

SECOND BOARD OF DIRECTORS MEETING 2020 MIRACLE LEAGUE OF SAN FRANCISCO PENINSULA

Location: Virtual Zoom Meeting

Date: 5/27/20

Time: 7-9 pm

People: Scott, Tracy, Joel, Clifton, Rob, Kevin, Gary

1. Call to order - 7:06 pm
2. Open Forum
 - Nothing brought up
3. Approval of minutes last board meeting (will send along, please review before meeting for approval) 3/5/2020 - Minutes Approved at 7:08
4. Committee Reports
 - Gary's Reminder of the Miracle League's Importance
 - a. Governance/Mission/Direction - Gary
 - i. Board building
 1. Find CFO/ Treasurer for Executive Board
 - a. Still need a treasurer and does anyone know anyone?
 - i. Scott - Ken Merritt, said no the first time but Scott will inquire again because Ken is retiring
 - ii. Gary has a person that is recently retired that he can ask
 2. More BM's needed? Philanthropic – passionate about recreation and our learning and developmentally disabled community
 - a. We do need a treasurer
 - i. George Marshall still doing taxes
 - ii. Had to file for charitable trust according to state laws
 - iii. Currently up to date on taxes
 - b. Gary eventually wants a replacement
 - i. Could we have the role of the president be shared if we cannot find anyone?
 - ii. Mission – Discuss the original Mission in these extraordinary times
 1. Do we want to change our mission?
 2. Current Mission - provide a program and a field
 3. Agree to stick with current mission

- iii. Programs – while not on field, stay connected to our players and families
 - 1. Emails /cards from the MLSFPEN
 - a. - everyone will write a small message to the players
 - i. Not to provide any information about when the season will resume
 - b. Ilana sends the addresses, Scott sends the cards
 - c. Return address - P.O Box
 - 2. Would kids like seeing their names in some sort of digital game format?
- b. Social Media – Joel, Tracy
 - i. Advertisement from Joel has been continued to run
 - 1. Has gotten us quite a few volunteers as well as individuals interested in playing
 - 2. The budget on Facebook - video works around x 20 more attention
 - a. Testimonials got poor results
 - b. Getting close to using up our budget
 - c. Videos vs. Slideshows?
 - d. Do we want to continue to market even though we do not perceive having a season for a few months
 - e. Do we want to increase the FB budget?
 - i. Yes, we do especially because we are not playing
 - 1. But is there the other side that we want to make sure people do not want to expect games anytime soon
 - 2. Make sure to send out an email to mass email list every month
 - ii. Motion to allocate additional funds (current budget is 1,000) x 2 (so new budget would be \$2000)
 - 1. Voted Yes at 7:31
 - 3. Send an email out to Kevin's Company - Joel and Kevin Collan
- c. Fundraising – Gary, Cliff, Kevin
 - i. Operating expenses - \$18,781.25 in bank
 - 1. Source of main fundraising
 - 2. Exhausted the pass the hat campaign
 - 3. Giving Tuesday?
 - a. Official Campaign
 - i. Gary, Ilana, Clifton, and Kevin
 - 4. Kevin has some friends that may be able to help us with the campaigns

- ii. Online donations
 - 1. Keep FB campaigns running to try to help keep us in people's thoughts
 - 2. The easier it is to donate the more likely to donate, "KISS"
- iii. Donations at registration
 - 1. There is the donation option
- iv. Uniform sponsorships
- v. League Sponsorships
- vi. Board giving
- vii. Materials sales at games
- viii. Grants – Hire a grant writer?
- ix. Individual donors
 - 1. Gary donates as the end of the year and do we think that should hire a professional fundraiser
 - 2. Joel's fundraising software website
 - a. Give 1 license away for free
 - b. Talk to them about fundraising?
 - i. Joel does not think the software quite fits
 - 3. Try to get the name of fundraising people from Magical Bridge
- d. Capital campaign for field - about \$12,000 - on hold until we get the field
 - i. Good vs. Bad News
 - 1. Present to board before the shutdown, the feedback was 100% positive but the next week the school shutdown hit
 - a. The field is not the priority for the school board
 - b. Send out PowerPoint to the board
 - ii. Grants
 - iii. Individual donors
 - iv. Other ideas – Time to hire a fundraising Czar?
- e. Operations – Scott, Ilana, Rob, Priscilla (registration, new players, potential new board members), Sumit Bridge School, Game day set up)
 - i. Play in Fall? Talk to county and Redwood city.
 - 1. Practicality to run a fall season
 - a. There will still be social distancing that with our participants and the buddy system does not work to play under the restrictions
 - b. Scott and Ilana suggest Fall season is not going to happen
 - c. Assume that maybe Spring is not going to happen
 - d. So we want to have some sort of batting practice
 - i. Take Temps?

- ii. Wouldn't be able to use buddy system
 - iii. Lots of liability issues
 - 1. House managers would have to put restrictions into place which we cannot rely on
 - 2. Time slots?
 - 3. College of San Mateo will not have Fall classes and their baseball team had to submit a plan to CCAA which was extremely strict so what would that mean for us?
 - a. It would mean it is almost impossible for us.
 - 4. National Office is saying to take it county by county
 - ii. What will it look like – Will Hawes be open by September?
 - 1. Vote - To play a season in the Fall or Not to Play
 - a. Unanimous decision to cancel Fall Season
 - iii. How sanitize field and equipment?
 - iv. Modify player waivers Liability to include Covid-19
 - v. Our Liability insurance – Will check with our insurer to see if we can add Covid – 19 to our policy
 - 1. If there was a transmission at one of our games that would be horrible press
 - 2. Our insurance expires in a month
 - a. Do we up it now or just pay in the Fall?
 - i. Pay for the liability now, perhaps try to reduce the policy
 - 3. Should we try to attach a COVID-19 policy
 - a. If it's not a large sum and we can afford it then perhaps it is better to overinsure
- f. Finances - Gary
 - i. Expenditures (we have uniforms and buddy and coaches shirts) for rest of the year
 - 1. Liability insurance - \$1,200 - Get insurance on a normal timeline
 - 2. D&O Insurance - \$700 - Yes
 - 3. Merchandise to sell at games - \$500 - N/A
 - 4. Media/Advertising - \$1,000 - double to \$2,000
 - 5. Banners - \$500

