



GAMESHEET

WWW.GAMESHEETINC.COM

Save Time and Focus On What Matters

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Marketing & Strategic Partnerships



GameSheet Inc. MAHA Update

- Agenda
 - MAHA Usage
 - GameSheet Team App
 - Questions

GameSheet Inc. MAHA Usage

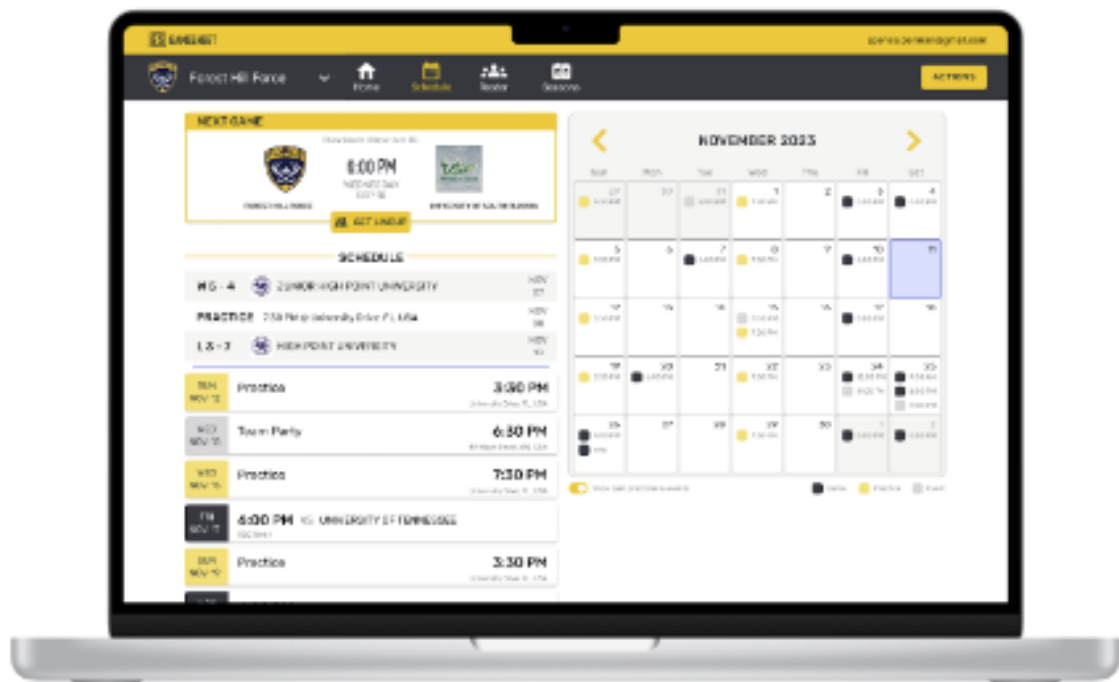
GAMES PLAYED	PENALTIES ASSESSED	AVERAGE P/GP	MOST FREQUENTLY ASSESSED PENALTY
13613	70735	5.2	TR-MIN [16217]

TR-MIN	Tripping - Minor	16217
RGH-MIN	Roughing - Minor	14563
HK-MIN	Hooking - Minor	7137
INT-MIN	Interference - Minor	5279
SL-MIN	Slashing - Minor	4960

Team App

Overview of Team App

- Starting in March, 2024, all Team Level (coach / manager) interactions with the GameSheet system are now done via the Team App.
- PWA compatible with computer and mobile devices
- The traditional dashboard for teams is being sunset.



Business Plan 2024/2025 - Commercialize Team App

Go to Market Plan:

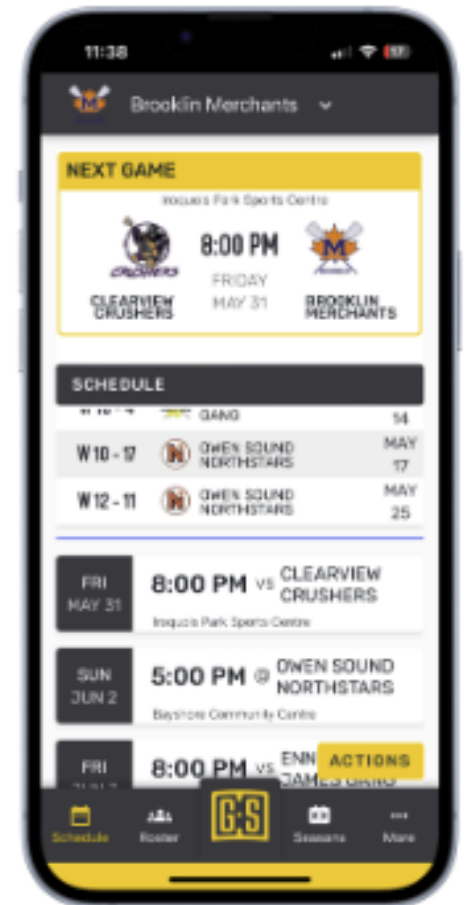
- Bottom up via product to 60,000+ Team Managers
- Team staff already use the Team App, can now invite the parents to join.
- Team App provides us with a mechanism for adding parents behind a paywall.
- Corporate led marketing through existing channels (eg Post Game email).

Pricing:

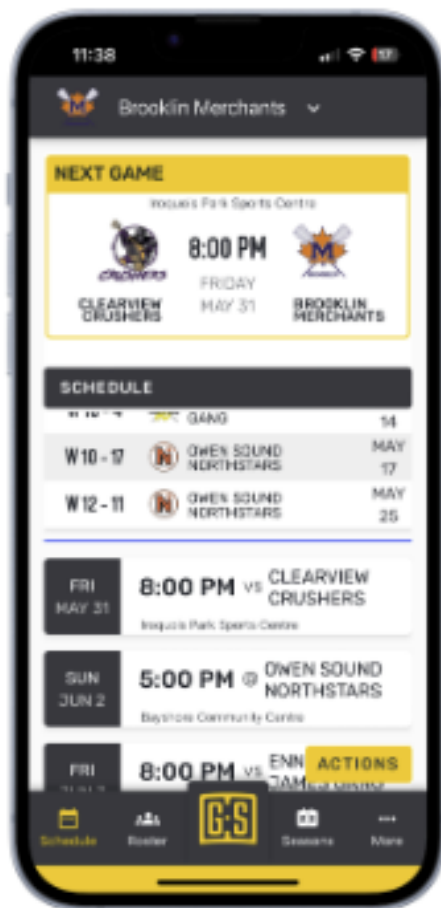
- Free for team staff (as part of our existing system)
- Initial pricing of \$59 team
- Multi-tier pricing possible with new features

Goals:

- 100 % team adoption rate - teams must use this app while interacting with GameSheet.
- 15% - 20% of teams paid adoption rate for fall of 2024/25 season



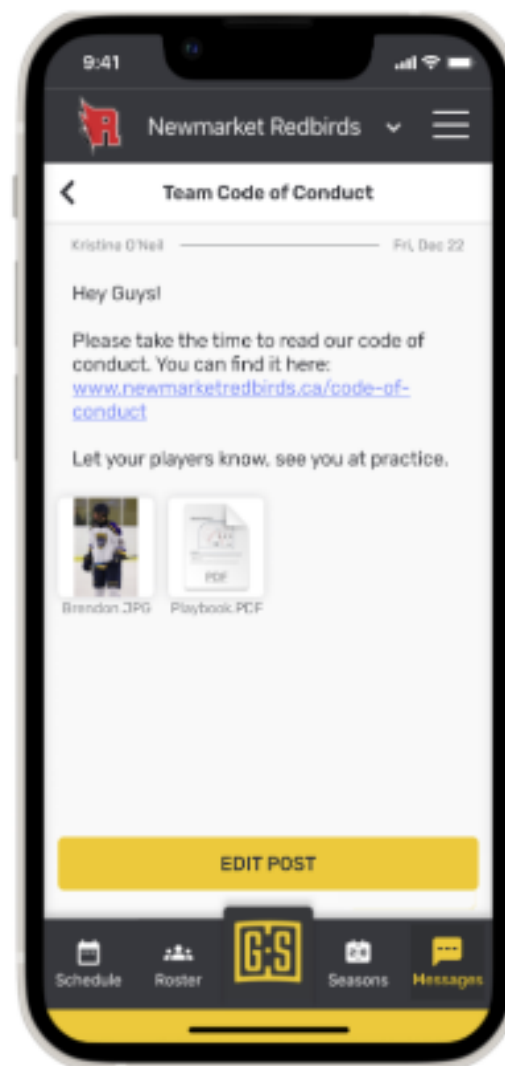
Team App



- Roster management (CSV, USA Hockey Registry, Hockey Canada Registry)
- Scores, schedules, standings
- Schedule Non-Game events
- Calendar Sync - iOS, Android and URL

Team App

- Team communications: Invite your players and parents and communicate with them all in 1 app.
- Inter-team communications: Let the other team know you are running late without needing their contact and phone #'s.
- Calendar Sync: Teams and followers will be able to sync their Schedules automatically with Apple or Google Calendar



MAHA Games played by District

- Little Caesars Amateur Hockey League
- Suburban Adult Hockey League
- MAHA Exhibition League
- Adray Community Hockey League
- Michigan State Tournaments
- Michigan Girls Hockey League - MGHL
- MAHA Youth Tier 1
- Michigan District Tournaments
- Central Upper Peninsula Hockey League
- Independent Tournaments
- Other

