

Worthington Hockey Association

November 19, 2025, Board Meeting Minutes

2450 Dayton Drive – Worthington, MN

Members Present: Jason Johnson, Andy Berg, Anna Smith, Tyler Nienkerk, Jason Larsen, Matt Kennedy, Nate Grimmus, Josh Miller, Nick Einck

Also Present: Shannon Andrea

The meeting was called to order at 5:51 PM by Matt Kennedy

A motion was made by Josh Miller and seconded by Andy Berg via text on October 21, 2025, to approve the minutes of the October 2025 meeting. This vote was taken in advance of the November 19 board meeting to fulfill the bank's requirement for officially approved minutes in order to add Anna Smith as Treasurer on the association's accounts. The motion passed unanimously. Motion carried.

Finance Report

Anna Smith shared that she is working closely with Jenna to gain full control of financial operations. There was no financial report presented for November, as the Treasurer does not yet have the ability to generate reports in QuickBooks. A full financial update covering both October and November will be presented at the December meeting. She now has access to all financial tools and is working through learning QuickBooks, accounts receivable, payroll, and safe access. Advertising signage Account Receivables total approximately \$14,000, and she will circulate a list for follow-up and email to the board. The chart of accounts is being cleaned up to better reflect the association's fiscal year, which runs from July 1 to June 30. Anna suggested transitioning reporting to align with this fiscal calendar the board agreed.

Questions were raised about concession stand safes. It was noted that there may be two safes in use- one originally intended for the concession stand. Discussion focused on relocating a safe back to the stand to ensure secure end-of-night cash deposits. A spending threshold for Treasurer discretion was discussed, and Anna agreed to notify the board of any purchases over \$500.

The board discussed a potential freezer replacement for concessions and the possibility of securing sponsorship trades with local businesses. Anna also shared that Kenny has asked to open an account at Pure Hockey. The board agreed an account could be opened, but all purchases must receive board approval before orders are placed. Anna will reach out to them about setting up an account.

The League of Minnesota Cities will be completing another appraisal of the arena. Anna is also organizing account labeling in QuickBooks to clearly distinguish between association, arena, and wombats funds. She will open another CD with surplus pledge funds for the arena capital campaign.

Advertising signage billing was reviewed. Invoices dating back to 2023 remain unpaid. Anna will circulate the list to board members for follow-up. Unpaid signs will be removed if balances are not settled by the start of 2026.

Tournament Fundraising Policy Clarification

The board revisited the association's tournament fundraising structure. In November 2021, it was decided that 25% of tournament profits would go back to the host teams. However, no formal record was found of this policy being changed, leading to confusion among team parents.

Board members clarified that as of last season, the current policy is as follows:

- Teams **retain 100% of proceeds** from their own bake sales and other non-gambling fundraising efforts conducted during their home tournament weekend.
- The **association retains all 50/50 raffle proceeds**, as these fall under the gambling license.
- Teams may also keep proceeds from silent auctions or other creative fundraising conducted independently of the association.

The board agreed this structure keeps fundraising cleaner and allows teams to directly benefit from their efforts. To prevent duplicate donation requests, it was recommended that large sponsor outreach (e.g., Walmart, Hy-Vee, Fareway) be coordinated centrally. Anna will draft a one-pager summarizing this policy for distribution to team managers.

The board discussed simplifying Square and SportsEngine reports. Manual tracking of socks, fees, and concessions is time-intensive, and Anna was advised to prioritize overall net reporting unless tax separation is required.

Anna raised a concern about cash discrepancies in the concession stand. Variances were minor and have been judged to be human error, but the board agreed to monitor trends. To date variances have been positive \$20 and sometimes negative \$20- no trends to date.

Fundraising and Donations

Discussion was held around the 2021 board decision allocating 25% of tournament profits to the host teams. This appears to have changed last year without documentation in minutes, with bake sale proceeds going to teams and 50/50 raffle proceeds staying with the gambling to go towards allowed gambling expenses. As there is no record of a vote, the

board agreed to clarify this in the minutes and reaffirm: bake sale and other team-led fundraising proceeds will stay with the teams; 50/50 proceeds go to the association. Silent auctions and other non-gambling fundraising at tournaments may remain with teams.

Anna will create a one-pager explaining the fundraising policy and coordinate centralized outreach to local sponsors to reduce duplicate asks across teams.

Gambling Report

Shannon reported October was a strong month, with ETABS and pull tabs performing well. Total gambling income for the month included:

Location	Profit & Loss
The Tap	\$8002.95
The Mav	\$7254.70
VFW Post 3958	\$6464
Forbidden Barrel	\$1746

An \$8,000 check was issued to Project Hockey. The current bank balance is \$33,262.45 The 2024 tax return is complete, and a request was made to approve the filing fee.

A motion was made by Jason Johnson to approve the gambling report and tax filing fee, seconded by Jason Larsen. Motion carried.

Arena Planning and Expansion

Jason and Josh reported on the Worthington Regional Health Care Foundation meeting. The Foundation indicated they cannot contribute to brick-and-mortar costs but may support program funding, which would free up association funds for construction. The board is awaiting a December decision on this grant request.

Due to uncertainty with the school district, the campaign is pivoting back to the renovation/addition model. A formal request to Water & Light for \$3 million is being prepared. Steve has also requested \$350,000 from JBS, with potential naming rights for the second sheet of ice.

Tournaments and Events

The Mini-Mite in-house tournament will take place November 30 from 3:00–4:00 PM. Anna will create a promotional Facebook post in both English and Spanish. Ideas to increase fun and engagement were discussed, including music, scoreboard use, and small rewards like concession gift cards or 'pieces of the pie' for team efforts.

Bank CD

Anna reported that the pledge capital campaign account has over \$50,000 in available funds and will inquire about opening an additional CD to maximize interest earnings.

Goalie Programming

The board asked whether any feedback had been received from parents, coaches, or players regarding current goalie programming. No formal input has been reported yet, to date there has not been goalie programming.

Arena Management

Anna will audit October and November ice hours and meet with Cory to ensure usage aligns with records. Board members were asked to share any feedback about arena operations.

Mini-Mite Scrimmage – November 30

The first in-house scrimmage is scheduled from 3:00–4:00 PM. Discussions were held about making it fun and engaging — ideas included music, scoreboard, and concession stand prizes.

Tournament Updates

The board reviewed current tournament schedules. 10U girls will be cancelled and potentially Squirts as well do to lack of teams signed up.

Communication Tree

The board finalized a communication strategy in which each board member is assigned to specific teams to serve as their liaison. This will ensure clearer direct communication between the association and families. Each member will relay important updates, answer questions, and serve as the point of contact for their assigned teams. Nick Einck is coordinating the communication structure and will provide a finalized list of team assignments and guidance on how and when communication should occur. The board agreed this structure will help streamline efforts and reduce overlap in messaging.

Tournament Director Search

Matt provided a brief update on the search for a tournament director, it was recommended someone get with Joe Vossburg and understand what all is entailed.

Arena Internet

Discussion took place regarding connectivity issues at the arena. The board acknowledged ongoing challenges and will explore options for improving reliability.

Business Partnerships

Clarification was requested about the "percentage back" agreements with lobby vendors and businesses that ask us to promote Worthington Hockey apparel to the Association. It was decided we recommend a percentage of profits be donated back to the Association.

Facebook Posts for Varsity Games

The board discussed who is responsible for promoting varsity games on Facebook. A need for regular, engaging posts was identified, and roles will be clarified moving forward.

Adjournment

A motion was made by Nate Grimmius to adjourn the meeting, seconded by Jason Larsen. Motion carried.

Meeting adjourned at 7:56 PM.

Next Meeting: December 17, 2025 at 7:00 PM at JBS Fieldhouse