

# 2023-2024 SEASON

## 8 & UNDER MEMBERSHIP REPORT



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## PARTICIPATION + RETENTION OVERVIEW

The 8 & under Membership Report highlights the USA Hockey entry level program at the National, Affiliate, and Association levels. The 8 & under age group is the Key Performance Indicator (KPI) for USA Hockey membership, and this report shares metrics from previous seasons to share insights on growth goals for the upcoming season.

The USA Hockey Program Services Team provides resources and tools to help local associations grow their 8 & under program, which can be found on [www.usahockey.com/programservices](http://www.usahockey.com/programservices).

### **8U REGISTRATIONS CONTINUE TO HOLD FIRM**

USA Hockey registrations at 8U totaled 121,647 for 2023-24, essentially holding firm with prior year while continuing a strong post-COVID recovery. TOTAL registrations at 8U were only 85 short of 2022-23 levels demonstrating resilience largely tied to strong retention at the foundational 8U level.

### **RETENTION FROM ONE AGE TO THE NEXT: AFFILIATE LEVEL**

	19-20	20-21	21-22	22-23	23-24
8 TO 9	-4.0%	-13.6%	-13.3%	53.8%	-32.5%
7 TO 8	-12.8%	-17.6%	19.0%	-20.0%	1.3%
6 TO 7	5.3%	-5.6%	-16.6%	-2.8%	24.8%
5 TO 6	5.6%	-48.2%	30.7%	9.6%	4.0%
4 TO 5	-21.7%	-26.7%	-6.1%	29.0%	-6.3%

# ETHNICITY BREAKDOWN

## ETHNICITY BENCHMARKS

Several minority segments increased as a percentage of the total in 2023-24 with the White/Non-Hispanic segment continuing to slide to 77.99%, reflecting a nation-wide trend in shifting demographics:

Ethnicity Mix					
NATIONAL REGISTRATIONS - 8U					
	19-20	20-21	21-22	22-23	23-24
American Indian/Alaskan	0.86%	0.70%	0.81%	0.74%	0.78%
Asian	2.71%	1.56%	2.33%	2.88%	2.72%
Black/AA	0.66%	0.56%	0.79%	0.72%	0.71%
Native Hawaiian	0.15%	0.09%	0.13%	0.15%	0.15%
Hispanic/Latino	2.53%	2.21%	2.90%	3.00%	3.19%
White (non-Hispanic)	80.96%	81.66%	78.38%	77.99%	77.35%
Two or more races	5.04%	4.78%	4.55%	4.42%	4.67%
Other	0.63%	0.57%	0.96%	2.35%	3.68%
Prefer not to answer	6.47%	7.88%	9.15%	7.81%	6.75%

Ethnicity Mix					
RHODE ISLAND REGISTRATIONS - 8U					
	19-20	20-21	21-22	22-23	23-24
American Indian/Alaskan	0.52%	0.66%	0.20%	0.31%	0.29%
Asian	1.40%	1.05%	0.49%	0.71%	0.78%
Black/AA	0.61%	1.05%	0.98%	0.92%	0.49%
Native Hawaiian	0.17%	0.00%	0.00%	0.00%	0.00%
Hispanic/Latino	2.18%	1.84%	1.08%	1.63%	2.43%
White (non-Hispanic)	82.11%	83.73%	84.07%	82.67%	82.67%
Two or more races	4.54%	4.20%	3.34%	4.08%	5.16%
Other	0.79%	0.52%	0.69%	0.82%	0.78%
Prefer not to answer	7.68%	6.96%	9.14%	8.87%	7.40%

## KEY TAKEAWAYS: NATIONAL LEVEL

- **8U BOYS & GIRLS**

- TOTAL decreased by -85 or -0.1%
- NEW decreased by -1,059 or -1.9%
- RETAINED increased by +974 or +1.5%

BOYS & GIRLS 8U					
	19-20	20-21	21-22	22-23	23-24
<b>TOTAL</b>	121,796	94,582	119,459	121,732	121,647
	-1.2%	-22.3%	26.3%	1.9%	-0.1%
<b>NEW</b>	53,799	33,875	59,647	56,530	55,471
	-3.3%	-37.0%	76.1%	-5.2%	-1.9%
<b>RETAINED</b>	67,997	60,707	59,812	65,202	66,176
	0.5%	-10.7%	-1.5%	9.0%	1.5%
<b>LOST</b>	27,373	32,617	15,926	27,405	26,657
	5.2%	19.2%	-51.2%	72.1%	-2.7%

- **8U BOYS ONLY**

- TOTAL decreased by -55 or -0.1%
- NEW decreased by -1,082 or -2.5%
- RETAINED increased by +1,027 or +2.0%

BOYS 8U					
	19-20	20-21	21-22	22-23	23-24
<b>TOTAL</b>	98,129	75,314	94,421	96,388	96,333
	-1.8%	-23.3%	25.4%	2.1%	-0.1%
<b>NEW</b>	42,126	25,793	46,213	43,826	42,744
	-3.5%	-38.8%	79.2%	-5.2%	-2.5%
<b>RETAINED</b>	56,003	49,521	48,208	52,562	53,589
	-0.5%	-11.6%	-2.7%	9.0%	2.0%
<b>LOST</b>	21,016	25,331	11,914	20,321	20,321
	5.9%	20.5%	-53.0%	70.6%	0.0%

- **8U GIRLS ONLY**

- TOTAL decreased by -27 or -0.1%
- NEW increased by +26 or +0.2%
- RETAINED decreased by -53 or -0.4%

GIRLS 8U					
	19-20	20-21	21-22	22-23	23-24
<b>TOTAL</b>	23,665	19,269	25,038	25,341	25,314
	1.3%	-18.6%	29.9%	1.2%	-0.1%
<b>NEW</b>	11,673	8,085	13,434	12,701	12,727
	-2.7%	-30.7%	66.2%	-5.5%	0.2%
<b>RETAINED</b>	11,992	11,184	11,604	12,640	12,587
	5.5%	-6.7%	3.8%	8.9%	-0.4%
<b>LOST</b>	6,360	7,287	4,012	7,083	6,911
	2.8%	14.6%	-44.9%	76.5%	-2.4%

## KEY TAKEAWAYS: AFFILIATE LEVEL

- BOYS & GIRLS**

- TOTAL increased by +47 or +4.6%
- NEW increased by +9 or +1.8%
- RETAINED increased by +38 or +7.1%

BOYS & GIRLS 8 & UNDER SUMMARY					
	19-20	20-21	21-22	22-23	23-24
<b>TOTAL</b>	1,185	762	1,035	1,023	1,070
	-4.0%	-35.7%	35.8%	-1.2%	4.6%
<b>NEW</b>	499	238	494	488	497
	-4.0%	-52.3%	107.6%	-1.2%	1.8%
<b>RETAINED</b>	686	524	541	535	573
	-4.1%	-23.6%	3.2%	-1.1%	7.1%
<b>LOST</b>	311	442	147	301	280
	3.0%	42.1%	-66.7%	104.8%	-7.0%

- BOYS**

- TOTAL decreased by -8 or -1.0%
- NEW decreased by -19 or -5.1%
- RETAINED increased by +11 or +2.4%

- GIRLS**

- TOTAL increased by +55 or +28.5%
- NEW increased by +28 or +24.8%
- RETAINED increased by +27 or +33.8%

BOYS 8 & UNDER SUMMARY						GIRLS 8 & UNDER SUMMARY					
	19-20	20-21	21-22	22-23	23-24		19-20	20-21	21-22	22-23	23-24
<b>TOTAL</b>	948	610	831	830	822	<b>TOTAL</b>	237	152	204	193	248
	-3.1%	-35.7%	36.2%	-0.1%	-1.0%		-7.8%	-35.9%	34.2%	-5.4%	28.5%
<b>NEW</b>	395	180	390	375	356	<b>NEW</b>	104	58	104	113	141
	0.5%	-54.4%	116.7%	-3.8%	-5.1%		-18.1%	-44.2%	79.3%	8.7%	24.8%
<b>RETAINED</b>	553	430	441	455	466	<b>RETAINED</b>	133	94	100	80	107
	-5.5%	-22.2%	2.6%	3.2%	2.4%		2.3%	-29.3%	6.4%	-20.0%	33.8%
<b>LOST</b>	233	340	105	219	214	<b>LOST</b>	78	102	42	82	66
	9.4%	45.9%	-69.1%	108.6%	-2.3%		-12.4%	30.8%	-58.8%	95.2%	-19.5%
<b>BOYS TO GIRLS RATIO</b>	76.8%					23.2%					

- GROWTH CHALLENGE**

- TOTAL OVER-performed by +20
- NEW UNDER-performed by -2
- RETAINED OVER-performed by +24

HAT TRICK GROWTH CHALLENGE			
23-24 GOAL	VS. GOAL	VS. ACT	24-25 GOAL
1,050	20	47	1,098
501	(4)	9	510
549	24	38	588
# OF ASSOCIATIONS			10
AVERAGE # PLAYERS/ASSOCIATION			107.0

# ASSOCIATIONS

RIH0003      BROWN YOUTH HOCKEY ASSN

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	0	13	10	14	(4)	(3)	12
NEW	0	13	8	14	(6)	(5)	9
RETAINED	0	0	2	0	2	2	3
LOST	0	0	7				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	0	10	4	TOTAL	0	3	6
NEW	0	10	2	NEW	0	3	6
RETAINED	0	0	2	RETAINED	0	0	0
LOST	0	0	7	LOST	0	0	0
RATIO BOYS TO GIRLS			40.0%				60.0%

RIH0142      BURRILLVILLE JUNIOR HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	19	32	20	34	(14)	(12)	22
NEW	9	25	8	26	(18)	(17)	9
RETAINED	10	7	12	8	4	5	13
LOST	1	2	9				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	16	28	18	TOTAL	3	4	2
NEW	9	21	7	NEW	0	4	1
RETAINED	7	7	11	RETAINED	3	0	1
LOST	1	2	8	LOST	0	0	1
RATIO BOYS TO GIRLS			90.0%				10.0%

RIH0012      CRI KNIGHTS YOUTH HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	21	21	19	23	(4)	(2)	21
NEW	5	7	10	8	2	3	11
RETAINED	16	14	9	15	(6)	(5)	10
LOST	16	3	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	18	19	15	TOTAL	3	2	4
NEW	5	7	8	NEW	0	0	2
RETAINED	13	12	7	RETAINED	3	2	2
LOST	13	3	4	LOST	3	0	0
RATIO BOYS TO GIRLS			78.9%				21.1%

RIH0139 GPYHA

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	53	17	63	19	44	46	66
NEW	41	6	15	7	8	9	16
RETAINED	12	11	48	12	36	37	50
LOST	1	8	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	44	17	54	TOTAL	9	0	9
NEW	33	6	14	NEW	8	0	1
RETAINED	11	11	40	RETAINED	1	0	8
LOST	0	5	4	LOST	1	3	0
RATIO BOYS TO GIRLS			85.7%				14.3%

RIH0170 NEWPORT YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	170	221	226	228	(2)	5	233
NEW	109	132	105	136	(31)	(27)	108
RETAINED	61	89	121	92	29	32	125
LOST	11	54	69				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	131	164	166	TOTAL	39	57	60
NEW	81	95	73	NEW	28	37	32
RETAINED	50	69	93	RETAINED	11	20	28
LOST	8	42	48	LOST	3	12	21
RATIO BOYS TO GIRLS			73.5%				26.5%

RIH0146 N.R.I. VIKINGS

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	41	74	98	77	21	24	101
NEW	23	57	67	59	8	10	69
RETAINED	18	17	31	18	13	14	32
LOST	3	3	23				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	39	66	85	TOTAL	2	8	13
NEW	21	50	57	NEW	2	7	10
RETAINED	18	16	28	RETAINED	0	1	3
LOST	3	3	20	LOST	0	0	3
RATIO BOYS TO GIRLS			86.7%				13.3%

RIH0008 PROVIDENCE HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	86	41	9	43	(34)	(32)	11
NEW	25	20	4	21	(17)	(16)	5
RETAINED	61	21	5	22	(17)	(16)	6
LOST	13	25	16				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	79	40	8	TOTAL	7	1	1
NEW	23	20	3	NEW	2	0	1
RETAINED	56	20	5	RETAINED	5	1	0
LOST	11	23	16	LOST	2	2	0
RATIO BOYS TO GIRLS			88.9%				11.1%

RIH0177 RI JR BLUES

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	67	13	71	14	57	58	74
NEW	36	13	52	14	38	39	54
RETAINED	31	0	19	0	19	19	20
LOST	21	27	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	60	11	58	TOTAL	7	2	13
NEW	32	11	42	NEW	4	2	10
RETAINED	28	0	16	RETAINED	3	0	3
LOST	17	23	3	LOST	4	4	0
RATIO BOYS TO GIRLS			81.7%				18.3%

RIH0134 RHODE ISLAND STING

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	15	13	14	15	(1)	1	16
NEW	11	8	9	9	0	1	10
RETAINED	4	5	5	6	(1)	0	6
LOST	5	0	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	0	0	0	TOTAL	15	13	14
NEW	0	0	0	NEW	11	8	9
RETAINED	0	0	0	RETAINED	4	5	5
LOST	0	0	0	LOST	5	0	1
RATIO BOYS TO GIRLS			0.0%				100.0%

RIH0011 SOUTHERN RHODE ISLAND YOUTH HOCKEY ASSOC

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	122	131	138	135	3	7	143
NEW	57	70	52	72	(20)	(18)	54
RETAINED	65	61	86	63	23	25	89
LOST	7	22	20				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	101	110	114	TOTAL	21	21	24
NEW	49	55	41	NEW	8	15	11
RETAINED	52	55	73	RETAINED	13	6	13
LOST	3	14	14	LOST	4	8	6
RATIO BOYS TO GIRLS			82.6%				17.4%

RIH0144 WARWICK JUNIOR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	21-22	22-23	23-24	23-24 GOAL	VS. GOAL	VS. ACTUAL	24-25 GOAL
TOTAL	67	53	89	55	34	36	93
NEW	33	39	84	40	44	45	87
RETAINED	34	14	5	15	(10)	(9)	6
LOST	30	4	30				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	21-22	22-23	23-24		21-22	22-23	23-24
TOTAL	60	46	74	TOTAL	7	7	15
NEW	30	32	71	NEW	3	7	13
RETAINED	30	14	3	RETAINED	4	0	2
LOST	24	4	27	LOST	6	0	3
RATIO BOYS TO GIRLS			83.1%				16.9%