

Lysander Youth Hockey Association  
2725 West Entry Road  
Baldwinsville, NY 13027  
www.lysanderhockey.com



POTENTIAL SPONSOR,

On behalf of the Lysander Youth Hockey Association (LYHA) Fundraising Committee, we are excited to announce our team sponsorship program for the 2021-2022 season. This is our fifth year of offering a team sponsorship package to local businesses, and as we gear up for another great season of youth hockey we are looking forward to increasing our team sponsorships this season.

The Lysander Lightning team sponsorship allows each team to determine how sponsorship money is used throughout the season. Teams utilize money raised for tournament fees, team clinics and practices, team-building experiences, and a number of other expenses that would normally be incurred by each family throughout the season. Our average team size is 12-14 children, and our youth hockey development program begins at the Mite level (5-8 years old) and runs all the way to 18U Midgets (15-18 years old). Our organization is a registered 501(c)(3), and is fueled by countless hockey parent volunteers. Our coaches, team managers, and board of directors are all volunteers that have a player or players in the organization. The mission of LYHA's Fundraising Committee is to reduce the cost of playing youth hockey for families at every level of the organization. We believe that our local business sponsors allow our organization to continue to provide positive activities and programs for children, and we thank you for your support of youth hockey!

As you review each level of team sponsorship please know that we are grateful for each and every team sponsor that we have. Although youth hockey is an expensive sport, the benefit that our players get is priceless. Youth hockey teaches children important life skills including teamwork, sportsmanship, confidence, respect, individual responsibility and community, as well as lifelong friendships.

We appreciate every single sponsor that we have. Thank you so much for your time and consideration in sponsoring a Lysander Lightning team this season!

Thank you,

*The Lysander Lightning's Fundraising Committee  
& Board of Directors*

[www.lysanderhockey.com](http://www.lysanderhockey.com)

*The Lysander Youth Hockey Association is a New York not-for-profit corporation and is a registered 501(c)(3) charitable organization for federal tax purposes.*

## LYSANDER YOUTH HOCKEY ASSOCIATION SPONSORSHIP INFORMATION FOR 2021-2022 SEASON

LYHA is excited and gearing up for another season of our Youth Hockey Development Program. We are a non-profit, fully tax-deductible 501(c)(3) organization that relies solely on the volunteer coaches, board of directors and sponsors like you to provide recreational and competitive youth hockey to hundreds of families local to Baldwinsville and the surrounding areas. LYHA coordinates practices, league games, clinics, and championship play-offs from September through March and operates out of the Three Rivers Athletic Complex (f/k/a Lysander Ice Arena) off of West Entry Road, Baldwinsville, NY.

With rising costs of uniforms, gear, ice-time, supplies, etc., we are increasingly dependent upon and grateful for the generosity of corporate and locally owned small business sponsors. We hope that you will consider becoming a sponsor and that you feel a measure of pride in our program. We offer several recognition and advertising opportunities as a thank you from us for becoming a LYHA Sponsor. Please find the details of each sponsorship level below and choose the level that best suits your company's interests.

<b>TEAM SPONSORSHIP MENU</b>		
Level	What is included:	Cost:
Tier 1	<ol style="list-style-type: none"> <li>1. Your business' sponsorship recognition on the team page on LYHA Official website with your business' logo including link to your website.</li> <li>2. Thank you plaque with Team Photo to display at your place of business</li> </ol>	<b><u>\$150</u></b>
Tier 2	<ol style="list-style-type: none"> <li>1. Your business' sponsorship recognition on team page and the home page of LYHA Official website with your business' logo including link to your website.</li> <li>2. Thank you plaque with Team Photo to display at your place of business.</li> </ol>	<b><u>\$300</u></b>
Tier 3	<ol style="list-style-type: none"> <li>1. Your business' sponsorship recognition on team page and home page of LYHA Official website with your business' logo including link to your website.</li> <li>2. Thank you plaque with Team Photo to display at your place of business.</li> <li>3. Hockey helmet stickers of your business' logo will be worn on the team's helmets for one full season.</li> </ol>	<b><u>\$500</u></b>

Checks made out to Lysander Youth Hockey, with Team Name in memo. Artwork for website should be e-mailed to the contact who provided this form to you for inclusion on team page.