

EYHA Board Meeting
Essex Rink Classroom
September 19, 2024 7pm.

ATTENDANCE:

Board Members Present:

Helen MacAndrews	Sean O'Connell	Jen Villamil
Jennifer O'Neil	Brianna Yarnell	Mike Shaw
Corey Labor	Rick Villami	Kim Lassy
Tonra Riehl	Dominic Cloud	Mike Lorenz
Joe Baird	Tracy O'Connell	

Board Members Absent:

Frank Parisi	Dave Alofsin	Renee Soutiere
	Chris McGinty	

EYHA Community Members: None

- 1. CALL TO ORDER:** Sean O'Connell, President of the Board, called the meeting to order at 7:09 pm.
- 2. PREVIOUS MEETING MINUTES:** Motion to approve [August](#) Corey Labor motions, Rick Villamil seconds. August minutes approved.
- 3. EYHA Member Communication:** *(The purpose of this agenda item is to provide the general public an opportunity to address the board on matters that are either not on the agenda or are slated for action. Any discussion, if any, will be limited to determining next steps.)*
 - None
- 4. Previous Action Items:** *(The purpose of this agenda item is to provide Board members an opportunity to review previous action items)*

AUGUST

- **TRACY:** connect with Bruce and arbiter for paying refs
- **KIM:** connect with Waterbury re: banner size -
 - has reached out and will ask again
- **SEAN or RICK:** communicate with VSAHA to offer the Symposium earlier (maybe after season ends) -
 - October is 1st state rep meeting - Rick will inquire then
- **TONRA / COREY:** connect about coaches meeting & injury reporting procedures - Tonra requests a WED or THURS for Coaches meeting
 - Will get covered in coaches meeting (specifically neck guards)
 - Extra neck guards into coaches bag
- **MIKE / RENEE:** connect about EYHA online store
 - Mike sent EYHA board sample of online store. Will get it up and running ASAP
- ~~JEN V / RENEE to connect about jersey order~~
 - Distributed at coaches meeting
- ~~ALL: collect registration signs by Sept 15th~~
- **ALL:** Advertise LiveBarn
 - Promo code: ESF1-LIVE
 - 10% discount and EYHA gets a 30% kickback
 - Poster by entrance / banner with link and promo code
 - Need marketing contact person (Mike L?) - Director of Communications
 - Hoping to get it done by Oct 1st
 - Only EYHA President and Rink Manager have access to code to block feed
 - EYHA will develop guidelines for when blocks are set for practices / games

- HELEN will elicit feedback from board about LiveBarn
- KIM / MIKE L: Fliers in the rink with a QR code to join LiveBarn
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- ~~KIM / DAVE: Register Yamboree with NED~~
- POLICIES / PROCEDURES COMMITTEE: Discuss possible discount to GTH or LBTH for players who then sign up for EYHA
 - Families can go through financial assistance procedure by contacting Tracy
 - Families can sign up for LBTH in another association to get the gear
 - EMail or socials asking for anyone in association if they have gear to donate - reach out to Brianna
- ~~HELEN: Send email for Dustoffs & Evals~~

5. New Business / Presentations: *(The purpose of this agenda item is to provide Board members with an opportunity to discuss various issues. Any action to be taken, if any, would occur at a future meeting.)*

- **Evaluations (Corey)**
 - Went well; many thanks to all evaluators, on-ice support, LR monitors
 - Consider T2 separate try out earlier than the rest of the try outs
 - Consider getting college students as evaluators (Norwich / St. Mikes)
 - Player Development Committee will discuss further
- **EYHA Store (Mike)**
 - Store will be open twice
 - Early season (2 weeks)
 - 2nd opening for holiday's
 - Sideline store - open year-round - more expensive but can order anytime and will be delivered to home
- **Committee updates (if any)**
 - Sub-committees:
 - Registration (Jen)
 - Player / Coach Development (Joe)
 - Promoting parent involvement (Kim)
 - Policies / Procedures (Helen)
 - ADD LiveBarn procedures
 - Community Events / Fundraisers (Dave)

6. Executive Updates: *(The purpose of this agenda item is to provide board and administration representatives an opportunity to report out on the current activities of various programs, board committees, etc. There may not always be a report from each group if there have not been any changes since the last time this was on the agenda.)*

- **Ice Scheduler: Kim Lassy**
 - Shelburne Elev802 ice is not going to be open as soon as we would like. Kim scheduling ice at Waterbury and Leddy as a backup
- **Tournament Director: Dave Alofsin**
 - **SPONSORS & FUNDRAISING:**
 - Working with Jen O'Neil
 - Hoping to get individual sponsors for pucks, medals, and bag tags. Looking for: someone to cover ice costs, refs, and food! - please let me (and Jen O'Neil) know!
 - Considering: ref shirts with a sponsor made up / banners / sponsor shoutouts
 - **SWAG:** Same shirt vendor as last year. No overhead. No extra inventory. Easy.
 - **FOOD:**
 - Need help with:
 - getting donations lined up
 - getting donations on site on the day of.

- Any other ideas - reach out to Dave
 - **SCHEDULE:**
 - looking at a schedule that pushes later on the Friday night,
 - Possible skills session (new format) that night (hope to get more teams involved)
 - Saturday - possibly shorten the day Saturday (depending on total teams signed up)
 - **VOLUNTEERS:**
 - NEED PARENTS locked in to the process.
 - Brainstorm the right process that gets volunteers (instead of instituting a mandate or fee for volunteer hours like other associations) - discussion at Parent meeting?
Get signup genius out EARLY
 - All player families must sign up for 2 hours / player
 - House / Newbees parents should sign up for 1 hour
 - **Player Development: Joe Baird**
 - UVM offered to have EYHA 8U and 10U players play in between periods again this season. Joe will respond
 - **VSAHA rep: Rick Villamil**
 - Youth official registration ends on Oct 31st. All officials training sessions done online now. <https://www.usahockey.com/officialseminars>
 - **President, Sean O'Connell:**
 - Board members are reminded to direct inquiries to the appropriate board member: ex: direct coaching / evaluation questions to Corey; direct player development questions to Joe; 8U questions to Mike Shaw; safesport to Helen etc
 - **SafeSport Update: Helen MacAndrews**
 - Need locker room monitors for skills / dust offs / other non-team on-ice event
7. **Next meeting date:**
- **Oct 17, 2024 @ 7:00 pm. Location: Essex Rink Classroom**
8. **Executive Session (if needed): none**
9. **Adjournment: 9:26 PM**