

September 2018



Good Afternoon,

I am a member of the Sporting Arkansas Youth Soccer Club. We are a 501c3 organization that serves over 400 youth soccer players in the North-West Arkansas community.

Recently the addition to the Razorback Greenway bike trail was installed through our Sugar Creek soccer complex and we are pleased to partner with the city of Bentonville on this. This addition also provides a unique opportunity for local businesses like yours. We have approximately 400 square feet of fence line along the new trail installation within our complex where we would like to promote local businesses and services. This opportunity allows your company to support a youth non-profit organization locally and simultaneously advertise to roughly 8,500 people annually.

Last year we provided roughly \$17,000 in scholarship assistance to players between the ages of 6-18, and this year we are projected to provide roughly \$20,000 in scholarship assistance. Our program's mission *is to be the leader in **teaching players about life lessons** through **positive character traits** such as good sportsmanship, fair play, teamwork, personal responsibility, perseverance, respecting opponents and officials, innovation, and honor of the game.*

Local partnerships with community-based businesses like yours play a vital role in helping us provide scholarships, safe facilities, and coaches who are quality role models for many players who would not otherwise have this opportunity. Please consider partnering with Sporting Arkansas in one of the following areas:

- 1-year agreement = \$500
- 2-year agreement = \$900
- 3-year agreement = \$1300

We are only able to provide young athletes in NW Arkansas the opportunity to thrive within a positive team environment through the generous support of local corporate partners. Should you have an interest in partnering beyond advertisement signage, please contact us for our full 2018/2019 Corporate Partnership Guide. Thank you in advance for your generosity.

Cordially,