



***HTX STORM
GIRLS HOCKEY***

**COMMUNITY PARTNERSHIP
2025-2026 SPONSOR OPPORTUNITIES**



THE STORM PROGRAM

- ✓ **Houston Girls Hockey Association (HGHA), dba HTX Storm, all volunteer-run 501(c)(3)**
 - **Houston's only all-girls ice hockey program**
- ✓ **Launched inaugural 2021 season with 50 girls on 4 teams**
- ✓ **Finished 4th season with over 150 girls registered and 9 teams — Ages 4 thru 18**
- ✓ **HTX Storm 14UAA won this year's State Championship — first ever Houston girls team**
- ✓ **Hosting statewide Girls Hockey Weekend Celebration over July 4th weekend**
 - **4th annual event will take place this July 4-6 at Aerodrome rink in Willowbrook**
 - **Over 100 players and their families from across Texas and Oklahoma**
 - **Twice written up in USA Hockey Magazine**
- ✓ **Recipient of 2025 USA HOCKEY Female Honors Award for Rocky Mountain District**

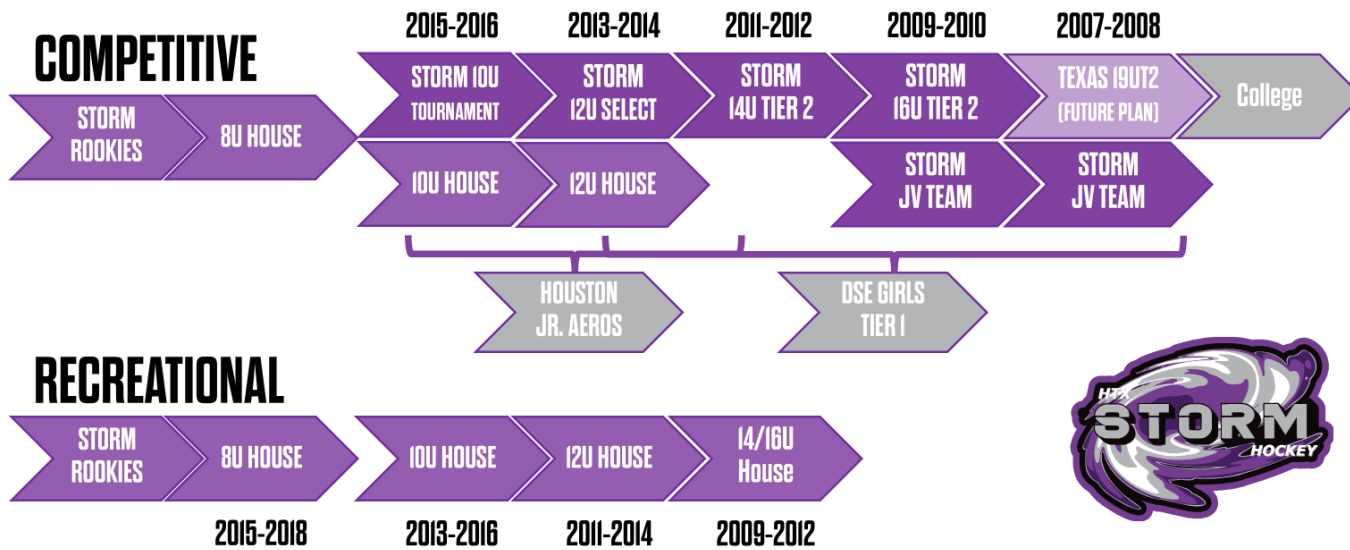




THE STORM PROGRAM

HTX STORM 2025-2026

Creating Pathways For All Storm Players





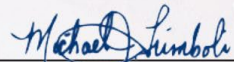
USA HOCKEY

USA Hockey
Female Honors Award
**HOUSTON GIRLS HOCKEY
ASSOCIATION**

Rocky Mountain District

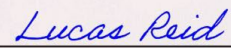
USA Hockey acknowledges you as a leader in the growth, development and promotion of ice hockey for females in the United States.

Presented *April 30, 2025*



USA Hockey President





Affiliate President



STORM IN THE NEWS



Houston Girls Hockey Association Committed to Leaving No Girl Behind

LEARN MORE



USA Hockey Magazine: Houston, We Have Liftoff

LEARN MORE



As Houston courts NHL, local hockey thrives in unexpected places

LEARN MORE



HTX Storm creating a path for girls hockey

LEARN MORE



USA Hockey: Girls hockey among fastest-growing youth sports in the U.S.

LEARN MORE

★ **HOUSTON GIRLS HOCKEY ASSOCIATION** ★

ATTITUDE ~ EFFORT ~ RESPECT ~ EXCELLENCE



USA HOCKEY SEPTEMBER 2023

OFF THE DRAW

GIRLS HOCKEY

Houston, We Have Lift Off

→ THE HOUSTON GIRLS HOCKEY ASSOCIATION, in conjunction with the Texas Amateur Hockey Association, teamed up this summer to bring together 101 girls and their families for the 2nd annual Girls Hockey Weekend in Houston.

The three-day event featured various on-and-off-ice activities at the Aerodrome Ice Skating Complex, including a free skate party session, an outdoor carnival, a skills competition and a 3v3 tournament that mixed and matched girls with new friends and old. The weekend also included guest speakers, such as Amanda Pelkey.

Pelkey, who won a gold medal at the 2018 Olympic Winter Games, recorded a personalized video message for the girls.

"I am absolutely amazed at the amount of girls that are participating and am not shocked at all," Pelkey said. "My camp in Houston was super fun and the talent just keeps getting better. Women's hockey just keeps growing. I want you girls to know that the sky is the limit in this sport now moving forward. I would love to see one of you girls wear a professional jersey one day or a national team jersey. Keep pushing the pace. Enjoy yourself, but most importantly,

make sure that you are one of the best teammates you can be day in and day out. People are always going to remember you

with how you treat other people and being an athlete comes second.

"If you want to get there, and you put the work in, it is possible."

Eric Kimmel, president of the Houston Girls Hockey Association and Houston Storm, was happy to see so many new friendships formed during the weekend and is looking forward to the growth of girls and women's hockey in the state of Texas.

"The Houston Storm was proud to bring 100 girls together from across Texas for a fun and competitive weekend on and off the ice," Kimmel said. "Amazing friendships and memories were made, and we are excited to be working closely with our partners in Dallas, Austin, and beyond to grow the sport for girls. There is tremendous momentum with girls' and women's hockey, and the Texas community is united in this mission."

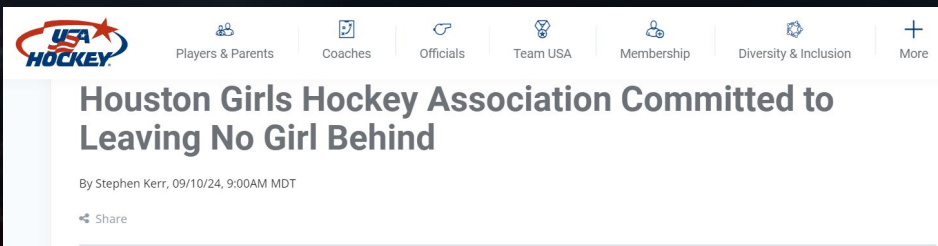


101

girls participated in the 2nd annual Girls Hockey Weekend in Houston



USA HOCKEY SEPTEMBER 2024



After their local hockey program disbanded in 2015, girls in the Houston area could only play hockey on co-ed teams.

This became more of an issue once older teams introduced checking. Girls needed an outlet where they could be competitive and enjoy playing with friends.

In 2021, a group of coaches decided to fill that void. Their objective was to offer both recreational and competitive programs for girls and young women from 8U to 19U to create an experience of personal development and camaraderie.

Thus, the Houston Girls Hockey Association, aka HTX Storm, officially launched in the summer of 2021. At its first registration event and workshop that July, girls of all ages packed the Aerodrome Ice Skating Complex. Approximately 50 girls signed up for the fall season.

"The organization has almost doubled in about three years," said Eric Kimmel, president of the HTX Storm. "We should have about 100 girls in the program this year."

Kimmel's 12-year-old daughter, Hallie, began playing on a co-ed team at a young age, but longed for the chance to be on the ice with her friends. Once she joined the Storm, her enthusiasm for the game grew tremendously.



"She's been like a rocket ship since the Storm started," Kimmel said.

Girls who are new to the sport can enroll in the Storm's rookies program. The association also holds Try Hockey for Free events twice a year.

The rookies program evolved from a single six-week session to four sessions of six weeks each starting this season.

Recreational players can join house teams from the 8U to 14U level. This fall, Kimmel estimates the number of house teams could be as many as seven.

The Storm has one 12U select team and a 14U travel team. Last season, the 12U select team won a tournament hosted by the Nashville Predators, coming from behind on several occasions to beat some stiff competition.

"It was like a perfect season," Kimmel said. "We were playing against good programs. The resilience of the team, knowing they can depend on each other, they were often out-skilled. Their teamwork and camaraderie enabled them to overcome and achieve greater results."

The program plans to form a 16U/19U team for players who are in between recreation and competitive.

"Hopefully next year, we'll have the numbers for that," Kimmel said. "We're trying to find something that fills the gap for them to keep them involved in the sport. One of our mantras is, 'Leave no girl behind.'"

Shortly after its launch, the Storm scheduled a home-and-home scrimmage series with a team from Austin. This led to statewide Girls Hockey Weekend Celebration events, with teams from Dallas, Austin and Houston taking turns hosting teams from other cities.

The idea, conceived by Mike Salekin, the girls hockey director for the Dallas Stars Elite, was to bring girls of all ages and skill levels together from across Texas to celebrate hockey in a competitive, yet fun environment.

Known as Team Texas, the collaboration allowed the three cities to schedule several events each year. Kimmel and his daughter attended the first Team Texas event in Dallas in 2021, followed by another in Austin in the spring of 2022. As enjoyable as the hockey was, how quickly the girls bonded with each other was what impressed Kimmel the most.

Kimmel and several of his fellow coaches decided to put their own spin on the celebration weekend in 2022 by hosting a 3v3 tournament.

Held over the Fourth of July weekend, the three-day event features giveaways, free skates for the players and their families, fireworks, games, food and a tournament that included a skills competition.

This year's 3v3 tournament took place July 5-7 at the Aerodrome Ice Skating Complex. Girls were divided into four divisions, which allowed beginners to participate with players of more advanced skill levels.

"The 3v3 is an awesome format," Kimmel said. "It greatly accelerates the number of puck touches these kids get. It cuts the ice down, so it evens out the playing field so you can have beginners playing with the more high-skilled where lack of speed won't be taken advantage of."

These statewide events have not only given girls the confidence to play hockey, but they have fostered friendships that go beyond what happens on the ice.

"My daughter instantly became friends with the girls from Austin, great friends with girls in Dallas," Kimmel said. "Throughout the year, they're communicating, just from a couple of weekends together."



THE OPPORTUNITY

- ✓ Partner with a winning program - the fastest growing youth sports organization in Houston
- ✓ Support and promote Girls Hockey, among the fastest growing sports nationally
- ✓ Local, state, and national visibility for your brand
- ✓ HTX Storm Core Values — Commitments to Attitude, Effort, Respect & Excellence
- ✓ Storm by the Numbers:

200+

Girls in Program
~4x growth in 4 years

100

Texas Families
attending our annual
July 4th weekend

10

House & Travel
teams competing
locally & nationally

8

Championships
including 1st ever
State Championship





SPONSORSHIP TIERS

GOLD PACKAGE

\$6,000

(CHOOSE 2)

3v3 Tournament T-shirts
Rookies Program Gear for 6
Need-based Scholarships
Travel Team Donation

SILVER PACKAGE

\$3,000

(CHOOSE 1)

3v3 Tournament T-shirts
Rookies Program Gear for 6
Need-based Scholarships
Travel Team Donation

BRONZE PACKAGE

\$1,500

(CHOOSE 1)

3v3 Tournament Event Sponsor
Rookies Program Gear for 3
Need-based Scholarships

Company logos can be advertised on gear, advertising materials, organization website, and/or social media, providing unlimited visibility!





SPONSORSHIP TIERS

PURPLE PACKAGE PREMIER

\$10,000 AND ABOVE

3v3 Tournament T-shirts & Premier Event Sponsor

Rookies Program Gear for 10

Need-based Scholarships

Travel Team Donation

Company logos can be advertised on gear, advertising materials, organization website, and/or social media, providing unlimited visibility!





JOIN THE STORM TEAM!

- ✓ **Choose your Package Level**
 - **Bronze, Silver, Gold, or PREMIER Purple**
 - **Smaller packages also available**
- ✓ **Schedule meeting with Storm representatives to brainstorm advertising ideas**
- ✓ **Enjoy local, state, and national visibility for your brand**
- ✓ **THANK YOU for supporting our Girls and helping to provide a foundation for their continued growth and development!**

★ **HOUSTON GIRLS HOCKEY ASSOCIATION** ★





JOIN THE STORM TEAM!

We look forward to partnering with you!

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