

NATION FORD ATHLETIC BOOSTER Club 2021 - 2022 Fall & Spring Sports Programs Sponsorship Packages

Elite Red & Black Game Day Supporter \$2000 & up

- **One Friday night game** designated as “Your Company’s Night”
- **Company advertisement displayed on the digital media scoreboard in the gym** (Where all home volleyball & basketball games take place) **and on the school website** for the 2021-2022 school year *Advertisements must be submitted as a high resolution jpeg or bmp file, at least 800x375 pixels*
- One full page color advertisement in the **Fall & Spring Sports 2021-2022 Programs**. *Full page advertisement is 8.5” wide x 11” high (51 picas X 66 picas). Color ads should be saved as a PDF in CMYK. All files must be 300 dpi in resolution*
- **Company recognized on sponsorship page of the Fall & Spring Sports Programs** for the 2021-2022 school year
- **Public Address recognition** at each home football, volleyball, basketball & spring game for the 2021-2022 school year
- **Four (4) season football tickets** to all home football games for the 2021 season
- **Two (2) VIP “Friday Night Fast Passes”** for concessions at the 2021 Varsity Football home games
- **Four (4) All Sports Passes** for the 2021-2022 school year
- **“I Support NFHS Athletics” window decal**

Premier PLUS Red & Black Supporter \$1250 & up

- **One full page color advertisement in the 2021-2022 Fall & Spring Sports Programs** *Full page advertisement is 8.5” wide x 11” high (51 picas X 66 picas). Color ads should be saved as a PDF in CMYK. All files must be 300 dpi in resolution*
- **Company advertisement displayed on the digital media scoreboard in the gym** (where all the home volleyball & basketball games take place) **and on the school website** for the 2021-2022 school year (Where all home volleyball & basketball games take place.) *Advertisements must be submitted as a high resolution jpeg or bmp file, at least 800x375 pixels*
- **Company recognized on sponsorship page of the Fall & Spring Sports Programs** for the 2021-2022 school year
- **Public Address recognition** at each home football, volleyball, basketball & spring game for the 2021-2022 school year
- **Two(2) season football tickets** to NFHS Varsity Home Football Games for 2021
- **Two (2) VIP “Friday Night Fast Passes”** for concessions at the 2021 Varsity Football home games
- **Two (2) All Sports Passes** for the 2021 - 2022 school year
- **“I Support NFHS Athletics” window decal**

Premier Red & Black Supporter \$850 & up

- **One full page color advertisement in the 2021-2022 Fall & Spring Sports Programs** *Full page advertisement is 8.5” wide x 11” high (51 picas X 66 picas). Color ads should be saved as a PDF in CMYK. All files must be 300 dpi in resolution*
- **Company name & logo** on corporate sponsor group banner, displayed in the stadium for the 2021-2022 school year
- **Company recognized on sponsorship page of the Fall & Spring Sports Programs** for the 2021-2022 school year
- **Public Address recognition** at each home football, volleyball, basketball & spring game for the 2021-2022 school year
- **Two (2) season football tickets** to NFHS Varsity Home Football Games for 2021
- **Two (2) VIP “Friday Night Fast Passes”** for concessions at the 2021 Varsity Football home games
- **Two (2) All Sports Passes** for the 2021-2022 school year
- **“I Support NFHS Athletics” window decal**



NATION FORD ATHLETIC BOOSTER Club 2021 - 2022 Fall & Spring Sports Programs Sponsorship Packages

Associate Red & Black

**Supporter
\$500**

- One full page black and white advertisement in the **Fall & Spring Sports 2021-2022 Programs**. *Full page advertisement is 8.5" wide x 11" high (51 picas X 66 picas). Color ads should be saved as a PDF in CMYK. All files must be 300 dpi in resolution*
- **Company name & logo** on corporate sponsor group banner, displayed in the stadium for the 2021-2022 school year
- **Company recognized on sponsorship page of the Fall & Spring Sports Programs** for the 2021-2022 school year
- **Public Address recognition** at each home football, volleyball, basketball & spring game for the 2021-2022 school year
- **Two (2) season football tickets** to NFHS Varsity Home Football Games for 2021
- **One (1) VIP "Friday Night Fast Pass"** for concessions at the 2021 Varsity Football home games
- "I Support NFHS Athletics" **window decal**

Red & Black

**Full Time Fan
\$275**

- **Company recognized on the "Friends of NaFo" sponsorship page of the Fall & Spring Sports Programs** for the 2021-2022 school year
- **One (1) season football ticket** to NFHS Varsity Home Football Games for 2021
- "I Support NFHS Athletics" **window decal**



Additional **COLOR** Program Advertisements Are Available

Full Page – \$500. Ad measures 8.5" wide x 11" high (51 picas X 66 picas) Full color

Half Page Ad – \$300. Ad measures 8.5" wide x 5.5" high (51 picas X 33 picas) Full color

Quarter Page Ad – \$200. Ad measures 4.25" wide x 5.5" high (25.5 picas by 33 picas) Full color

Advertisement Specifications

Digital Media Scoreboard Advertisement:

- Advertisements must be submitted as jpeg or bmp files. Images need to be at least 800 x 375 pixels in size.

Program/Print Advertisement:

- All files must be submitted in the specified size as CMYK PDF files and must be at least 300 dpi in resolution.

Order and Payment Information

- Email your ad and the package you selected to abcnafosponsors@gmail.com by Tuesday, August 31st.
- Payment for ad package is due Tuesday, August 31st. Please make payments to the Nation Ford Athletic Booster Club.
- Please mail payments to the Nation Ford Athletic Booster Club, PO Box 638, Fort Mill, SC 29716.
- *The Nation Ford Athletic Booster Club cannot place any sponsorship advertisements in the 2021-2022 Sports Programs without full payment by Tuesday, August 31st*