



**Cougar Club Executive & Public Board
Meeting Minutes
May 6, 2024 - 6:00pm & 7:00pm**

Cougar Club Executive Board Meeting 6:00pm - Field House

Board Attendance: Rhonda Pickett, Randy Seagraves, Melissa Mueller, Scott Stapp, Colleen Stapp, Jill Verwold, Gerald Verwold, Mike Martindale, Chris Fanning, Lee Rinn, Chuck Glenewinkel

Special Guests: Stoney Pryor, Jerron Reese, Ashley Davis

Proceedings: 6:02 pm meeting called to order by Rhonda

Funding Requests:

Boys Track Coach DeBerry requested \$600 for end of season banquet
Girls Soccer Coach Hernandez requested \$500 for end of season banquet
Boys Soccer Coach Peevey requested \$600 for end of season banquet
Boys Golf Coach Edwards requested \$320 for end of season banquet
Softball Coach Carreon requested \$560 for end of season banquet

Rhonda made a motion to approve funding requests, Melissa seconded, and the motion passed.

Boys Basketball Coach Reese requested \$5,000 for the tournament travel to Florida. Chris made a motion to approve, Lee seconded, and the motion passed.

Volleyball Coach Davis requested \$1,200 for the purchase of volleyballs. Lee made a motion to approve, Scott seconded, and the motion passed. She also made a request for \$1,496.50 for purchase of practice jerseys. Mike made a motion to approve, Chris seconded, and the motion passed.

General Business:

Mike made a motion to approve the April minutes, Melissa seconded, and the motion passed.

Board members shifting to new positions confirmed interest in serving in new roles and Chuck, the new candidate to board, introduced himself. Randy opened up floor for consideration/discussion and voting on these positions:

Mike Martindale, President
Chuck Glenewinkel, President-Elect
Gerald Verwold, Concessions Operations
Melissa Mueller, Concessions Coordinator
Rhonda Pickett, Social Media/Special Events

Chris made a motion to approve appointment of these new board positions, Lee seconded, and the motion passed.

Jill proposed to change the Cougar Club fiscal year to Aug 1- July 31. Melissa made a motion to Rhonda seconded, and the motion passed.

She also proposed the new 2024-2025 budget with the board. This new budget will be discussed and voted on in the June board meet.

Mike provided an overview of the proposed Co-Chair Organizational Structure to create sustainability in preparing and outboarding new board positions. The co-chairs would attend meetings and serve as non-voting board members. The co-chair system will be discussed more and voted on in the June board meet.

Rhonda shared updates of the scholarship committee. Mike made a motion to increase the total number of scholarships awarded to 12 this year. Lee seconded and the motion passed. The 2024 recipients that have been selected. CC scholarship winners will be recognized during the CSHS Awards Night on May 18.

Mike made a motion to close the executive meeting at 7:08 pm, Scott seconded, and the motion passed.

Cougar Club Public Board Meeting 7:00pm - Field House

Special Guests: Josh Newton, Jennifer & Jay Nobra, Holly Sharp

Rhonda & Mike welcomed registered guests and shared details of 8 total funding requests totaling over \$11K, they also detailed the increased numbers of scholarships awarded, introduced board positions/members and asked board members to provide updates:

Membership, Scott/Colleen Stapp shared that this year we had 278 memberships & sign packages sold. That included 10 Victory level members at \$2,000 and 16 Partner level members at \$1,000. Moving forward membership will pause distribution of membership swag.

On behalf of Christie Brod, Mike shared a review of the 2023-24 implementation of the Cougar Digital Fan Guide and that it has lost revenue over the last 2 years. During discussion, the board considers future options for implementations of a future fan guide. We will hold an additional executive session on May 14 to consider and take action on those future options.

Treasurer, Jill Verwold provided a review for the year and shared that the Cougar Club distributed over \$150K in requests that supported all sports.

Concessions, Melissa Mueller/Gerald Verwold shared that the concession parent reps met, their work was acknowledged and they got feedback on improving concessions moving forward. Concessions generated over \$118K in over 200 concession events this year. Gerald provided updates that remaining, unsold concessions inventory would be donated to upcoming senior events, and that several pieces of equipment were needed including fans, ipads, new pop corn machine, square reader, coffee makers. etc. Rhonda made motion to fund purchase of new concessions equipment for up to \$5000, Melissa seconded, and the motion passed

Coach Pryor gave CSHS Athletics updates - Softball team is into playoffs, Cougar Track and Gymnastics had several athletes compete at state, and spring football is underway. He also confirmed that over the summer there will be a new track installed around Cougar Field and he overviewed several other bond funded projects that are in the planning stages.

Mike solicited input for dates for summer Cougar Club Board meets. The initial dates proposed include: JUNE 3, 17, JULY 8, 22

The public meeting closed at 8:18

Cougar Club Executive Board Special Session to Discuss Future of Fan Guides May 6, 2024 -5:30pm - Field House

Mike began discussion by summarizing our digital fan guide implementation over the last couple years - including that the DFG was not getting good traction past its use in the fall , that the costs over the past year was roughly \$16K, and coaches had difficulty being able to get rosters/photos/schedules by the DFG deadlines.

Options the board considered included creating a *Friday Night Lights* fan guide primarily for football/cheer/strutters/band and/or creating a back/front 1 *Game Day Team* pager that includes team photo, rosters, schedule, etc.

Board members each shared thoughts, and after discussion, Paul made a motion for Cougar Club to develop a Digital Football Fan Guide and to create back/front 1 *Game Day Team* pagers for all varsity teams. Chuck seconded the motion, the board voted and the motion passed.