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Player Development Path

Completing the Player Development Pathway and creating a Road to Pro



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Storm FC | City FC Development Objectives

- Storm **FC** Mission
- Storm **FC** Sustainable values
- The Storm **FC** Way
- Player Development pathway
- Defining a clear pathway to college and Pro levels





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Current Constraints

- Doing a tremendous job up to graduating age
- Post High school and College age players options are limited to local non organized leagues.
 - Leagues instil bad practices and values
- Competiveness and development continuation post HS and College level play.
- Giving players an opportunity to showcase for the next level of play



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Sustainable Values



Character
Development



Communication
Skills



Leadership
Skills



Social
Growth



Team Building
Skills



Risk
Aversion



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StormFC Way



Fig 5: Storm FC player pathway model

Player Development Pathway

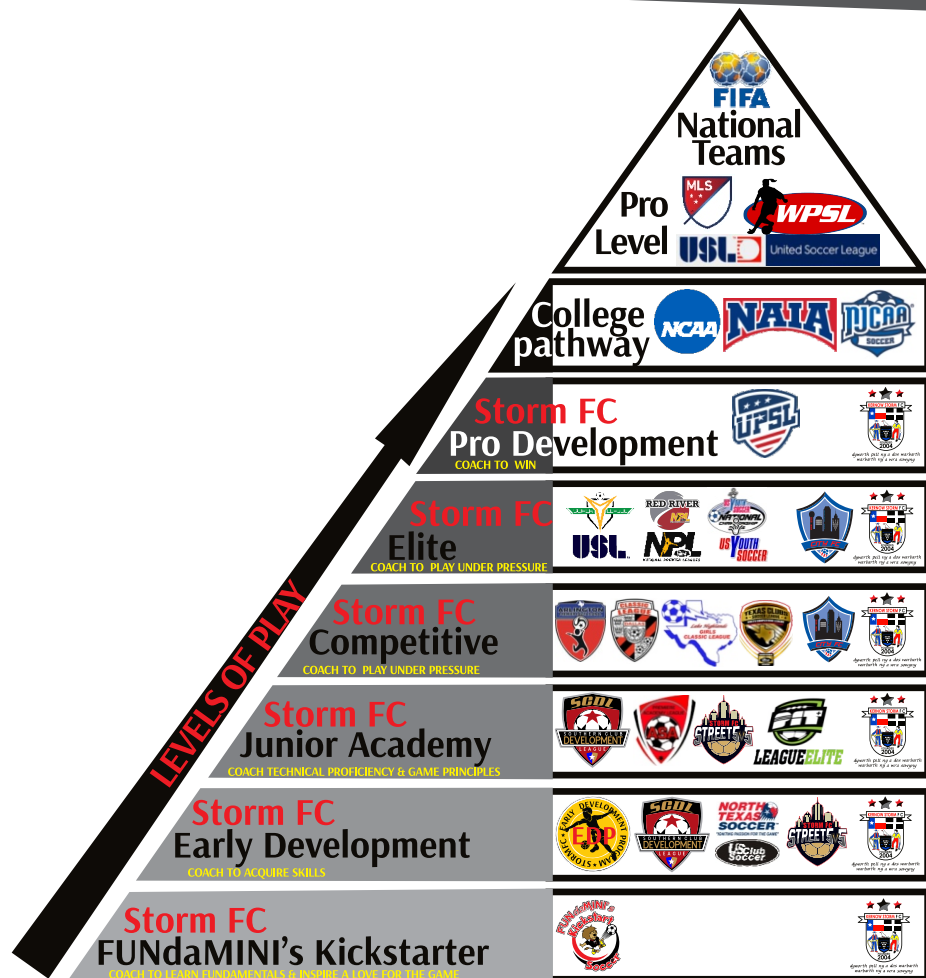
- Individual players needs
- Creating a pathway
- 100 players join 100 players graduate vs turning over of players for win column
- Curriculum
- Additional programs, camps, Leagues and iD clinics
- Elite play available from 13U
- Road to pro or college



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Levels of Competition



Levels of Competition

- A clear path for every player
- Designed programs for maximum growth
- Players encouraged to play creative style of soccer building from the back through the four phases.
- Encouraged to take risks in attacking phases without fear of making mistakes
- Playing with a purpose
- Try to win games through attempting concepts taught at practice
- Planned competitions to positively create growth environments, from development to elite leagues and competitions.



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Development

Strategic Partnering

- Create a partnership with a USL level club
- Partner club has exclusive access to Storm FC|City FC UPSL players.
- Create an event to showcase our UPSL talent
- Attend a home game that coincides with UPSL road games.
- If partner club has professional development events, to include Storm FC coaching staff.
- Video footage on demand through MyCujoo





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Development



Immediate solutions

- UPSL Pro premier level of play
- 120 players trying out for 30 man roster
- To be the state and national best at UPSL level
- Create in squad opportunities for current youth players





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COMPLETING THE PLAYER DEVELOPMENT PATHWAY MODEL



CREATING A ROAD TO PRO THROUGH PARTNERSHIPS