

Blaine Youth Football

Meeting Agenda

- I. Call to order: Meeting called to order at 7:02
- II. Roll call: Jesse, Jeb, Autumn, Beau, Josh, Adam, Maggie, Greg, Matt Moore, Jon, Scott, Deanna, Brad, Billy, Cory, Matt Smude, Ben, Chris, Maria
- III. Approval of minutes from last meeting: Greg made a motion to approve, Scott seconded and all in favor
- IV. Community Member Request(s) - None
- V. Open Issues
 - A. Matt and Scott – Jersey Rep Beau Dickey: 651-308-5938, bohoapparel@gmail.com
 - (1) Champ Pro Jersey \$69.99 \$15 off per jersey up to \$7500 in exchange for advertising
 - (2) 100% customizable
 - (3) Names, etc.
 - (4) 15 days from approval to delivery
 - (5) Idea
 - (a) Design a jersey
 - (b) Make in a few sizes
 - (c) Have a “try-on day
 - (d) Send in size list and see return list then 15 day starts
 - (6) Apparel
 - (a) Hats – Nike or other
 - (b) Jesse suggested gear should mirror what varsity is doing
 - (i) Brand Blaine Football
 - (ii) Not Blaine Youth Football
 - (c) Online Store
 - (i) Open as long as we want
 - (ii) Filled with our choices
 - (iii) He’s a vendor of Unreal
 - (iv) Can add girdles, etc.
 - (d) Store usually runs 6 days
 - (i) At close of store all orders are issued
 - (ii) 2-4 weeks for delivery
 - (e) Idea would be to comp coaches apparel or something
 - (i) Maybe a polo and hoodie for each coach
 - (ii) Maybe some money for the program as well
 - (iii) In the past coaching staff was given a credit to use at will
 1. Didn’t necessarily create a unified brand
 2. Defeated the purpose of coaches credit
 - (f) He also does some equipment
 - (i) Tag shoulder pads

- (ii) Girdles
- (iii) No Riddell
- (g) All gear is 100% customizable
- (h) Greg makes a motion to switch Jerseys to BOHO Apparel, Multiple seconds and all in favor

(7)

B. Jersey Design and Vote

- (1) Autumn created and printed several mock ups for jersey design options
- (2) Designs were examined by board members
- (3) Designs were narrowed down to 2 basic designs with the mirror as the home/away options
- (4) Open vote was taken and option 1 and 4 was approved 8-6
- (5) We will order a full run of #99 jerseys in sizes from youth small to adult 3X and allow try ons at youth camp this summer

C. Bylaw – Review and vote

- (1) Time was allowed for questions/comments on the updated bylaws
- (2) No questions or concerns were raised
- (3) Josh made a motion to accept the updated by-laws, Jeb seconded and all were in favor

D. Gambling Update (Jesse)

- (a) Where are we in the process?
 - (i) All paperwork has been submitted to the state
 - (ii) We are currently waiting for decisions to be rendered
- (b) What is done and secured?
 - (i) Pizza Pub Prime – expected to open early June
 - (ii) Ballpark – cages are open but restaurant isn't
- (c) What will need to be done?
 - 1. Secondary account for gambling only - \$30k
 - a. Untouchable for anything else
 - b. Covers
 - i. Float for boxes
 - ii. ID scanners
 - iii. Any other gambling specific cost
 - c. We can recoup account if we relinquish our gambling license
 - 2. Dee will take certification exam and be focused on running the charitable gambling program for BYF
 - 3. Executive board members cannot gamble at establishments for BYF benefit
 - 4. Determination on whether BYF will staff locations or establishments will provide staff
 - a. If we sell tickets the establishment is maxed at \$1750 monthly in revenue
 - b. If the establishments sell the tickets they are entitled to 20% of sales
 - 5. We need to establish a gambling committee
 - 6. Provide old equipment for branding the locations
 - 7. Signage at Lexington and BBC to promote those businesses and our gambling
 - a. Who pays for that?
 - b. Content creation and application?
 - c. Listings on Website?

E. New Board Member's Roles –

- (1) Registrar to work with Adam - Billy
- (2) Assistant Gambling Manager/Treasurer - Maggie
- (3) Webmaster - Autumn
 - (a) Will be in charge of BYF website.
 - (b) Keep website information up to date
- (4) Coaching development/ Training
 - (a) Cory and Greg
 - (b) Develop Coaches
 - (c) Lead Trainings
 - (d) Coordinate coaching registration and Certification

- (5) Community Outreach – Still to be determined
 - (a) Reach out to schools
 - (b) Schedule BYF for carnivals,
 - (c) Track and Field Days,
 - (d) Blaine’s Blazin’ Parade
 - (e) Other ways to grow the program
- (6) Marketing Person
 - (a) Autumn
 - (i) Apparel
 - (ii) Facebook
 - (iii) Jersey design
 - (iv) Newsletter
- (7) Commissioners
 - (a) Flag – Cory
 - (b) 3rd – Chris
 - (c) 4th – Greg
 - (d) 5th – Billy
 - (e) 6th – Greg
 - (f) 7th – Scott
 - (g) 8th - Maria
- F. North Metro Youth Football Update (Jesse and Cory) – Name still TBD
 - (a) 2nd grade – 9 Man- Andover is joining 2nd grade only
 - (b) 3rd grade – 11 man
 - (c) 4th grade - regulation size fields
 - (i) Stay with play count
 - (d) 7th and 8th grade – no changes
 - (e) League registration rules
 - (f) Champlin is waiting until next year
 - (g) Cambridge Isanti, Rogers, Chisago and North Branch for 7th and 8th
 - (h) Waiting on Forest Lake
 - (i) We need to get Kevin to schedule one game for each team on turf field at BHS
 - (j) We are hosting championship games this year as well
 - (i) Goal would be to use stadium and practice turf field
- G. Blaine Football Tournament
 - (a) How will this work?
 - (i) We will pursue 3rd through 8th grades
 - (b) How will we handle registration
 - (c) What is our risk?
 - (i) Our cost is wristbands
 - (ii) Trainer at \$34/hour
 - (iii) Would need to add a police presence
 - (iv) Break even would be around 200 visitors
 - (d) Format?
 - (i) MYAS wants to do a 7th and 8th grade showcase – far fewer games
 - (ii) 3 lighted fields until 10pm
 - (iii) We’d need to bring yard markers etc.
 - (iv) Currently have the midfield marker at 45 yards
 - (v) Blaine Volunteer hours for ticket takers, etc.
 - (vi) We need to identify practice/warm-up areas
 - (e) Works with NSC on preferred vendor list
 - (i) Food
 - (ii) Apparel – can use BOHO as well
- H. 6-8th grade coaches meeting with the BHS coaches at TPC
 - (a) Tuesday April 24rd 6-9pm

- (i) Registration has been sent out
 - (ii) Must have been a rostered coach from last season to attend
- (b) Alcohol to be purchased by guests, not BYF
- I. Mandatory Coaches Meeting for grades 2-8
 - (a) Still need a date in June
 - (b) Maybe tie into June or July board meeting although that's not the ideal scenario
 - (c) Shawn will take the lead
 - (d) Location – TBD (turf fields was suggested)
 - (e) Involvement from community
 - (i) Look at successful coaches/teams
 - (ii) Look for solid feedback
 - (iii) Consistent number of returning players
 - (f) Ideas to keep kids involved
 - (i) Focus on importance of linemen
 - (ii) Create a “badass” shirt for linemen only
 - (g) Should we separate the grades younger and older
 - (i) 2-3 and 4-8?
 - (ii) Expansion of the board should allow for more tools for the coaches
 - 1. Focus on tools
 - 2. Formational ideas
 - 3. Etc.
 - (h) Hudl
 - (i) Re-introduce with mentor program?
- J. Registration update
 - (a) Must live in Blaine district or go to a Blaine School
 - (b) No Playing up or down – must play for your grade level
 - (i) We have had one family question this
 - (ii) Policy determined to be an invitation to attend a board meeting and state their case at which point a vote would be taken.

VI. Parking Lot Items

- a) Coaching Trainings
- b) Late Registrations
 - A. Allow provided there is space for the player
 - B. If we are full at a grade, we are full
 - C. Concern is equitability for all teams
 - (1) Draft position
 - (2) Manipulation of rosters
 - (3) Etc.
 - D. Generally once games start the answer is no
- c) Golf Tournament Partnership with the High School
 - A. Date is reserved but Touchdowners are still examining their options
 - B. This is typically a social event as opposed to a full-fledged fund raiser
 - C. They may determine a golf tournament isn't warranted

- d) New Equipment Shed update
 - A. Table until this fall
 - B. Gambling funding is higher priority and weakens our reserve position
 - C. May explore an addition to the existing building to eliminate the need to re-electrify and insulate, etc.
- e) Additional Fund Raising
- f) Varsity and BYF Ideas- Jesse and Smude
- g) Bump equipment labels up to make faster times for fittings? – Darrel will do this
- h) Request Nate Monahan monahan33@yahoo.com to request room is available for pant try-ons

VII. Additional Topics

- a) Air casts
 - A. Determined equipment type
 - B. Also tabled for later due to cash position
- b) Adam created a BYF email for everything
- c) BYF Scholarship - \$1000 total \$500 and 2 \$250
 - A. 4 players have applied so far
 - B. One more email will be sent and then process will be closed
 - C. We will receive distribution dates from Matt Smude
 - D. Review applicants and determine awards in May
- d) Casino night will be Sept 14th
 - A. Matt Smude indicated Touchdowners may want to be more involved this year
- e) Jeb is working on an SOP for scoreboard operators

VIII. Next Board Meeting

May 5th, 2024 at 7:00pm; Lexington Athletic Complex:

IX. Adjournment : Meeting adjourned at 9:05