



Blaine Youth Football

Monthly Meeting Agenda

Notice was provided

- **Call to Order: 7:08** Jess called the meeting to order
- **Presidents opening remarks:**
 - **Moved meeting to Ball Park to show support**
 - They have our pulltabs
 - They sponsor
 - We've put up banners for sponsors at bbc and aquator and Lexington
 - Jesse secured banners at a discount
 - We still have room to add more banners
- **Roll Call: Shawn, Greg, Matt Moore, Chris, Deanna, Adam, Billy, Autumn, Jeb, Jesse, Cory, Maggie, Matt Smude, Jon Maring, Emmanuel, Maria, Brad Mayo, Kaylie (community member and former equipment manager)**
- **Changes or approval of last meetings minutes: Shawn Motions, Chris Seconds all in favor**
- **Confirmation of a quorum: Confirmed**
- **President's report:**
- **Treasurer's report**
 - **\$166,000**
 - Paid \$13000 last month
 - Deposited \$4400 last month
 - Donation from top tier
 - Money from equipment handout
 - **If we have an expense we can email Jeb a receipt to get reimbursement**
 - **Jeb has controls in place to avoid fraud with approval**
 - **USA Football Rep**

- They use a 3rd party platform with one module
 - They're going to fix
 - Scorbord operators
 - He has 5 students signed up
 - Matt Smude will send out a note in their publication
 - Jeb needs to pay NMYFL and The City of Blaine
- Committee reports
 - Gambling: First deposit was made
 - Need emails for all members
 - Adam is going to buy a domain for us to use so we can eventually have better email addresses, etc.
 - Jesse is going to delegate more so he can help with gambling
 - We are going to need more people to help with audits and audits checks.
 - Whoever does the audit cannot deposit the funds and funds must be deposited within 4 days
 - Pizza Pub Prime should open next month
 - That will add to the need to have additional people
 - We also need to have more play or this won't work out too well
 - We have been approved to monetize our facebook page
 - Any shares, likes, comments, etc.
 - The more followers we get the better push we get
 - WE are working on getting signage to address our pull tabs and advertise.
- Old Business
- New Business
 - REGISTRATION
 - Jesse believes registration should move to February and end in July to solidify teams by July
 - This would help equipment guys with handout – especially
 - Question posed as to whether we should just have all pants be “game pants”

- **Need to promote flag especially, more on Facebook**
 - We may have to pay for sponsored adds on facebook
 - **Table this until September/October**
 - Need to decide right after season is over, not a month before registration opens
 - Autumn mentioned we need to do more to attract coaches
 - **Community member addressed and intimated that getting coaches is primary in her mind.**
 - Concepts around usage of USA football as a tool,
 - Mentoring program for new coaches
 - We need to hold Kevin more accountable for
 - updating information
 - Providing truthful and accurate information
 - We have to do a better job getting commissioners involved
 - Jesse believes it should be mandatory to meet with grade level coaches
 - **Team Formation**
 - Jesse believes we should begin evaluations in 2nd grade and have a draft
 - Billy believes keeping it with the schools allows for an ease of use factor for new parents
 - Shawn believes that keeping it by school is the best way to alleviate team stacking
 - Chris said numbers of kids being evaluated alone is overwhelming to the program and the coaches who are new to the program.
 - Matt Moore suggested we keep second grade as is, blow up and then draft everything in third
 - Chris suggested we just allow kids to enter draft after 2nd grade.
 - Kaylie also suggested there be a more substantial way of assigning practice fields, etc.
 - Do we want a tiered system where there's an all-star teams
 - Greg suggested we redraft in 7th and 8th grade

- Scott suggested that if we do that we need to run the high school offense and defense.
 - Chris suggested that if we move this route we don't implement immediately but pick a time and grade where it would start at some point in the future.
 - The reason there's not been that in the past is the leagues haven't allowed it.
 - Matt Smude agrees with this notion
- Jon suggested that we invest move time and money into coaching training and as a way to get better coaching which leads to a better experience
- Do we start to compensate coaches?
- Autumn suggested adding a commissioner's spotlight to the next newsletter
- Matt Moore brought up the point that parents often drive the good coaches away.
- Jesse believes we need to communicate better on
 - Josh made the point that we've communicated in advance and frequently!
 - Greg made the point that the best groups were sheperded by coaches
 - Kaylie mentioned equipment handout went well
 - Computers,
 - Coaches bringing in teams
 - Also getting numbers for players
 - Next year we will be more emphatic about times/who when where
 - We will also have more apparel
 - Jesse also believes that we need more board members to respond to texts/emails, etc.
- Heggie's Fundraiser
 - Shawn and Billy are working on it
 - Need a pick up date
 - They'll get it squared away with Darrell
- Town Ball
 - Wants us to do a bingo or something here
 - Investment would be approximately \$1000

- Unclear on our ROI
- Action Items
 - Add a coaches checklist for especially new and including all coaches
 - Add team formation to Septembers meeting
 - Do we want to continue meetings here
 - We need to let them know ahead of time
 - Ask us to buy some food and drinks
 - Draft item – absolutely no trading picks your spot is your spot
 - Chris will send each commissioner the rosters with
 - Weights, sizes, etc
 - Grade commissioners need to forward to teams and ensure red stripes are marked correctly
 - Email will be to board with a link in one drive for commissioners to reach out to temas
 - We need to truly define rolls one of which should be SportsEngine manager
 - Commisioners
 - Gambling
 - Fund raising
 - Executive rolls are already detailed
 - Other youth football websites
 - We need to have more info for our families on our website
 - Stuff for coaches
 - Football camps
 - Drive engagement for our families
 - From now on February board meeting will be the one where all dates are for the rest of the year are decided upon – No EXCEPTIONS
 - Emergency preparedness plan needs to be updated, posted and handed out
 - Ask Nate Monahan to create a code just for coaches to get into Lexington, etc. that can be de-activated after the season.
 - If Kevin doesn't have teams secured for 2025 season by February we need to leave
- Comments, announcements and other business

- Kaylie's husband sent the email we saw
 - Her concern is for the integrity of Blaine Football
 - Details
 - A kid was separated from his Flag team from the year before
 - Adam is commissioner
 - Coaches agreed to swap the players after rosters were posted
 - Parents wanted kid to play "with friend"
 - Adam said rosters were finalized but he would ask coaches
 - Coaches agreed
 - Players were swapped
 - Question becomes what's the point of the commissioner if it's a board issue
- We need to have a vote on the rolls going forward and that
 - Once rosters are posted it is no longer a commissioner decision it becomes a board decision
 - This needs to be created and voted on

- Photo Days September 7th and 17th at BBC

- Equipment shed

- Need to communicate anything that's been taken to Chris and Scott
 - Text them the information
 - Make sure they know
- Confirmation of next meeting date, time and location: September 8th, 7pm at Town Ball
 - Schedule Town Ball again
 - Ask for back room by tunnels
- Jesse fields several complaints about how we're connecting with the High School
 - AD Dictates much and has been a big reason for disconnect
 - Parents are upset players/coaches etc. haven't been as visible.
 - Youth Camp
 - In the past, High School Ran it, charged for it, etc.
 - BYF increased signup cost by \$30
 - We write a check for \$30 each kid no matter what

- We lose money on youth camp
 - Jesse believes we should have pre-arranged contingency plans for heat and weather
 - We are compared to local communities and Jesse believes we don't look good
 - Smude made the point that our kids go 30 minutes longer each day and have one more day of camp
 - Smude explained cancellations are based upon MN High School League Rules
 - Do we invite 7 and 8 back for youth camp in August?
 - How do we make this worthwhile/ more fun
- Coaches meeting with Law
 - Jesse believes it wasn't worthwhile
 - Smude suggested coaches attend the coaches clinic in the Spring to provide good information for new coaches etc.
 - We need to change the messaging of the coaches meeting
 - Smude is willing to change the messaging
 - Law has asked for desired messaging and guidance has been lite
 - Find a way to connect with the high school and the youth coaches
 - Smude believes we should have a more intensive coaches meeting in April
 - Law and Smude went through play calls and adjustments etc.
 - Feedback was that was a little intense
 - Can we set up watching a practice?
 - Concerns about missing work
 - Concerns about coaching desire to attend given the current situation
 - Smude suggested setting up a coaches series
 - Multiple meetings
 - Spread out over time
 - Add this to Jan/Feb/March Meeting to determine messaging etc.
- Hudl
 - More of a video sharing than a teaching tool
 - Smude wants to share daily drills, etc.

- Access for coaches can be a challenge
- Ability to share all of the desired content is limited by the tool
- Adjournment: Jesse adjourned meeting at 10:17