



Dear Community Business/Individual,

Lacrosse is sweeping the Midwest as one of the newest and fastest-growing sports in the area. We invite you to join us and be part of this growth! Ankeny Thunder Lacrosse Club is going into our 11<sup>th</sup> year with a boys' varsity team, our 10<sup>th</sup> year with a junior varsity team, our 8<sup>th</sup> year with a girls' varsity team, our 7<sup>th</sup> year with youth boys' teams (third year for grades 1-3!), and our 7<sup>th</sup> year with a youth girls' teams. With only 22 young men to start in our first season, we are now over 140 players and growing as we enter our 11<sup>th</sup> season as a Club. With this growth, we are reaching out to our community members and businesses who share an interest in the development of a lacrosse program here in our community.

Ankeny Thunder Lacrosse Club is a non-profit, volunteer, organization that brings the community together by providing opportunities for the area youth to participate as members of our Lacrosse teams. Currently, lacrosse is not a funded sport by the local school system. If we are to provide our youth with the opportunity to play lacrosse on a safe, organized level, we must do so as an independent organization. Ankeny Thunder Lacrosse Club is such an organization and has provided, and hopes to continue to provide, opportunities for those interested in learning and growing in this sport.

We are asking for your consideration in donating to our club by "Sponsoring" one of our players. Your funding goes directly to support league play with field and facility rentals. The ever-rising cost of field space is taking a financial toll on our club and our lacrosse families. Donations such as yours will help alleviate some of the financial burdens this brings. Your donations will also help support league play with team equipment, coaches training, officials for games, concussion base-line testing, and much more. This sponsorship also provides specific financial help to the player you are sponsoring. Youth coaches, board members, and committee members are all non-paid volunteers.

Please consider donating at the appropriate level for you and/or your organization. Your donation not only helps the Ankeny Thunder Lacrosse Club as a whole, but we are giving the player whom you choose to sponsor 50% of your donation to go towards their season club fees. Your donation will be tax-deductible! Ankeny Thunder Lacrosse is a non-profit 501c3. You can locate us under the HEARTLAND AREA LACROSSE ORGANIZATION (HALO) - as this is our official legal name. Individual sponsors may also see if their employer does a charitable donation matching program.

Please see the sponsorship levels on the following page. Any support is very much appreciated. Thank you for your consideration. If you would like to become a sponsor and need further information, please contact Ankeny Thunder Lacrosse Club at: [ankenylaxnews@gmail.com](mailto:ankenylaxnews@gmail.com)

Sincerely,

Ankeny Thunder Lacrosse Board  
Chris Maddox - President  
Dave Hankins - Vice President  
Ashley Bertch – Secretary  
Lori Michalek - Treasurer  
Mindy Jespersen - Director of Communications

Find us online at:  
[www.ankenylax.com](http://www.ankenylax.com)  
Facebook: Ankeny Thunder Lacrosse Club  
Twitter: @AnkenyThunderLax  
Instagram: ankenylacrosse  
YouTube: Ankeny Lacrosse



## Ankeny Thunder Lacrosse Club Sponsorship Levels and Instructions



Thank you for your consideration in sponsoring an Ankeny Thunder Lacrosse player! Below are only the suggested amounts for donation levels, but feel free to give any amount that you are able. Donations are appreciated by March 1, 2024 to make sure your sponsorship gets put on our marketing items. Thanks!

Please return your donation by giving directly to the lacrosse player you are sponsoring, or by sending a check to:

Lori Michalek  
1330 Anchors Away Dr.  
Polk City, IA 50226

VENMO also an option: @Ankeny-Lacrosse

Please make checks out to HALO

(This stands for Heartland Area Lacrosse Organization which is the legal name of Ankeny Thunder Lacrosse Club)

### **Gold Level Sponsor**

- Donation: \$1,000+
- Name/Business will be listed on our Club website with a sponsor logo and link to your business
- Company logo - large - added to our Club trailer.
- You will receive the varsity senior boys team poster and the senior girls team poster.
- Your name/Business will be presented as a large logo in all marketing materials.

### **All-Star Level Sponsor**

- Donation of \$500
- Name/Business will be listed on our Club website with sponsor logo and link to your business
- Company logo - medium - added to our Club trailer
- You will receive the varsity senior boys team poster and the senior girls team poster.
- Your name/Business will be presented as a medium logo in all marketing materials

### **Varsity Level Sponsor**

- Donation of \$250
- Name/Business will be listed on our Club website.
- Company logo - small - added to our Club trailer
- You will receive the varsity senior boys team poster and the senior girls team poster.
- Your name/Business will be presented as a small logo in all marketing materials

### **Cheerleader Level Sponsor**

- Donation of \$100
- Name/Business will be listed on our Club website.
- You will receive the varsity senior boys team poster and the senior girls team poster.

### **Fan Level Sponsor**

- Donation of \$50
- Name/Business will be listed on our Club website

It is requested that all donations be turned in no later than March 1, 2024 to ensure all sponsors are properly represented in printed material prior to the first games of the 2024 Ankeny Thunder Lacrosse season. THANK YOU! (Donations made after March 1<sup>st</sup> are gladly still accepted and appreciated, but there is no guarantee of your name being included in our printed materials such as posters. They WILL be on the website, banners, and our trailer as stated)

**Ankeny Thunder Lacrosse Sponsor and Player Information**

***Please Return with Donation. Thank you for your support!***

To our sponsors: Please email your name or your business name/logo file to ankenylaxsecretary@gmail.com to make sure you are recognized properly.

**Name of Individual or Business:**

---

**Address of Individual or Business** (so we know where to bring your posters):

---

**Email of Individual or Business:**

---

**Name of player you are sponsoring:**

---

**Amount of Donation:**

---

=====

**For Office Use Only:**

Player credited: \_\_\_\_\_ Amount: \_\_\_\_\_

Refund (if any): \_\_\_\_\_

*Sponsor Checklist:*

Name/logo received: \_\_\_\_\_ Donation tax email sent: \_\_\_\_\_ Name/Logo on website: \_\_\_\_\_

If applicable:

Name on banner: \_\_\_\_\_ Name on trailer: \_\_\_\_\_ Poster Delivered: \_\_\_\_\_