



Brainerd Amateur Hockey Association
P.O. Box 38
Brainerd, MN 56401
www.brainerdhockey.com
218-851-2244

BAHA BOARD OF DIRECTORS MEETING

Date of meeting: 8.31.2022
Time: 7:00pm
Essentia Health Sports Center

In attendance: Jim Brau, Darren Goltz, Amanda Ciesinski, Ryan Glas, Brent Potvin, Megan Goebel, Chris Wallace, Justin Jerve

- I. Call to Order – 7:09 pm by Darren Goltz
- II. Good News =/< 5 minutes
 - a. 209 Registrations to-date last year at this time we had 121 registered.
- III. Approval of Meeting Agenda – Motion to approve by Brent Potvin, 2nd by Justin Jerve. Motion carries.
- IV. Approval of Consent Agenda which includes: Motion to approve made by Chris Wallace, 2nd by Amanda Ciesinski. Motion carries.
 - a. Executive Director's report (Attached)
 - b. Hockey Director's report (Attached)
 - i. Player Development Committee and In-House sub-comm.
 - c. Treasurer's/Financial report (Attached)
 - d. Recruitment and Retention Committee report (Attached)
 - e. Alumni Committee report (Nothing to Report)
 - f. SafeSport/Grievance/Discipline Committee (Nothing to Report)
 - g. Fundraising Committee report (Attached)
 - h. Volunteer Committee report (Nothing to Report)
 - i. Executive Committee report (Nothing to Report)
 - j. Finance Committee report (Attached)
 - k. Marketing Committee report (Nothing to Report)
 - l. Events Committee report (Nothing to Report)
 - m. July Meeting Minutes (Attached)
- V. Old Business
 - a. PEP – 89 of the 96 spots are filled. Discussed Brainerd Alumni Facebook post.
 - b. Denny Bushy Update on Anonymous Letter – Attempted to address the concerns of the anonymous letter by working with the District Director. District Director approached authors of letter whom were unwilling to meet with board. Director considered matter closed.
- VI. New Business
 - a. Approval Of Committee Chair and New Committee Member
 - i. Marketing and Social Media Chair – Kristi Westbrook
 - ii. Events Committee Member - Kari HansonMotion to approve made by Megan, 2nd by Chris Wallace. Motion carries.
 - b. Closed Session Discussion – Conversation was had regarding numerous inappropriate texts and emails from a former coach that was removed from duties in January 2022. Board will communicate with MN Hockey for guidance of situation.
 - c. Wild Game – Amanda has been working on a deal where BAHA would commit to purchasing 150 MN Wild tickets at \$79 per ticket. These would then be available for purchase to BAHA members. With this agreements, 8U/Mite players would then have the opportunity to play between periods at the game. Motion to approve the commitment to purchase the 150 Wild tickets at \$79 to make available for purchase to BAHA Members at \$79 made By Brent Potvin, 2nd by Amanda Ciesinski. Motion carries.



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- VII. Comments and Announcement
- VIII. Adjournment – Motion to adjourn made by Ryan Glas, 2nd by Megan Goebel. Motion carries.

Next Board meeting September 28th, 2022 @ 7:00pm

July 2022 – Executive Director’s Report

By: Jim Brau

Home Tournaments

1. Home tournament online registration opened on May 23rd.
2. Current registration levels:
 - a. 15UB – 8 teams – Full
 - b. Squirt C – 8 teams – Full
 - c. Bantam B1 – 8 teams – Full
 - d. Bantam B2 – 8 teams – Full
 - e. Bantam AA – 12 teams – Full
 - f. Squirt A – 8 teams – Full
 - g. Pee wee B1 – 8 teams – Full
 - h. Pee wee B2 – 8 teams – Full
 - i. 12UA – 8 teams – 1 spot just opened
 - j. 12UB – 8 teams – Full
 - k. 10UB – 12 teams – Full
 - l. Squirt B1 – 8 teams – 1 spot open
 - m. Squirt B2 – 8 teams – Full
 - n. Jamborees – 8U – 4 spots open
 - i. Mites – 2 spots open in each division

Fall Hockey

1. Fall Hockey began on August 22nd.
2. 203 participants this year.
3. Last year we had 205 participants.

PEP

1. 88 of 96 spots are filled.

Shot Club

1. 51 participants so far with 245,393 pucks shot!

BAHA/BAHF Scheduler



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1. Working with Avario and Pete Hentges on getting the season scheduling in place.
2. Both parties are finishing onboarding items on their end.

Recruitment and Retention Committee Report

Submitted by Amanda Ciesinski

Last meeting: 08/22/2022

Next meeting: TBD

1. Recruitment Efforts:

- a. Try Hockey for Free: Flyers have been distributed to all 6 ISD 181 elementary schools. New this year, we'll be distributing flyers at the Warrior Early Learning Center. Pequot has added the flyer to their backpack connection. Pillager elementary will no longer disseminate flyers. Yard signs will be distributed in September. Event day logistics are nearly finalized. The committee voted to enforce a new volunteer policy allowing only 15U/Bantam and older out on the ice during this event.
- b. Open Skate Sessions: The committee agreed that we would like to pilot an outdoor open skate at a local rink over the holiday break, 12/23-01/03. We will look at finding a location, serving refreshments (hot chocolate), and sending flyers out to students just before the winter break.

2. Retention Efforts

- a. U of M Community Days Event: Amanda has reached out to several associations to coordinate a game for our 12UA team on Sunday. Reichert's is available for transportation on this day.
- b. MN Wild Tickets: Committee has secured 150 tickets to a Wild game on 3/25. Cost is \$79/ticket. More information will be made available about transportation and event enhancing experiences later in the season.
- c. Collaboration: Committee suggested partnering with the fundraising committee for a skate-a-thon fundraiser.

Recruitment and Retention Committee Report

Submitted by Amanda Ciesinski

Last meeting: NA

Next meeting: 09/07/2022

Fundraising Report – 8.31.2022

Prepared by Justin Jerve, Fundraising Chair

The Fundraising Committee met for the first time on 8/23 and we discussed the upcoming season and fundraisers. Jim gave a history of why we do the fundraisers we do, and about how much each provide in funding for our organization. The committee needs to start soliciting raffle items from personal and



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professional contacts. Jim will also send out the request to families via email. Justin and Jim will get working on reports/licenses and raffle ticket ordering, before the September meeting.

Finance Report – 8.31.2022

Prepared by Justin Jerve, Treasurer

Attached are the July and July YTD financials. As with the June financials, most of the YTD current revenue is from Summer Camp registrations and upcoming season Home Tournament fees. Then on the expense side, Away Tournament fees is the largest amount, with normal Admin and Professional wages expenses in Operations.

August reports will reflect the 21-22 Season Fall/Winter registration revenue that is underway.

We still plan to clean up the AR a bit before the season, as we have some amounts owed from families that are no longer in BAHA. This has not been done yet, but should be worked in before the September meeting.

Hockey Director Report 8-31-22

- Continued preparation for our fall PEP camp. Coaches have been notified, goalies have been selected, groupings have been finalized.
- At current count, we have have 89 of the 96 slots filled.
- Continued our coach selection process which has included phone calls and in person meetings. We have the 10U, 12UA, 15U, PWAA coaches picked out and are in the final phases of selecting a Squirt A and BAA coach.
- Met with an individual that is interested in running the 8U program this year, overall the meeting went well and he was asked to take the position.
- Got all the Fall Camp coaches lined up and leads selected for each level.
- Currently working on the tryout schedule
- Tryout PowerPoint sent out to the membership
- PEP clinic info sent out to the Travel aged players
- Jersey Information sent out to the Squirts, Peewees and Bantams