



***BATBA Board Meeting Minutes (2/12/26)***  
***8pm Virtual Zoom Meeting***

**Attendees**

Lindsey Hanson  
Marc Bjorkland  
Ryan Busch  
Erik Peterson  
Chris Coleman  
Chris Cazin  
Steven Miller  
Josh Eernisse  
Don Bonitati  
Denielle Sanders  
Beth McWilliams

**Title**

President  
Vice President  
Marketing & Communications Director  
Traveling Director (9U & 11U)  
Traveling Director (13U) & Senior Advisor  
Travel Director (12 & 14U)  
Tournament Director  
Assistant Tournament Director  
Assistant Tournament Director  
Equipment & Scheduling Director  
Social Media & Co-Fundraising Director

**Absent**

Lindsey Kirkham  
Jenna Coauette  
Katelyn Glowacki

**Title**

Treasurer  
Registration & Volunteer Director  
Spirit Wear & Co-Fundraising Director

- Treasury Report
  - Marc shared the Treasury Report
- Travel Director Updates
  - Trusted Coaches
    - All coaches completed trusted coaches
  - Coaches Meeting
    - Good turnout, all teams represented except for 1.
    - Ted Erickson, heard negative feedback on BATBA coaching behaviors, shared with BATBA.
    - Airport not available after June 15th, should only potentially impact 9's. This should not be a big issue towards the end of the season.
  - Connected Coaches
    - Connected Coaches presentation went well.
    - Justin to send blast to all parents to ask them to login.

- Ryan to send communication prior to Justin's blast email, instructing parents on what to expect.
  - Connected Coaches to come and do swing analysis and early in season and help run 1 practice for teams.
- Volunteer & Registration Updates
  - Registration complete, all uniforms are successfully ordered.
  - Spring field maintenance and mound tarp weights.
    - Ideas for tarp weights, need roughly 42 for 6 per field, Josh to put together some samples.
      - Idea to use stall mats and cut into smaller piece. Should be durable and heavy enough to make a good weight. Cut them into 1 foot by 2 foot chunks and cut a handle in them. under \$5 per piece and weigh about 7.5 pounds. Beacon sells them 4 for \$150 and weigh 7 pounds.
  - Dibs for – Beer Bust, Pictures, and Bengal Bash
    - Upcoming DIBs to enter:
      - Spring Field Maintenance - need dates and field details
      - Pitching mound covers/weights
        - How many total do we need? ○ How many built = 3 hours?
        - another options is to purchase these stall mats and
      - Beer Bust
        - Volunteers needed? If so, how many? TBD
      - Photo Day (Scheduled for April 22)
        - How many are needed? TBD
      - Question - when do we typically post Tourney DIBS. Had a parent reach out asking. Typically added beginning of April.
- Equipment & Scheduling Updates
  - All equipment distributed.
  - Balls ordered, should arrive mid-March.
  - New catchers equipment received and distributed.
  - Mounds are done, will be delivered to Transform tomorrow.
  - Extra tees, used balls (at barn), 2 nets, and bases. Ryan and Marc to get zip ties to repair L screens.
- Tournament Update

- Full at every level except 12AAA
- Portable mounds are an issue, trying to work with Anoka to find the 9 extra mounds that we need. Response to Soderville by the end of the month.
- Possible on-site screen-printing shirts/sweatshirts?
- Fundraising Updates
  - Social Media
    - Engagement is up
    - Beer Bust notification is out, showing interest
    - Communication to coaches in next 2 weeks regarding silent action baskets
      - See if any businesses are willing to donate?
    - Baseballism fundraiser (25% off of all orders to BATBA)
  - Spirit Wear Updates
    - No updates
- Communications & Marketing Updates
  - February is typically the slowest communications month.
  - Upcoming communications:
    - Upcoming MYAS Umpire Events
    - Blaine Traveling Baseball Water Bottle and Tumbler Fundraiser
      - Beth to send email, Lindsey to connect Beth to vendor
    - 20% Discount Shopping Event at Dicks Sporting Goods!
    - 3rd Annual BATBA Beer Bust (Dibs Available)
    - 3rd Annual BATBA Beer Bust Reminder
    - CONNECTED COACHES
- Miscellaneous/Open Items
  - Fundraising opportunity.
    - Local card vendor soliciting businesses in the area, looking at this for 2027 season, could be a good possible fundraising opportunity.