



**Position:** Digital Content & Social Media Intern

**Position Type:** Unpaid Internship / Student Placement

**Reports To:** Ontario Premier League Program Manager

**Location:** Cambridge, Ontario (Hybrid: remote + on-site for select matches/events)

**Duration:** Summer term (approximately 4 months)

**Start date:** Flexible based on academic requirements

**Position Overview:** The Digital Content & Social Media Intern will support Cambridge United's digital presence by assisting with basic content creation and social media activity across the club's platforms. This role is designed as a learning opportunity for a student interested in sport, media, and digital communications.

The intern will gain hands-on experience in a community-based, high-performance soccer environment while contributing to the club's storytelling and matchday coverage.

**Key Responsibilities:**

- Assist with posting content across club social media platforms (e.g., Instagram, Facebook, YouTube)
- Support basic content creation, including photos, short videos, and graphics
- Assist with matchday content capture at selected home matches
- Help maintain consistency with club branding and messaging
- Support simple content planning and scheduling
- Assist with basic performance tracking (engagement, reach, etc.)
- Provide general support to the club's communications and operations team as needed

**Learning Outcomes:**

- The intern will have the opportunity to develop skills in:
- Social media content creation
- Basic photo and video editing
- Digital communication in a sport organization
- Matchday media operations
- Understanding how social media supports a club's overall marketing efforts

**Ideal Candidate:**

- Current post-secondary student or recent graduate in:
- Marketing
- Communications
- Digital Media
- Sport Management (or related field)
- Interest in social media and digital content
- Basic familiarity with common social platforms
- Willingness to learn and take initiative
- Passion for sport and community involvement

**Remuneration:**

This is an unpaid internship intended for academic credit and/or professional development.

Interested candidates please submit resume or expression of interest email to OPL Program Manager at [L1@cambridgesoccer.ca](mailto:L1@cambridgesoccer.ca). Only selected candidates will be contacted for an interview. Applications will be taken until position is filled.