

GREATER DENVER AREA SPORTS ASSOCIATION
MEETING AGENDA 03.01.21

01 March 2021 / 6:30 PM

CALL TO ORDER

- The meeting was called to order at 6:31 PM by Scott.
- Roll Call
 - The following members were present at today's meeting:
 - Matt
 - Londell
 - Jason
 - Scott
 - Katie
 - Keenan
 - Rob
 - Brandon
 - Chris
 - The following members were not present at today's meeting:
 - Michael
 - Cody
 - Patrick

NEW BUSINESS

- Approval of Minutes from Feb 2021, approved
- Budget Update
 - Approval of the following amendment to the bylaws: Each Governing Board member shall be responsible to personally give or get \$250 each calendar year to remain in good standing with the organization. Two consecutive years of failure to meet the requirement will result in the

Board member resigning their position.

- 4 teams have paid for the 5280 tournament; while there are six teams registered.
- \$800 available for general expenses; we need to consider raising money to cover our monthly expenses of \$400 per month.
- First field invoice will be payable mid May 2021.
- There is a need to discover income for additional tournament expenses.
- \$250 annual fees for ASANA membership is paid.
- 5280 Tournament
 - Continue to share and post
 - ASANA is spreading the word on our behalf
 - Scott will begin to coordinate the meetings for the tournament
 - Sponsorship
 - Fairway Mortgage - \$5K
 - Trade - April \$1,500; May \$1,500; June 35% of take. He would like Thursday and Sunday.
 - Nestle - 2K bottles of water
- Softball
 - Registration link is live.
 - Demo survey will be added to the registration and the receipt.
 - GDASA has been accepted into ASANA.
 - GDASA will create a marketing and communications committee to recruit more women into the league.
- Golf
 - Looking at mid-March
 - Rob has sent communications out to participants.
 - Rules for game play have been confirmed.
 - March 15th registration will go live.
- Virtual Pride participation

- 5K Team
- Virtual Float
 - \$100 entry fee.
 - 30 seconds per unit.
 - Organizations will need to submit their latest 990 tax form after completing their application.
 - Applications open Friday, February 12, 2021 and will be available until categories sell out or Friday, May 7, 2021.
 - All videos will be reviewed to make sure they comply with the Coors Light Virtual Denver Pride Parade Rules & Regulations.
 - [CLICK HERE TO APPLY](#)
 - Keenan will take the lead on this.
- We will proceed with the application.
- We will create a 5K team as well.
- Need to think about targeted advertising opportunities and how to afford them.

OLD BUSINESS

- Fundraising ideas
 - 5K Event (run & walk)
 - Colfax Marathon
 - others?
 - host our own
 - there are overhead expenses when it comes to road closures.
 - Lend our expertise (Matt) to other organizations
 - Couch to 5K and beyond
 - Katie & Matt to work on this

ADJOURNMENT

- The meeting was adjourned at 8:00PM.

SECRETARY'S CERTIFICATE

I certify that the foregoing is a true and correct copy of the minutes approved by the Board of Directors.

Londell D. Jackson, M.Ed., Board Secretary

Date