



AC Girls High School Hockey

Booster Club Meeting Minutes

Monday, October 3, 2022

New Hope Ice Arena, mtg room 1, 7:00 pm

Attendance:

Name	Position		Name	Position		Additional Attendees
Jenn Sondrall	President	X	Chad College	Vice President	X	Brennan Riley , Ann Mack
Kevin Monogue	Treasurer	X	Allison Riestenberg	Secretary	X	
Matt Cook	Head Coach	X	Rick Mack	Incoming President	X	

Group New Business:

1. Pre-season **scrimmage fest** schedule: Saturday 11/5/22 (is on calendar)
 - a. **Varsity @ Thaler/JV @ Pond**
 - i. 9am - Varsity: MW vs Armstrong @ Thaler
 - ii. 10:15am -JV: MW vs Armstrong @ Pond
 - iii. 11:30am - JV: Armstrong vs Hutchinson @ Pond
 - iv. 12:45pm - Varsity: Armstrong vs Hutchinson @ Thaler
 - v. 2pm - JV: Orono vs Armstrong @ Pond
 - vi. 3:15pm - Varsity: Orono vs Armstrong @ Thaler
 - b. Transportation: District bus will be provided > Girls be at rink at 7:30 for bus
 - c. Meals: get cold box lunches for the girls, and get granola bars, snacks for the bus (who will buy this?)
 - d. Allison: email parents > schedule is online.
2. Proposal to spend \$1,000 to have **MWC Remodeling (Matt's company)** to install built in shelving in the girls storage room. The storage room has been restored and whitewashed after the fire.
 - a. Metal shelving for dimensions of the room, racks for jerseys
 - b. Motion: Allison, 2nd: Chad; all in favor - unanimous vote. Approved.
 - c. Matt: will get it done this week.

Group Old Business:

1. **Game Day Meals:** Group agreed to alternate between 2-3 options during the season to provide variety: Subway, Jimmy John's and 1 more.
 - a. Rick call Hy-Vee, get costs for a box lunch
 - b. Price per meal last year was \$375/game (5 coaches, 4 managers and the teams, approx \$10 a meal)
2. **Update on iPad tripods:** \$ is Allocated to purchase thru Greg F./Best Buy.
 - a. 9/12: Greg and Rick figured out what to buy and Greg will purchase tripods thru Best Buy, and mounts thru Amazon; cost under \$300
 - b. 10/3: Done-purchased by Rick. This is done
 - i. Rick will buy a plastic bin for storage/transport

November Bus Trip - organizer: Brennan R Nov 18 & 19, 2023 (Friday/Saturday), Brainerd and St. Cloud

1. **Bus:** Booked Voigt Motorcoach for \$1,904.97. They will invoice us after the trip.
 - a. Done: We are responsible for reserving the driver's lodging and providing meals.
2. **Meals**

- a. Timing/counts aren't clear: how many, who's ordering them and distributing them?
- b. Include bus driver in meal count
- a. Friday afternoon (box lunches) for the bus ride up there
 - i. Ann will provide the list of preferred meals for Brennan to order Subway
- b. Friday night at hotel in banquet room, team dinner (it will be late, 10pmish)
 - i. **Brennan** will get a meeting room at hotel, will bring in pizzas
- c. Saturday - Matt wants a banquet room for team meeting/breakfast together.
 - i. **Brennan** will get a meeting room at hotel
 - ii. **Brennan** - does hotel have breakfast included??
 1. If not, will look for another hotel that does have it, keep the Arrowwood for adults if we get another hotel for the players.
 2. Or bring in food from local grocery store if no breakfast is provided
- d. Saturday lunch at the rink and/or on bus ride home
 - i. What is being ordered?
 - ii. Get a room at the rink between/during games?
2. **Hotel:** for the players and coaches only: [Arrowwood Lodge at Brainerd Lakes](#)
 - a. Rooms are booked: coaches (5); players (7); bus driver (1); 1 open room
3. Parents: if they want to come with, would need rooms at different hotel
 - a. **Brennan** will look into this
 - b. Email should be sent out now so parents can plan for this.

President Report: Jenn/Rick

New Business:

1. **Photography** for season - would someone in AV group at AHS/CHS be willing to do this?
 - a. 10/3: Jenn will reach out to media clubs at AHS and CHS
2. **Team/Individual Pictures:** Schedule for Nov 8th at 3:30pm (same day we get lockers set up)
 - a. No school that day
 - b. Jenn: Contact All Sport Photography (used them last year): mark@allsportphotography.net
 - c. Jenn: line up additional photographers to do fun pictures (pmt in gift cards - amt?)
3. 2020-23 Volunteer list ([link](#)): Jenn send Allison volunteers to update list on website
4. **Fall Clinic** update: 23 signed forms, 20 have paid. We are breaking even in cost right now.
 - a. Jenn working on collecting the remaining fees.

Old Business:

1. Music at games (Airport Express) - the one we have is broken.
 - a. Brennan will donate one to Booster Club
2. Do we want to pursue [The Prospect Exchange](#) or use just Hudl this season?
 - a. 10/3: decided we won't do this, just use Hudl
3. **Events Coordinator Position.**
 - a. 10/3: Susan Otto will coordinate yearbook (she's more free after November), Jerry Mlekody will do design
4. **Volunteer position: Game Day Operations Coordinator:** Lisa Reberg will do this
5. Local Fundraisers? Jenn in contact with Shannon Mickelberg (event planner)
 - a. 10/3: nothing local set up yet

Vice President Report: Chad

New Business:

1. [Sponsor page](#) on website needs updating - add 2022-23 sponsors (see Boys HS page for example)
2. Fundraising opportunity: Impact Fundraising rep presented (20+ yrs in business working w/ sports teams)
 - a. Replacement for Snap!Raise fundraiser, to get girls involved in fundraising for the team
 - b. Coupon card \$20, we keep \$10 for each card sold
 - c. Team-building experience, very little for coach/booster board to do, They come to a parent/kid meeting
 - d. Choose 2 days (blitz days), meet at school w/ the rep, kids are broken into groups, sell to specific zones

- e. Get parents to help, drive the kids around (helps w/ accountability)
- f. Groups can get prizes
- g. There are no up-front costs to us. We just need to provide a list of companies we want on the card. Lead time to get cards done, 2 wks.
- h. Matt is considering this for a spring/summer campaign (July), not during season.

Old Business:

1. Sponsorship Update: Campaign started August 1st, focusing on last year's sponsors first
 - a. 10/3: Jerry is designing the jersey now. Got sizes and numbers, 20 for girls, 4 for Pub 42
2. Fundraisers for the upcoming season (optional for families)
 - a. Heggies Pizza > Timeline : Nov 1 - 21st, for delivery in early December
 - i. Nov 29: Orders due to AC
 - ii. Dec 2: Orders due to Heggies
 - iii. Dec 16: Delivered Friday, Dec 16th at 4:30pm at rink
 - iv. We set up the price, they suggest \$5 mark up
 - v. Jenn will look into making the order form an editable form to send
 - vi. 10/3: Laura Hanson will coordinate this.
3. Jody Cassidy/Lifetime Fitness > Local races/marathons in town/paid volunteer work?
 - a. 10/3: this is dead, remove from notes.
4. Booster Club Fees discount: If a family brings in a sponsorship, they get 50% of the sponsorship amount off their fees
5. **Future items-November:**
 - a. **Senior Banners:** Discuss at November meeting (after teams are formed)
 - i. Hang 3 x 5 banners up from first game until Senior night on South Rink's cat walk
 - ii. Quote 1: NorthLight Color in New Hope
 1. Qty (1) 3' x 5' Banner Print Finished = \$ 48.75ea, Welded hems, 4 Grommets
 2. Qty (4) 3' x 5' Banner Print Finished = \$ 45.00ea, Welded hems, 4 Grommets
 - iii. Chad getting 2nd quote (contact from Jay)
 - b. Coordinate **Skate with the Wings** with the Boys team and youth, date TBD
 - a. 7/11: nothing decided yet, Chad will talk to Jay, need to ask the rink
 - c. **Alumni Night 12/23/22** Friday, coordinated event with the Boys team

Treasurer Report: Kevin

Bank Status:

1. Current Bank Balance (if all outstanding items clear): \$46,177
2. Bank Activity since last meeting below:
 - a. Hudl cleared
3. Outstanding (since Oct mtg):
 - a. Gloves purchase
 - b. Bus and rooms for out of town trip (paid after trip is complete) - in November
 - c. Bags purchase - just replaced those that burned in storage room fire
 - d. New jerseys
 - e. Nameplates, tape, socks, embroidery

New Business:

1. n/a

Old Business:

1. Done-Items on Paypal that need to be transferred over - He has access now, golf tourney is
2. Done-Per Matt, pay Paavola family for scholarship awarded at spring 2021-22 banquet
3. Look into setting up @Venmo and/or @Zelle as alternate payment methods
 - a. @Venmo - doesn't take any fees.
4. PayPal - get our account verified as non-profit = smaller fee
5. Insurance coverage: Currently, we are covered this year, paid \$400/yr for \$5K coverage
 - a. Get Insurance Company contact name from Jenn.

- b. Get Quote for increasing insurance coverage to cover the new equipment (bags, gloves, jerseys, etc) in additional \$5K increments up to \$50K, and what exactly is covered
- c. Matt will determine the replacement costs for the new equipment, everything in locker room (TVs) after storage room shelves gets built
- 6. Done - go thru Paypal, Benevity
- 7. Bank:
 - a. Meet at bank with Rick, Jenn to get them on the account
 - b. Get Ann Cook a credit card tied to booster's bank account (for away game meals).
 - i. Jenn found credit card, doesn't need a new one
- 8. Done: Osseo \$900 check , pre-payment for upcoming tournament,
 - a. 8/1: Kevin will cash it, Jenni will send email to Osseo saying they owe the remainder
 - b. 9/12: will be cashed this week. Other checks came in for holiday tourney, Kevin will reconcile with Jenni

Coach Report: Matt

New Business:

- 1. Updated list of new/returning players: 28 players ([link](#))
- 2. **Fall Clinic** update: New Player signed up (never played before) - Group agreed to waive Fal Clinic fees for this new player.
 - a. Allison will email player's dad (cc Jenn and Matt)
 - b. Matt will get sweatshirt size, add to order.
- 3. **Tryouts** schedule: Ice starts on Monday, 10/31, M-F. Get times to Allison to put on calendar.
- 4. Insurance Coverage: Matt will determine the replacement costs for the new equipment, everything in locker room (TVs) after storage room shelves gets built, provide to Kevin
- 5. New equipment: What to do for goalies?
 - a. Suggestion from Brennan (goalie parent): buy plastic pipe protectors for practice nets (cover net posts and protect goalie skates during practices)
 - b. Matt will look into this for this season. Will come out of the equipment budget.
 - c. Suggestion: discount off Booster fees each year, not determined how much. Or put additional \$ into training for the goalies. Group decided to table this for now, bring it up next season.
- 6. Equipment inventory update:
 - a. Need ½ the # of socks for the team (have leftovers from last year) > when to order?
 - b. Coaches: Jenn ordered new jackets for Molly and for Ashley
 - c. Done: Collect jacket from Ella Temple (Team Manager) > who can collect this?
 - d. Gloves purchase, est. delivery the last week of October
- 7. Jackets: Ordering 10 more jackets \$90/each = \$900
 - a. Do yearly for the next few years to replace the current ones (that are almost 6 yrs old)
 - b. Motion: Matt, 2nd: Chad, all in favor: unanimous vote = passed
- 8. **Sweatshirts:** Buy 5 sweatshirts \$65/each for coaches = \$300
 - a. Motion: Matt, 2nd: Jenn, all in favor: unanimous vote = passed
- 9. Away Jerseys: need to replace next year
 - a. Go with knit ones, more expensive but nicer.

Old Business:

- 1. **New home Jersey purchase:** 9/12 - order received, will need name plates created and sew on them
- 2. **Grants/Donations:** MidWestOne Foundation (branch in GV) supports capital improvements. Write up a list of specific items we want/need to fund improvements for physical training areas, locker room improvements.
 - a. Was being handled by Shell Rausch, need someone to take this over
- 3. Team Managers: need 2 to 4 for upcoming season.
 - a. 10/3: Ella Temple returning; New: Katie Palony, plus 1 more (friend of Stellie's)
 - b. Ask girls again about talking to their friends
- 4. **Stats for home games during season:**
 - a. 10/3: managers, and assistant coaches will do this.
 - b. Need a parent to do the stats for Hockey Hub from pictures of the scorecards

- c. Want to get JV game stats on our website from pictures of the scorecards
 - i. Contact Matt Rappaort about giving someone access to the JV game page only

5. **Future Items:**

- a. Dick's Sporting Goods Grant for \$5000 Gloves purchase for \$5000
 - i. Work with **Shelly** on the post-purchase paperwork for Dick's.
- b. **2021-22 season Sponsor jerseys:**
 - i. 7/11: Offer to girls for \$20/each at the beginning of the season
 - ii. Every board member gets one (approved at March 2021 mtg)
 - iii. Give the rest to Pub 42 for wait staff to wear on game days

Secretary Report: Allison

New Business:

- 1. n/a

Old Business

- 1. Photography for 3 games in 2022-23 season:
 - a. Proposal from Dack Neering (example of AHS softball photos: [Armstrong Falcons Varsity 2022 - BrenRose Photos](#))
 - b. He'll shoot a practice and process those images. Depending on the reaction to that gallery we can plan capturing game footage. (Getting access to shoot from the player's bench would be helpful)
 - c. If the test footage is acceptable, he will shoot and process three games for \$250. This will be payable after all the games have been shot.
 - d. 9/12: Boosters are interested in Dack's proposal for 3 games at \$250, possibly for specific event games, will decide after season starts
 - e. 9/12: Do we want to ask him to do fun pictures on portrait day? do on the same date, find someone to take these pictures at the same time, give them a gift card for their help

Communications:

- 1. Emails to send (set timeline for each):
 - a. Future events (send in Mid-October):
 - i. Out of town trip for team, Parent hotel info if they want to go too.
 - ii. Winter Tournament in December: stay in town for this
 - iii. ACYHA Girls Tourney in Jan: girls must volunteer for this (be available)
 - b. **Register for HS Hockey after October 10th**
 - i. <https://armstronghs-ar.rschoolday.com/>
 - ii. [Robbinsdale Cooper High School \(rschoolday.com\)](https://robbinsdalecooperhighschool.rschoolday.com/)
 - iii. Hand in sports physical (if needed) at school activities offices
 - c. New goalie coach, Molly Rader (see bio in email) > send after Fall Clinic is over or after tryouts

Website updates

- 1. [Coach page:](#)
 - a. Add new goalie coach: Molly Rader. molly.l.rader@gmail.com > send after Fall Clinic is over or after tryouts

Next Month - November Agenda:

- 1. The Board will assign duties that are open for the season
- 2. Set date/times for parent meeting when actual season starts (when teams are formed)
- 3. Senior Banners: get printed for placement at rink after teams are formed

December agenda:

1. Future items:

a. **Teacher Appreciation:** 1/12/23, Thursday vs Hopkins

- i. In Dec 2022: Give written invites to the girls before Xmas break so they can deliver to the teachers before the break.

Meeting adjourned - time: 8:40pm

Secretary: Allison Riestenberg, **Date:** 10/3/2022