

Woodbury Area Hockey Club

Board Meeting

February 20, 2022

8PM

HSC-2nd Floor Conf Rm

- I. Call to Order / Roll Call
- II. Approval of Agenda I Approval of Minutes – Jan 16, 2022
- III. Gambling Report (*Mary Lemmers*)
 - Review & Approve Actual Results and approve variances to approved estimates Dec2021 (no meeting) \$131,950 & Jan2022 expenditures \$94,615
 - Review Estimated Allowable Expenses Feb2022 \$89,483 & Mar2022 \$155,483
 - Gambling Compliance Audit
 - 3rd Site Prospecting
- IV. Ice Contracting & Facility Strategy (*Aaron Etshokin*)
- V. Ice Updates
 - Woodbury Parks & Rec/HKGI Rink Survey Update (*Todd Wiggins*)
 - Team Scheduling Updates (*Marshall Tschida*)
- VI. District 8 (*Dan Hammersley 2-2-22 meeting notes*) – Feedback Requests
 - 12U to 13U
 - GameSheet
 - School Waivers
 - MN Hockey Exploratory Committee – Re-Districting and Association Boundary Review
- VII. Association Split Rumors
- VIII. End of Season –
 - Board Elections – Membership Considerations
 - Non-Parent Coach \$, DIBS tracking, Season Surveys, Equipment Returns, 8&Under wrap
 - Planning for Next Season – Timeline
 - Jan-Feb: Projected players/teams, set season parameters, set Player Development targets
 - Mar-Apr: Build Ice Need – *Bottom-Up approach*
 - May-Jun: Complete team tournament registrations
Build Season Budget
 - Jun-Jul: ICE-Available Ice from HSC/WOOG/HARDING
ICE-Build out Team Schedules - placeholders
 - Aug: ICE-Ice Committee Review of Ice Schedules to identify gaps
ICE-Ice Buy Finalized / Ice Return to rinks
 - Sep: Team Designations to District
 - Oct: ICE Published (1 of 3) – Early Oct
 - Nov: ICE Published (2 of 3) – Late Nov after D8 league game scheduling
 - Dec: ICE Published (3 of 3) – Dec (FINAL)
12-31-2022 Rostering Deadline
- IX. Audit Report 4-30-2021 & Board Letters – Review & Approval
- X. Adjournment

Next Meeting/Work Session:

Sunday, Mar 20, 2022

2021-22 Season

PLANNING WORKSESSIONS

Align on SCOPE & PRIORITIES:
(Scale back Club)

- Ice Strategy
- Hockey Development (focus on tryouts – skills progression)
- Coaching
- Operational (Outsource Development, core team efficiencies & performance eval, communication)

STRATEGIES - PROCESS FOCUS

- Program Structure –
 - Teams – Creating more opportunities
 - Player Development Strategy - # Practice to # Games by level, etc / Player Progression chart
 - Ice Scheduling – parameters (based on PD strategy) – ex: No scrimmages 2 weeks at start of season
 - Coaching the Coach - Sharing Feedback with Coaches
- Operational Efficiencies
 - Tryouts – Consider tryout director for ea. Level or responsibility for every other (process s/b uniform – just separate oversight & data)
 - Hockey Director/Level Director Model – Continuity / Level Directors – Goals & Objectives
 - RFP Process
 - Core Team - Performance & Evaluation
 - Ice Software – maximize software functionality
 - Overall Board Communication channels – core team, hockey group, etc.
- Ice Usage Strategies
 - Hosted Tournaments – Scale-back?
 - PreSeason – included or ala carte
 - Start 8&Under season w/upper levels (in Sep / incl preseason as we do with upper levels)
 - Intro to Hockey – move to Aug (align with 8&Under start)
 - Ice scheduling message board and links – empower teams to manage change requests
- Compliance
 - Formalize Grievance Process - Document Repository -Escalation -Parameters to investigate
 - Team Commitment – R-E-S-P-E-C-T (Player Code of Conduct / DEI Strategies / Respect for Coaches & Refs)
 - Bylaws Update
 - BlueBook Policies
- Volunteer challenges
- Parent Education (buy-in and manage expectation) – Communication

OTHER PROJECTS

- Minnesota Hockey Model Association
- Board Designated Fund
- Long Range Planning - Business Plan 5 yr
- Performance Training Opportunities
 - WAHC Dryland – Harding / Woog
 - TCO Haus
 - St. Croix Acceleration – Teams
 - Eastside Hockey - Jake Horton

ICE SCHEDULING PLANNING – INFO NEEDS & TARGET DATES

Season Set Up

1. Ice Scheduling Dates
 - WAHC Board Parameters Due
 - Rink Facility – Available Ice Received
 - WAHC Ice Buy – Bulk Due to Rinks
2. Ice Budget Build – # Hours (**Bottom-Up approach**)
 - Last Season Actual – By Rink
3. Ice Hours Available – By rink
 - Contractual-
 - Subleased
4. Levels & # Teams by level (note: preference is even# teams at each level for pairings)
 - Player Projections
 - Team Projections (# players / team)
5. Key Season Dates – General and By Level
 - PreSeason Start
 - Tryout Starts
 - League Start – End
 - Holidays
6. Hosted Tournaments
 - Size – Levels & # of Teams
 - Dates

Level Settings - By Level-Team

1. Target # Events
2. Target # of Solo practices
3. Targeted Start Time & End Time
4. Key Season Dates – By Level
 - PreSeason Start
 - Tryouts Start
 - League Starts
5. 'Holidays'
6. Away Tournaments

Programming -

1. Programming – Teams
 - PreSeason Clinics
 - Tryouts
 - InSeason Practices & Games
 - InSeason Skills Clinics
 - Away Tournaments
2. Programming – Other
 - Hosted Tournaments

2021-22 Season

- Scheduling Dryland
- Breakfast Club
- Try Hockey For Free
- Intro To Hockey

Season Management

1. Publishing Team Schedules –
Target Dates – By Level
Strategy – Oct-Dec & Jan-Mar
2. Schedule Changes –
Who: By Ice Scheduler / By Team Managers?
3. Unassigned Ice

Ice Schedule Coordination – By Rink

1. Initial Ice Buy
 - Timing
 - Key Deadline Dates
From Rinks
To Rinks
Ice Buy format – File format & Bulk or by duration
2. Unused Ice Returns
 - Initial Deadline-Date by rink
3. Exports to the Rinks
 - Frequency
 - Updates
4. Change Management
5. Unassigned Ice
 - Avario functionality – Team pickup
 - Rink communication