

DMV LACROSSE

THE BEST BOYS HIGH SCHOOL LACROSSE COVERAGE IN THE DMV

2026 Media Kit

The Ultimate Destination for DMV Varsity Boys Lacrosse

With the *Washington Post* sports department scaling back, **DMVLAX Media** has officially become the #1 source for rankings, awards, previews, and live coverage. Join us for our **8th Season** and put your brand in front of tens of thousands of dedicated athletes, parents, and fans.

Our Impact by the Numbers

- **5,000+** Livestream viewers per game. Marquee games, *The Jesuit Classic* **15,000+**.
- **75,000+** Views on "Top 20 Preseason 2026 Rankings" within 24 hours.
- **1,100+** Likes on single Instagram hype reels for 2026.
- **#1** Authority on Player Awards All-DMV (replaces the former *All-Met*).
- **Hundreds of Thousands** of VIEWS on all social media platforms in one season.



Sponsorship Opportunities

We can also create custom packages for your company and combine any.

Opportunity	Description	Season Rate	Per Game/Week
Title Sponsor	Max Exposure & Best Value. Logo on all web & IG posts, web & livestream ads, and 4-6 live-read spots per game.	\$3,500	\$900

ALL-DMV Awards	Sponsor the 1st, 2nd, and 3rd Team fliers that show on IG & Web. Most viral content of the year.	\$1,600	\$900
Top 20 Rankings	Your logo on the Monday Rankings—our most viewed weekly IG feature. Over 75K views on 2026 Preseason flier below!	\$2,500	\$500
Game of the Week	Most popular! Team Sponsorship makes these Livestreams happen! Custom live graphics or logos and 4-5 video read spots during Livestream broadcasts. (see Livestream schedule below)	\$2,500	\$600
Livestream In-Game Features	MVP, Players to Watch and/or Hit/Defense of the Game Awards. Sponsor one or all! In game branding with custom social graphics for all Livestreams.	\$1,500	\$300
Post-Game Party	Exclusive for restaurants! Be the "Official Destination" of the night.	\$2,000	\$300

Socials – Watch, View, Read & Learn

Don't just take our word for it. See our impressive array of content and production quality and ad placements in action:

- **Real-Time Updates/Video Clips/Rankings:** @DMV.LACROSSE on Instagram
- **Central Main Data Hub:** DMVLacrosse.com
- **Livestream:** YouTube.com/MadlaxLacrosse

Examples of Recent Social Media & Livestreams:

- [2026 Season Hype Video](#) (over 1100 likes on our new IG in 24 hours)
- [Top 20 Preseason Team Rankings 2026](#) (already over 75K views in 24 hours)

- [ALL-DMV 1st Team Players Preseason 2025](#)
- [IAC Championship Game Highlights 2024](#)
- [IAC Championship Game 2024, Landon vs Prep](#)

 **Take Action**

Secure your spot by March to ensure your logo is included in our Preseason Player Awards and "Players to Watch" lists.

1. **Select** your package.
2. **Email** your high-res logo and slogan.
3. **Dominate** the DMV market.

Ready to partner? Simply reply to this email to lock in your 2026 dates!



 **2026 Featured 'Game of the Week' Matchups**

Highlighting the biggest games in THE DMV from all local conferences.

(All games subject to approval & sponsorship)











Date	Key Matchup	Date	Key Matchup
Mar 3	Good Counsel @ Bullis	Apr 17	ST. ALBANS @ Episcopal
Mar 10	Gonzaga @ Bullis	Apr 23	Independence @ Battlefield
Mar 17	Madison @ Langley	Apr 24	Bullis @ Georgetown Prep
Mar 19	Episcopal @ Paul VI	Apr 24	Episcopal @ Landon
Mar 26	Georgetown Prep @ Gonzaga	Apr 26	Robinson vs Langley
Mar 31	Landon @ Gonzaga	Apr 28	St. John's @ Good Counsel

Apr 2	Episcopal @ Bullis	Apr 28	Landon @ Georgetown Prep
Apr 10	Georgetown Prep @ Episcopal	May 1	Paul VI @ Good Counsel
Apr 10	St. John's @ Paul VI	May 1	IAC 1st Round
Apr 14	Good Counsel @ G Prep	May 5	IAC / WCAC Playoffs
Apr 14	Gonzaga @ St. John's	May 8	IAC / WCAC Finals
Apr 17	Good Counsel @ Gonzaga	May 11	WCAC Finals @ GTOWN U

This IG post has over 80K Views in 2 days!

WEEK 1
1
2/16-2/22

DMV.LACROSSE
TOP 20

1  ST. JOHNS 0-0	2  LONDON 0-0	3  GOOD COUNSEL 0-0	
4  GEORGETOWN PREP 0-0	5  PAUL VI 0-0	6  GONZAGA 0-0	
7  EPISCOPAL 0-0	8  BULLIS 0-0	9  ST. ALBANS 0-0	10  DEMATHA 0-0
11 LANGLEY 0-0	12 INDEPENDENCE 0-0	13 THE HEIGHTS 0-0	14 ROBINSON 0-0
15 POTOMAC SCHOOL 0-0	16 MADISON 0-0	17 ST. STEPHENS 0-0	18 SHERWOOD 0-0
	19 ST MARY'S RYKEN 0-0	20 WALT WHITMAN 0-0	

ALSO CONSIDERED

BATTLEFIELD
WEST POTOMAC
CHURCHILL
ST. JAMES
BISHOP IRETON
RIVERSIDE

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