



Kroger Community Rewards Program Policy

Directions: Sign-up for the Kroger Community Rewards Program

1. VYHA members must sign up for a Kroger Plus shopping card
2. Register your Kroger Plus shopping card on the Kroger Community Rewards website
3. Associate your account with the “Valley Youth Hockey Association” organization number
4. Shop at Kroger!
5. Show us what your quarterly contributions are each quarter (details below)

Restrictions

- Earnings can only be applied to VYHA fees.
- Earnings cannot be disbursed directly back to a family.
- If a family does not have any VYHA fees in a 12 month period, any credit balances due to Kroger earnings will be considered a donation to Valley Youth Hockey Association.
- Earnings cannot be transferred to another family.

Kroger Funding & Statement Periods

Kroger will pay earnings on a quarterly basis to participating organizations based on their percentage of spending as it relates to the total spending of all participating Kroger Community Rewards organizations. The amount of the rebate to be paid to an Eligible Organization at the end of each pay period shall be determined in accordance with the following scale:

- Kroger limits its maximum annual contribution to \$3.5 MILLION and its quarterly contribution to \$875,000 to be distributed among all participating eligible organizations.
- Kroger limits a participating organization’s earned rewards to a maximum of \$50,000 quarterly
- Kroger limits a participating household’s earned contribution to a maximum of \$300 quarterly.

Each time you shop at Kroger and use your Kroger Plus Card, your purchases are tracked (by Kroger) and most of what you purchase counts towards the Kroger Community Rewards program. Tobacco, Alcohol & Brand name prescriptions (& a few other things) do not count. Most gift cards count as well.

Each quarter, Kroger mails a proceeds check to Valley Youth Hockey. The current payout schedule is as follows:

Quarter 1: September 1 – November 30: Statements and Reward Checks sent by December 31.

Quarter 2: December 1 – February 28: Statements and Reward Checks sent by March 31

Quarter 3: March 1-May 31: Statements and Reward Checks sent by June 30

Quarter 4: June 1-August 31: Statements and Reward Checks sent by September 30

Claiming Kroger Community Reward

Log into your Kroger account and print a screen shot of your “account summary screen”. This will serve as your “official” statement showing what your individual contribution to VYHA's Rewards check was for the most recent quarterly payout. This is CRITICAL for us to know how much you earned (Kroger will not supply any information to identify families).

VYHA members will have TWO WEEKS from VYHA’s member notification (via email) to claim your individual contribution(s) to the overall VYHA payout from Kroger.

Kroger Community Rewards Statements should be sent to VYHA at vyhakroger@gmail.com. Your contribution will be transferred into your VYHA account as soon as administratively possible. VYHA will credit you 100% of your earnings.

Kroger credits accumulate from May 1 through April 30 of each hockey season. At the start of the registration period for the upcoming season, VYHA will issue a discount code that you may apply toward registration. The amount of your discount is based on the credits you have accumulated, and will be issued in increments of \$25, up to the total registration fee. Your unused credits will carry over, and may be applied to future registration events (including travel registration) in a similar manner. For example, if you have accumulated \$181 of credits, you will receive a \$175 discount code, and the remaining \$6 will carry over. Per VYHA policy, when you age-out of youth hockey, or leave VYHA for other reasons, the organization retains any unused credits. There are no cash refunds for unused credits, and credits are not transferable between families.

IMPORTANT NOTE: Once the two week cutoff date has passed, you will NO LONGER be able to claim your contribution & it will be placed into the VYHA general fund. There will be NO EXCEPTIONS to this rule.

APPROVED BY BoD: 03/2016