



Kodiak Hockey League

Electronic Communications Guidelines

Kodiak Hockey League (KHL) understands that social media is a popular communication tool for players, parents, and coaches. KHL is also aware that social media is a venue where inappropriate behavior and misconduct can occur. The risk associated with social media includes: inappropriate access, sharing personal information, bullying, unwanted and unsupervised contact between adults and children, receiving unwanted material, online grooming for sexual abuse, or actual unlawful sexual exploitation.

Failure to comply with USA Hockey SafeSport Program guidelines can result in disciplinary action. KHL has a zero-tolerance rule when it comes to player safety and preventing abuse and misconduct.

Texting, Email, and Similar Electronic Communications

If it is necessary for a coach or staff member to send a direct text message or email to a player, or for a player to send a direct text message or email to a coach, the following guidelines must be followed:

- It should be non-personal and for the purpose of communicating information about team activities
- It should never include or contain offensive, sexual, or inappropriate language or photos

Social Media (Facebook, Instagram, Blogs, and Similar Sites)

- Players are never to post pictures of other club members or players that can be hurtful or embarrassing or without their permission.
- Players and parents can "friend" the official KHL page and coaches can communicate to players through the site. The communication must be open, transparent, and professional in nature and for the purpose of communicating information about the team or club activities.
- Social media sites should not be used to abuse or criticize the organization, members, or players. KHL has established a complaint form on the KHL website and a Disciplinary Incident Report that members can use to voice their concerns. KHL recognizes that members, parents, and players have a right to their opinion and want to support that right in a positive and constructive manner through proper channels where change to better the leagues policies and procedures can take place.