provide additional programming to meet their needs

- Looking at soccer mini camps and futsal during the winter.
- There is a concern that teams being run by Marc Danneker are being misrepresented as EVAA teams when in fact they are SALVO teams.
- **Perhaps we should have Programs sign Confidentiality agreements that formalize that should individuals leave EVAA, all data and lists are the property of EVAA.**
- In addition, it is thought that they are using EVAA e-mail lists to promote and attract EVAA players to their program. This should be addressed. **Tony Kaufman to write to Marc Danneker.**
- **We need to reevaluate the partnerships with traveling sections.**



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## **Softball**

- 9 teams are all good to go.
- Preparing for Spring.
- Winter registrations are up and awaiting input.

## **Volleyball**

- Season ends coming Saturday.
- 1 x Coach tested Covid-19 negative and measure were taken quarantine.
- Winter trial start 10/25.
- There will be 4 teams with 40 kids.
- Giving back gym time booked with Drees Performance in Burnsville.
- Interested in any availability at Hopehouse.

## **Lacrosse**

- Will provide a full update at November BOD meeting.
- John Other Medicine will be stepping down at the PD as he moves to Eagan.
- Currently no successor.
- **We need to ensure every Program as a nominated PD successor.**

## **Wrestling**

- HS have approval to start programs in November.
- To get approval to start November, need to run safety program via Ops Comm.

## **Baseball**

- Travel and IH have merged Boards into one.
- Details (name, position, e-mail, phone number) of individuals in key positions to be sent to Peter for inclusion on master contact list by Theresa Schlueter
- Tony Walker is the PD and Nick as assistant.
- Good communication to everyone about the changes and there have and will be updates to the website.
- Now there will be one consistent e-mail with news and updates.
- Kevin Brandt will be on the Finance Comm.
- Winter clinic will start Nov-15. A Covid-19 Safety program needs to be approved by Ops Comm.



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### 3. Review and Approve August Meeting Draft Minutes/Notes Peter

Motion to Approve: Jess Smith

Second the Motion: Nick Eull

### 4. Review Outstanding Actions Peter

- Volleyball to send a list of to Board of what is outstanding - **Denise**
- Board to help in getting access for basketball to Middle Schools - **Christina**
- Build check that all Coaches (whatever sport) have passed background and concussion checks when registering - **Nick to lead**
- Are we, how do we implement Safesport and how we track compliance - **Nick to lead**
- Nick/Jen to formally request, via e-mail, the programs to identify expenses and get them to Nick/Jen as a budget as soon as possible - **Nick/Jen**

### 5. Operations Committee Update Krysta/Peter

- Krysta and Peter updated on Current Projects; Marketing & Communications Plan, 90 Day Activity Plan, Sports Engine: Concussion, Background checks, Covid-19 Safety, Bye Laws Review, Website review: Including who needs access and why (BOD & PD's), Safesport Implementation.
- 216 people have access to the back end of Sports Engine. This needs to be drastically reduces for security and efficiency.

### 6. 90 Day Activity Calendar Review Christina

- We are waiting for all PD's to submit their planned registrations.
- **Reminder to go out from Krysta/Christina.**

### 7. Financial | YTD Fund | Registration Fee update Nick/Jen

- Refunds of \$7,000
- Budget is running ahead
- **Need budgets so we can forecast to year end**



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## 8. Financial Committee Update

**Jess**

- Jess provided an update on recruited people: Jess Smith, Jen Mackey, Kevin Brandt, Denise Bergevin, Amy Hivala
- Will start meetings every 2 weeks cycling the BOD and Ops Comm.
- Nick suggested a priority has to be Treasurer as Vice President as both positions should be available by end year. **Nick to send Job Description to go to Jess.**

## ACTION

- Share status for HS sports with EVAA Board - **Matt Percival**
- Reevaluate the partnerships with traveling sections and ensure they are representing EVAA - **Jess to lead**
- Prepare draft on Confidentiality agreement to present to Board and discuss with PD's - **Ops Committee**
- Advice to Marc Danneker that if using EVAA mailing lists, to cease and desist - **Tony Kaufman**
- Soccer to present Covid-19 safety plans to EVAA Ops Committee for approval prior to planned winter camps and futsal - **Tony Kaufman**
- We need to ensure every Program has a nominated PD successor - **Jess to lead**
- Present Covid-19 safety program to Ops Comm. to get approval to start Nov - **Travis Lee**
- Covid-19 Safety program needs to be approved by Ops Comm. prior to winter clinic starting in Nov - **Tony Walker**
- Details (name, position, e-mail, phone number) of individuals in key positions to be sent to Peter for inclusion on master contact list - **Theresa Schlueter**
- Request budgets from PD's until year end - **Nick/Jen**
- PD's to be requested to submit their planned registrations - **Krysta/Christina**
- Need to recruit Treasurer and Vice President - **Jess**
- Nick to send Jess Treasurer Job Description - **Nick**

**Next Board Meeting | Monday, November 16, 2020  
Planned as a Zoom Meeting**