

Date: February 8, 2022

Location: Zoom

Centennial Youth Lacrosse Association

Meeting Minutes

Attending:

Board: Mandy DelMedico, Meg Sawyer, Eric Kobeska, Katherine Sundseth, David Moran, Jessica Crotty, Jere Ives, Seth King, Nichole Rakow, Tom Zdon, Tiffany Cardinal and Kim Girard

Call to Order: 7:04 pm

Approval of minutes: Jere motion and Dave both 2nd **MOTION Approved**

Treasurer Report and Banking Update:

- Tom sent out email with Financials prior to meeting
 - Tabs were renamed for non-profits
- First Tab (Statement of Financial Position)
 - Line 11: Checking Account
 - Line 20: Restitution (Approximately \$3,000 year)
- Second Tab (Statement of Activity)
 - Bottom Line: Combined in 2020/2021
 - Net Profit Negative \$4,000 for the two years
 - Need to be mindful donations by Association. If we remain consistent with last year's donations, we will be ok.
- Reconciliation moving forward is occurring monthly.
- Everything has been reconciled with bank, accountant, and accounting system
- To ensure the association has a comfortable cushion, we should account for \$5,000 - \$10,000 profit each year

Fundraising

- Eric K asked if any funding raising was done last year.
 - 2020/2021: Little to no fundraising, with exception of the Sizzle.
 - 2019: Love Your Melon Hats
- Nichole mentioned Rakows have talked to the previous Fundraising Board Member

New Board Members and Vacant positions

- Girls Director: Vacant
- Tournament Director: Vacant

Try LAX Pre-Season Opportunities

- Second Try LAX February 10th at Sports Hall at the Super Rink from 7 pm – 8 pm

- 23 registered in advance for event but anticipate number to go up that night.
- Jing Peng, GNLL Coordinator/Director, is aware that additional kids may attend
- Centennial was very unrepresented at the first Try LAX event, in relation to Mounds View (volunteers from High School team, Coaches, and board support)
- Seth asked all coaching staff for volunteers, with no response, and captains are aware of the event
- Board members were encouraged to attend the event
 - Eric K, Meg, Katie, Eric R (may be able to attend)
- Goalie Clinic
 - Space/time to have a goalie type clinic is still TBD
 - Loons or Sports Center availability sometime in March
 - Feb 18: Maple Grove
 - Feb 26: St. Paul (HomeGrown)

Great Northern Lacrosse League (GNLL) Season and Updates

- Registered for Spring and Jing Peng, GNLL Coordinator/Director, will transfer info over for summer
- Seth sent a link from Jing Peng sent email link to board members, on February 3rd, with overview of other Associations in GNLL.

Uniforms

- Option 2 had the majority vote of board
- The board was reminded that uniforms are ordered ahead of time and hand out to kids when registration check is turned on
 - Need to come up with plan to handle payments/uniform distribution for families with multiple kids in the association
- All board members should email Meg their kids age group and top three numbers for jersey number
- Historically jersey numbers are smallest to largest in relation to uniform size and kids to not pick their jersey number
- A potential DIBS opportunity maybe passing out uniforms/collecting registration fees

Tryouts

- Next Board Meeting will discuss Tryouts
 - Dates for tryouts looking at beginning of April
 - Evaluation process
 - Team rosters
 - High School and Middle School Field Availability (Theresa Johnson – Community Ed POC)

Association Commitments

- Mandy reminded all board members the importance of making commitments/agreements in writing, especially ones that result in a financial obligation by the board.

Registration

- Currently at 57 kids have registered:

2022 Centennial Association Registration Fees		
Level	Participants	Fee
Boys 8U	4	\$325
Boys 10U	15	\$425
Girls 10U	5	\$425
Boys 12 U	13	\$525
Girls 12 U	5	\$525
Boys 14 U	10	\$525
Girls 14U	5	\$525

- Financial assistance information is listed on the Digital Backpack and on registration page.
- Informal feedback thus far is the registration fee is too high versus other summer/spring sports
 - Board was reminded that Centennial Lacrosse Association registration fees are lower than other Lacrosse associations

Refer a Friend

- Meg working on “Refer a Friend” shirts with the same company working on uniforms
- Once registration closed, Meg will have the email/child name for the person that referred the new participant in order to obtain the shirt size for the recipient.
 - Board was reminded, with the exception of those already registered, the name of the child who referred the friend has to be provided at time of registration
 - May need to go back to the 57 kids already registered to confirm if anyone may have been referred to honor the “Refer a Friend” promotion
- Refer a Friend Shirt: Black/White two-color wick material t shirt (similar to uniform from last year)
- In addition to “Refer a Friend” promotion, next year may want to explore incentives based on early registration.
- Approval of a Refer a Friend Dave motion and Jessica both 2nd **MOTION Approved**

Social Media

- Shout Out to Jessica for getting the word out virtually
- Board Members were encouraged to post/tweet about registration
- Digital Backpack Information has been sent out

- Social Media post will be coming out in near future such as “what’s your favorite position,” “post a picture of your Lacrosse kiddo,” season highlights, and alumni updates.

Sports Mania in February

- Mandy provided an update
- Association had paid to be in the Community Ed 2022 Winter Program brochure
- Participation Information
 - 7 4-year-olds
 - 17 5-year-olds
- Provided information about 8U and other programs
- In future, could use a little more involvement of board members at the event and potentially have informational flyers available for parents attending

Dick’s Update

- Mandy is working with Dick’s to confirm weekend coupon date.
- Nichole and Eric Rakow will take the lead on this once the date has been finalized.
- Twin’s Sport Shop has in the past provided association apparel and board merchandise
 - Last year they honored the Dick’s discount

Around the Horn:

- Eric:
 - Asked if non-parent coaches are paid? Mandy confirmed yes since coaches have to get accreditations.
 - Tom confirmed 2021 non-parent coaches’ payments ranged from \$250 to \$1,500
 - He is monitoring when we can register for the Prior Lake Tournament and to confirm GNLL summer registration
 - Coaches will be selected once registration window is complete
- Seth: Confirmed during the meeting there will be at least two High School players at the Try LAX event this coming Thursday.
- Dave: Reaching out to Centennial Community Ed about fields and Nate in Blaine for field availability
- Katie: Interested to see registration numbers after the Try LAX event. Two more people registered since the meeting started.
- Tiffany:
 - If we do not get a Tournament Director, may want to split up duties/to-do list for the Sizzle for DIBS opportunities.
 - Mandy reminded board we should send a “Save the Date” for referees
- Jere:
 - If able to within the Association bylaws, we should consider reimbursing parent coaches for their children’s US Lacrosse fees.
 - Suggested if child commits to goalie position, we will pay their registration fee 50%
 - Goalie Registration Reimbursement: Jere motion and Dave both
2nd **MOTION Approved**

- Kim: Reminded a vote was needed for the “Refer a Friend” shirt before conclusion of the meeting
- Jessica: She will be out on vacation.
- Tom:
 - Stressed the urgency for a Tournament Director to ensure other associations sign up to attend
- Nichole:
 - Exploring Pull Tabs Fundraising Opportunity (Baseball - Lucys and Hockey – Tavern and Boulevard)
 - Asked what we can provide businesses that make donations
 - Since we don’t hand out programs or have a field scoreboard opportunity are limited unless they would like to sponsor a team jersey
 - Sponsoring a team jersey may also be difficult since they are ordered in advance
 - Other spring/summer sports: Candy Bars at the games at the fields
- Meg:
 - Reminder to board members to send her their kids top 3 numbers for jerseys
- Mandy
 - Stressed that we need to find a tournament director
 - Asked Katie to give weekly updates on registration numbers

Meeting Adjourn:

- Motion from Jere and 2nd by Jessica..... **Adjourn 8:56**