

Tornado Youth Hockey  
 Board Meeting Agenda  
 Omni Center Board Room  
 4/8/24 6:00PM



[Zoom link](#)

Meeting ID: 896 7960 9494

Passcode: 017263

Board Members	Role	Present	Absent
Jen Keer	President	X	
Amy Dzieweczynski	VP	X	
Greg Marso	Treasurer		X
Gabby Hansen	Secretary	X	
Bryan Helgeson	Past President		X
Andrea Kelm	Girls Director	X	
Mary Ciano	External Communications	X	
Scott Zietlow	Fundraising Director	X	
Steve Stoczynski	Goalie Director	X	
Ron Dehli	Tournament Director	X	
Joan Chodur	Manager's Representative	X	
Kristen Kingery	Registrar	X	
Kadie Haug	Mite Coordinator		X

**Guests:**

Joel Clark, John and Nella Hanson, Anna Peterson, Reene Sampson

Renee Sampson - any interest in Referee Scheduler? Will send out email for help and post on Facebook as will need a replacement sooner than later.

**Call Meeting to Order**

1. Additions to agenda from board members? None
2. Approve agenda (motion/second) Kristen motion to approve, Steve S.
3. Approve minutes from previous meeting (motion/second) (Kristen motioned, Mary second via email)
4. Appreciations and Triumphs
  - a. Thank you to all current and departing board members for all the uncounted hours dedicated to our organization.
  - b. Next year's board has MANY large supporting roles filled already, we appreciate so many parent volunteers offering assistance!

**Old Business**

## Officer Reports:

### 1. President

#### a. Survey Recap

- i. Summary to be sent to organization - would be ideal to include recap and preplan if we can for next year
- ii. Completion rate similar to last year
- iii. Generally positive, majority of all results are improved from last year, no true specifics to work on as last year, no team was more dissatisfied
- iv. Raffle communication is unclear - do we need total printed ticket numbers printed on the ticket per our license? Also that selling is not mandatory, return what is not sold.
- v. Highlights: (reviewed compared to last year and with Kelly, coaching director)
  1. Mites - 2 practices on weekends was too much if jamboree weekend, Kelly suggested a different week night or rotate through different day of week per month as La Crosse does, would like jerseys with names; new jerseys are not planned for next season
  2. Practice times overall were great however
  3. Squirts - comments regarding C2 that have been addressed by Executive Board previously in closed session, more to discuss about future plans for C2 teams in future given numbers; squirt satisfaction scores were up from last year; C1 reported being most satisfied of all teams within TYH
  4. All levels: Would like more ice time, full ice, more development opportunities
  5. Bantam - many comments for and against coaching and team setup, already addressed many concerns regarding Bantam season per Executive Board in closed sessions.
    - a. Future plan to have policy in place to guide future years if this occurs again with odd numbers
    - b. Non-parent coach request
  6. *Organizational communication as a request to improve largely centered in Bantam group; however so much more than can be shared and nuances that drove all decisions out of our control; will always work to improve and do not hope to have a year as disjointed as this, will be working on plan for next year as above.*

#### b. End of year report

- i. Mite program changes - worked well for assisting other teams not to be so late, however will explore options for next year as for 2 practices in a weekend
- ii. Bantam team has been discussed at length
- iii. Numbers supported 4 squirt teams - do future years include changes? TBD with coaching director

- iv. Overall need development at Squirt level
  - v. Organization wide event - season kickoff or registration event of some sort; feels better this year camaraderie wise
  - vi. Tryouts - generally improved, shared more information pre tryouts, organization seemed to have better understanding
  - vii. Fundraiser this year was successful, per treasurer will likely break even again
    - 1. Could consider smaller fundraiser things but likely cannot rely on for main fundraising
  - viii. Very much appreciate the time and effort from volunteers and board members
2. VP
- a. End of year report
    - i. Summer hockey - need to change this year, need people to help run it
    - ii. Try Hockey for Free - need to do equipment drive for this and give hours for this
    - iii. Ice scheduler - great work
    - iv. Would like to be more present face to face with organization
3. Treasurer
- a. Financial report - none this month, not present
  - b. End of year report - to be shared at later date per usual practice
4. Secretary and Culture Education Liaison
- a. [End of year report](#)
  - b. Ballot
5. Past President
- a. No report, thank you for time on board

### **Board of Director Reports:**

1. Girl's Director
- a. End of year report
    - i. Grew in numbers and development of co-op
    - ii. Handbook! Own codes of conduct, pulled from all 3 associations and meshed together
    - iii. Biggest hurdle is volunteer hours as project for next year
    - iv. Finances - run more smoothly this year than last, more documentation and better payments
    - v. Better communication re how co-op runs was a plus this year
2. External Communications
- a. End of year report
    - i. Great season, did so many things; has received feedback that people appreciate being able to be seen as an organization, and as an organization go into the community
    - ii. Improved camaraderie
    - iii. Pictures - no negative feedback

- iv. 2 parades - Kornfest great attendance, Catfish days - less attendance
    - 1. Helped that we gave hours for candy and attendance
  - v. NNO both successful - great volunteering and good stations
  - vi. Community Days ok, back to school nights not well attended as a whole
  - vii. Try Hockey for Free feedback provided again in report
  - viii. Suggestions: registration rally, welcome back, new parent meet and greet etc (consider having jersey samples and clothing store open)
  - ix. Planning for pool party - pick date sooner
  - x. Explore La Crosse would help set up hotel blocks, provide bag for goodie bags; free to TYH
3. Fundraising Director
- a. End of year report - sending
    - i. Big thank you to Scott Mayer for drawing and raffle, good outcomes
    - ii. Comment re: video drawing that adults just draw and ensure only 1 ticket is pulled
    - iii. Jerseys good quality, satisfied already, need sooner as always
    - iv. Apparel - Pure Hockey, have open as soon as we can
    - v. Golf Outing - planning already in the works, big success last year
    - vi. Grants good, need to re-submit what we bought for goalie gear to send to grassroots grant and Suter grant
4. Goalie Director
- a. End of year report
    - i. Huge help from coaches, such a great help this year
    - ii. Huge improvement due to time shift - do not advise switching back to Sunday nights, felt heard
    - iii. Credit for Bandit camp well received
    - iv. New equipment investment helped
    - v. Positive turnout and good kids there engaging
    - vi. Challenges with number of goalies, close to 20 each week, outfitting was always difficult given number of sets we have and kids who wanted it - coaches could grab and use - possibly new inventory process and may change access code for goalie coaches only to have access
    - vii. Continue to invest in position understanding and equipment, retention
5. Tournament Director
- a. End of year report - will send document
    - i. Appreciate the last 2 years in this role-will help out next person as able for a smooth transition
    - ii. New board needs to decide should we even do a home tournament? Given effort and little funds raised usually
    - iii. If 4 Squirts or possibly 4 PW - how do tournaments look
    - iv. Please recall that this is a volunteer organization and parents need to understand this as well
    - v. Generally successful year
6. Manager's Representative

- a. End of year report - document sent
- 7. Registrar
  - a. End of year report
    - i. Overall smooth year, added ACE coordinator however falls well under her role, advise this stay the same did not add work
    - ii. Large effort in ensuring coaches follow through and not signing up for classes, done at end of year; no classes after end of year to even help replace coaches if needed
    - iii. Having coaches helping follow up was not necessarily helpful but not hindering
- 8. Mite Coordinator
  - a. End of year report - may be sending but unable to attend today

### **New Business**

- 1. Sending 2024-2025 ballot 4/9/24, open through 4/15/24. Results will be shared next week. New board to begin as soon as elections are over, next planned meeting is May 13th, 2024 however may change with new board.

### **Assignments**

- 1. Gabby to send Copeland events again - 5 spots left
- 2. Update handbook for raffle ticket info

### **Adjourn**

Adjourned 7:44pm