

NUSE Hockey Association Board Meeting

Date:	3/15/23
Location:	SE Brewery

Board Members Present (Voting Members):				
Justin Remus	Luke Wunderlin		Beth Klein	Jenna Peterson
Rick Walters	Shanna Uecker	Karen Haala	Kristina Saenz	Amanda Meyer
		Nichole Schroeffer		

Members Present (Advisory Positions):				
	Darrin Buegler	Mike Peterson	Open Marketing	
Becca Werner	Tracy Winter	Jason Wohlers	Nicki Anderson	Geoff Torzewski
Nate Bauer	Matt Wenninger	Ryan Neuman	Alicia Forstner	

Approve Agenda	1st:	Kristina	2nd:	Karen	MC
Approve Minutes	1st:	Rick	2nd:	Shanna	MC

Treasurer Report:	Jenna Peterson
Balance: \$ \$61,475	
<u>Profit/Loss</u>	
General donations in Feb =\$546	
Additional net hockey day expense was \$794	
Registration Refunds paid out \$670	
1099 Tax prep paid \$307	
Nonparent coaches pay \$5100	
Skills coaches pay \$3300	
Reimbursement of hotel expenses for nonparent coaches \$4253	
Jan 2023 New Ulm Ice Bill=\$25534	
Sleepy Eye Ice Bill #3=\$6625	
USA Hockey Registration, Equipment reimbursement for refs, and Jan 2023 ref pay=\$12468	
EMT pay \$5632	
State Tournament expenses=\$2467	
District and Region Tournament Fees=\$6000	
Items to discuss:	
End of Year Tournament Fee collection	
Past Due volunteer hours-collections	
Rambow – has outstanding invoice. \$66.74	
One more Sleepy Eye and NU Ice Bill	

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Motion to Approve Financials	1 st :	Rick	2 nd :	Kristina	MC
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Communication Report:	
Diving into the website	
Send emails to NUSE communications email	

D4 Report:	Mike Peterson
NA	
Meeting has not been rescheduled. 2 meetings in a row cancelled.	
SQ and 10U other D4 teams were not adding team stats. Would just show a final score.	

HOC Report:	Mike Petersen
Coaches appreciation coming up a week from today.	
Danny and Katie Joe to possibly help with Skills nights.	

Equipment Report:	Nate Bauer
Equipment drop off was last night.	
Nate to meet parents directly if they have not dropped equipment off yet	
Nate has had two meetings with Pure Hockey reps. Better pricing and more availability	
Play it again has limited equipment.	
Working with Dextronics to look at their calendar for next steps	

Registrar Report:	Shanna Uecker
Trying to merge email accounts. Having issues getting a hold of someone	

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Get with the director of MN hockey. Katie H

Safe Sport:	Luke Wunderlin
No active cases was a great year with the way handle cases before things got to an exploding point.	

Ice Scheduler:	Jennifer Nelson
NA	

AMC Report:	
Need to do another 5 and 10 year scope of business.	
Board to help set the budgets for the different groups	
Meeting on 3/28.	

Tournament Director:	Alicia Forstner
Setting up at arena 3/16/22 6:30pm if anyone is available to lend a hand even if it is only for a few minutes.	
Board members to grab a badge	
Board members to keep an eye on the stands. Looks for areas to help.	
If something needs to be escalated get with someone from USA hockey. (They will be in the meeting room)	
Extra iPads from Sleep Eye will be at the rink.	

Marketing Fundraising	Matt Wenninger
Do we want to keep the clothing order open.	
- Close it up	
21K spent on clothing this year	
Do we get a markup from Rambow.	
- No	
Eagles booster club. Have a lot of merch.	
- They use Game One	

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DNR sent a proposal if we have any interest of staffing at Flandreau.

- No

Alicia asking if we can approve 8 meal plates

- Approved

Old Business:

Dibs/Volunteering How many families have completed hours thus far? How many families have work very little or no hours to this point? Do we have an active count on \$100 discount families for next season.

7 families getting the \$100 dollar discount

End of season awards

- Done

Heather K approved for 4 extra hours

New Business:

Marketing \$\$\$ left open now due to Steel leaving. Meeting is being scheduled for first part of April to discuss this opportunity. Cheryl is lobbying for her to manage and city to take funds. Others within the city want nothing to do with it and feel it needs to go to a youth association. More to come. Would like to work the angle of introducing some type of adaptive hockey into our program. This would open several other funding doors while providing a new service to the area. Ice times could be reserved during afternoon hours to no interfere with our other teams. State Tournament Board Involvement. Need to confirm two more board members present at banquets. Have two currently Matt and Justin, in need of 2 more.

- Steel is interested in the selling of all of the signs. Possible 9K dollar value.
- Start thinking of a plan of action on what to use the marketing funds for.
- 100K worth of marketing funds / Per sheet of ice
- Looking into adaptive skating
- Need to build a business case
- Steel to donate 30 lockers
- Look to rent boys and girls varsity locker room space.
- Park and Rec to add the second sheet of ice in the summer if we can fill it.

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<p>Needing two volunteers for the State Tourney Banquet.</p> <ul style="list-style-type: none"> Kristina and Darrin 					
<p>Move May, June, and July board meetings to Sunday nights</p>					
<p>NUSE to reimburse Sleepy eye non-parent coaches</p> <ul style="list-style-type: none"> - Need to confirm the total 					
<p>Interested party interested in Tourney Coordinator. Brittaney Holla</p>					
<p>Matt Wenninger to be voting member 1st 2nd</p> <p>Marketing and Fundraising as different Board positions.</p> <ul style="list-style-type: none"> Vote in next meeting 					
Motion to Adjourn:	1 st :	Kristina	2 nd :	Rick	MC
Next Meeting	4/19/23		Turner Hall		