



To Whom It May Concern –

Spring 2021

Southwest Colorado Youth Football is a 501(c)3 non-profit organization that provides a well-rounded full contact football program for children residing in the Durango 9-R school district between ages 7-12 and attending grades 2<sup>nd</sup> through 6<sup>th</sup>.

Our mission is to provide a safe and positive environment to teach the fundamentals of the sport of football and instill in each participant the principles of dedication, hard work, community, honesty, scholastic achievement, teamwork and sportsmanship to the 100+ students who participate in our program each year.

While much of our program operates from registration fees and funds raised from concessions and gate admissions, the success of our program is dependent on the financial support our community has shown youth football over the years from generous businesses' like yours.

We are currently raising money to replace dated equipment such as shoulder pads and helmets. Our organization supplies this equipment to our kids and we want them to have the most up-to-date equipment to assure a safe and productive experience. By supplying the equipment to the kids and decreasing the financial burden of the equipment on their families, many more kids have the opportunity to participate. That is vitally important to our organization.

Please review our sponsorship levels and consider helping the youth in our program. Thank you for your time and consideration.

Sincerely,

Southwest Colorado Youth Football Association

PO Box 674

Durango, CO 81302-0674



## **2021 YAFL Sponsorship Packages**

### **Touchdown Club - \$1,500.00**

- Full 3' x 5' banner displayed prominently during game days for 1 season
  - Logo on all player game jerseys
  - Free entrance to all games
  - Company logo on our website

### **Field Goal Club - \$750.00**

- Half of 3' x 5' banner displayed during game days for 1 season
  - Company name and logo on our website

### **Safety Club - \$375.00**

- Quarter of 3' x 5' banner displayed during game days for 1 season
  - Company name and logo on our website

### **Extra Point Club - \$150.00**

- Company name listed as donor on our website

**LOGO WOULD NEED TO BE EMAILED IN A HIGH RESOLUTION PDF FORMAT TO:**

[durangoy afl@gmail.com](mailto:durangoy afl@gmail.com)

### **DONATIONS CAN BE MAILED TO:**

Southwest Colorado Youth Football Association  
PO Box 674  
Durango, CO 81302-0674