

EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
July 15, 2024

Present

Jude Miron, President
Sue Newton, Vice President
Angie Pudenz, Assistant Registration and Apparel Coordinator
Paul Tarnowski, Treasurer and Financial Aid
Dan Keenan, Girls Tournament Director
Jen Crumley, Board Observer
Erin Hanson, Fundraising Director
Jeremy Opsahl, Assistant Facilities and Scheduling Coordinator
Erica Eggers, Girls Traveling Director
Brad Newton, Boys Traveling Director
Lance Glosemeyer, Boys Tournament Director
Rob Confer, Board Observer
Rachel Holmberg, Player Development Coordinator
Jeremy Salo, Volunteer Coordinator
Tami Weber, Assistant Girls Basketball Director
Nate Veldman, Board Observer
Michelle Goodman, Facilities and Scheduling Coordinator
Tony Walker, Assistant Girls Tournament Director
Tom Madden, In House Director
Erik Edstrom, Web and Communications Coordinator

Absent

Dan McGrath, Social Media Coordinator
Erica Phelps, Board Observer
Erica Sherman, Board Observer
Rachel Swanson, Outgoing Registration and Apparel Coordinator
Derek Kasper, Eastview High School Basketball Liaison
Travis Day, Coach Development Coordinator
Sara Moe, Board Observer

Proceedings

Meeting held on July 15 at 7:35pm at Falcon Ridge Middle School. A motion was made by Brad Newton to approve the June 2024 board meeting minutes. Michelle Goodman seconded the motion, with no board members opposed.

Program Updates

The Board received the following updates:

1. Governance and EVAA Board updates – J. Miron

- New email addresses have been set up and through out the year we will make the transition (specific to voting members and directors)
- Open Roles for our board – ***VP (shadow), Assistant In-House, and potentially Coach Development if Travis would like to move into a different role***
- Paul will be in charge of financial aid and Michelle to be there for support

2. Travel Registration and Apparel update – R. Swanson

- Registration for the 2024-2025 travel basketball season is live. <https://www.evaasports.org/evaaregistration>
- Registration closes August 18, 2024 at 11:59 pm CT. Registrations beginning August 19, 2024 will include a \$40 late fee in addition to the registration fee. Please feel free to spread the word!
- Emails regarding registration have been sent to 2023-2024 travel basketball families in grades 4-7 and to in-house families grades 3 and up (same families that received the "save the date"). Email reminders will be sent closer to the deadline as well.
- EVAA has published the Eastview Travel Basketball registration in a previous communication with other registrations available. I have submitted a more detail communication that will be sent in their next communication. EVAA will be asked in the coming weeks to continue to send reminders in their communications as well.
- Registration reports will be shared weekly with the Boys & Girls Travel Directors, Board President, Vice President, and Treasurers. Please text Angie and I if you want any registration reports run more frequently.
- Angie and I have met with our apparel vendor to discuss all of our needs for this season and we believe we are in great shape.
- Apparel store -One of our Eastview basketball logos is available to purchase from in our year-round apparel store and the other one is in the process of being added right now. Beyond our Eastview basketball logos, there are also Eastview Lightning logos for the items that can be branded on hundreds of items to select from and

these items ship directly to consumer on demand. <https://shop.game-one.com/minnesota/apple-valley/eastview-athletic-association-basketball> (password is: basketball). The link is on our main Eastview basketball web page too.

- Note: We receive 10% from all sales from this year-round store that goes back to our Eastview Basketball program (it's a fundraiser).
- Question - Angie and I would like to know if we want to have the 2 Eastview Basketball specific apparel stores again this season or if we want to promote the above linked year-round apparel store for all purchases. If we do have our 2 specific basketball apparel stores, Angie and I would like to propose 2 different distribution options: 1. all items ship to individual's homes (purchaser pays shipping) or 2. items are shipped to Rachel/Angie and we continue to sort and get distributed to travel bb managers but change how we do the distribution of in-house orders. We would like items purchased by in-house families to be provided to one in-house coordinator to help facilitate distribution (someone would need to be named that in-house coordinator). The reason for this change is with over 160 orders and 360 items each year purchased by our 2 basketball apparel stores only, working a full-time job and kids playing multiple sports, it is so much time and effort coordinating pickup of the in-house orders every basketball apparel store.
- Shooting shirts - I'll send a separate note to Brad and Erica on shooting shirts for the season. Our apparel vendor has provided Angie and I some good options this year of in-stock items. Assuming we want to have sizes at tryouts like prior year to have players try on, parents sign-off, etc. we need to get those ordered in the next couple of weeks. I also have some good design options for Brad and Erica to pick from.
- Brad/ERICA - You will have to decide if you want to pick the same style/logo/color this year, so please start thinking about that. :-)
- Plan for uniform purchase next year.....

3. Boys Traveling – B. Newton

- **Tournament Schedule Set:**
 - Eagan: 11/2
 - Eastview: 11/9
 - Duluth/Iowa: 11/23 (overnight)
 - Eden Prairie: 12/7
 - Eastridge: 12/14
 - **Girls Tournament: 1/11**
 - Lakeville North: 1/18
 - Edina: 1/25
 - Prior Lake: 2/8
 - Apple Valley/Wayzata: 2/15
 - State Tournament
- **8th Grade paid coaches**
 - 2 coaches back from last year
 - may need to find 1 more
 - need to have discussion around 8th grade numbers/teams
- **Pre-Tryouts/Tryout dates set**
 - Week of 8/19
 - Monday/Wednesday: 4th and 5th grade - 6:00-7:00
 - Monday/Wednesday: 6th Grade - 7:00-8:00
 - Tuesday/Thursday: 7th Grade - 6:00-7:00
 - Tuesday/Thursday: 8th Grade - 7:00-8:00
- **Tryouts Set- Eastview High School 8/24-8/25**
- **Sunday/Wednesday Open Gym at the High School- 7th and 8th Grade only**
 - August 4th through September 29th
- **Coaches Clinic - Week of September 16th**
- **Midnight Madness Event: Monday, November 25th 6:30 pm at the High School**
 - 3 pt shootout
 - Dunk Contest
 - Skills, etc.
- **Game Day Events**
 - Schedule 2 teams per home game
 - have boys introduced during starting lineups
- Discussion around 8th grade – numbers could be different. Also need to discuss the availability for a paid coach. A cost for the organization and is it something we should discuss this year. What is the best for the kids and for the association?
- Volunteers for Tryouts – Lance, Erin, Nate, Tony, Rob, Jude, Sue

4. Girls Travel Update – E. Eggers

- **Season Tournaments - All Registered**
 - Nov 2&3: Eagan
 - Nov 16&17: Lakeville North Panther Classic
 - Dec 7&8: Shakopee

- Dec 14&15: Chanhassen
- Jan 11&12: Eastview
- Jan 19: Forest Lake
- Jan 25&16: Apple Valley
- Feb 1&2: Woodbury
- Feb 8&9: Rosemount
- We'll also be adding in an event at a college girls basketball game (likely St. Thomas).
- **8th Grade Paid Coach**
 - Ari is coming back as our 8th grade girls paid coach. She did a great job last year with our girls, so we're excited to have her back.
- **Pre Tryout Workouts:**
 - Molly is working on the pre tryout workouts/dates - she will send for updates to the website.
- **Tryouts - For Website**
 - Tryouts scheduled for 8/24 & 8/25. We decided to have 4th graders tryout both dates. Note, last year the 4th graders only tried out for an hour on one day.
- Planned schedule for website:

Eastview Basketball - Girls Travel	
Tryout Schedule	
2024-2025 Season	
Saturday, August 24th	Age Group
8:30 - 10:00	4th Graders
10:00 - 12:00	5th Graders
12:15 - 1:45	6th Graders
1:45 - 3:15	7th Graders
3:15 - 4:45	8th Graders
Sunday, August 25th	Age Group
9:00 - 10:00	4th Graders
10:00 - 11:00	5th Graders
11:00 - 12:00	6th Graders
12:15 - 1:15	7th Graders
1:15 - 2:15	8th Graders

5. In House Update – T. Madden

- Nothing major to report. We will open registration once fees are finalized after tonight's meeting.
- Jeremy and I met back in June and made a few tweaks to our registration questions (asking for more specific height information, how many years have they played organized basketball before, etc... for example. We are hoping to use that information to improve our team selection process.
- We also discussed ways to make sure coaches at the higher grade levels (3-6) know the SSYBL rules better.

6. Financial Review – P. Tarnowski

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7. Facilities /Scheduling Updates – M. Goodman

- **Scheduling** - I need to propose a budget to Mark Espena to help do travel and inhouse scheduling. What do we think of \$450 for travel and \$250 for inhouse??
- **Facilities** - I'd like to talk about Hope Fieldhouse tonight as well as AVCC. All are highlighted below
- **Boys Tournament - Lance, this is really for you!**
 - Eastview High School - both days 7am - 8pm
 - Falcon - currently only Sunday from 7am - 8pm (have an email asking why we didn't get Saturday)
 - Scott Highlands - both days 7am - 8pm
 - Blackhawk - both days 7am - 8pm
 - AVCC - Saturday 7am - 8pm and Sunday 7am - 5pm
 - Hope Fieldhouse - both days from 7am - 8pm
 - Burnsville High School - can't book on August 1st
 - Eagan Community Center - NO

- **Girls Tournament -**

- Eastview High School - NOT AVAILABLE
- Falcon - still confirming
- Scott Highlands - still confirming
- Blackhawk - still confirming
- AVCC - Saturday 7am - 8pm and Sunday 7am - 5pm
- Hope Fieldhouse - both days from 7am - 8pm
- Burnsville High School - can't book on August 1st
- Eagan Community Center - NO

- **Girls Tryouts - Erica/Tami, this is for you!**

- Hope Fieldhouse
- 1 court
- August 24th from 8:30am - 5pm (can get in at 8am to set up)
- August 25th from 9am - 2:30pm

Facilities Breakdown

The Well in Rosemount - I met with the admin and saw the space, still waiting for official confirmation, but have asked for the following

- 1 court - looking at Monday or Tuesday evenings from 5:30-8:30pm for travel practices. I asked for both nights if another association doesn't use it
- All Saturdays and Sunday in January and February from 8-4pm to use for SSYBL games

Eagan Community Center - will get gym space in mid August

District gyms - will get gym space mid August

Hope Fieldhouse - see question below

AVCC - can't get evening time there, but see questions below

Hope Fieldhouse

- Where are we at with our contract with them?

Apple Valley Community Center

- According to our contract with them, we have the following court times for NO CHARGE...
- Monday - Friday, 4:40 to 5:45 pm, one courts basketball (VAA gets the other court)
- Saturday mornings 8:15 am to 12 noon, 1/2 court basketball (VAA gets the other half)
- How can we use this time?? Could we use Saturday for in-house games?? Maybe we talk to VAA and split the Saturdays so we get 1 full court each time we are there?

8. Player Development – R. Holmberg

- Shot Club – off and running
- Rachel brought up an option for if someone was injured and not able. Was brought up to have a back up option and Rachel will take case by case. Michelle's idea to move it to the fall months instead.
- Newsletter – sending to Dan for social media
- Sept Kick Off event – finalizing date and location – checking into Scott and Falcon

9. Boys Tourney – L. Glosemeyer

- Registration is at 86 teams (101 assuming 15 Eastview teams).
- Working on getting website updated
- I'll send a second email at the end of July
- Last year we had 176 teams. Off to a good start but we are up against the OMG tournament again.
- Working on reciprocity with other programs

10. Girls Tourney – D. Keenan and T. Walker

- Lance is working on this with Dan and Tony to get up and running.

11. Other

- **Fundraising – E. Hanson**
 - Coordinating with Beth on the Booster Club to determine timing

Adjournment at 8:54 pm.