

Date: February 7, 2023

Location: Lino Lakes City Hall

Centennial Youth Lacrosse Association

Meeting Minutes

Attending:

Board: Mandy DeMedico, Meg Sawyer, David Moran, Jessica Crotty, Nichole Rakow, Katie Sundseth, Eric Kobeska, Tom Zdon, Tiffany Cardinal, Katie Arndt

Absent: Jere Ives, Kim Girard, Eric Rakow

Call to Order: 7:08 pm

Approval of January Minutes: Nichole 1st motion and Meg 2nd. **MOTION Approved**

Treasurer's Report

- Statement of Activity: \$26K in revenue compared to \$10k last year.
 - Nothing spent in January.
- Statement of Position/Balance: \$109K in bank, last year \$69k

Registration

- As of today, we have 116 registrations.
- Last year on same day, we had 55 registrations.
- 80 were registered for CYLA TryLax
 - Thought: Review list of TryLax participants that haven't signed up for 2023 and send email about registration
- Breakdown as of today:
 - Boys
 - 8U: 13
 - 10U: 16
 - 12U: 29
 - 14U:
 - Girls Teams
 - 8U: 4
 - 10U: 15
 - 12U: 18
 - 14U: 10
 - Lil Scoopers Registration List – Mandy will send to Jessica so we can reach out to them.
- Registration closes February 19
- After deadline, do participants sign up and we refund if we can't place them or do we do a waitlist. Decision to have them sign up.

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- As of today, 33 signed up for preseason clinic
- Next year: Due to numbers, we may need to consider using larger gym or indoor turf

Calendar of Events (Kim)

- ADD: Reserving space for TryLax, Indoor Practices and Tryouts earlier

Waivers

GNLL/YLM Rules for Waiver Down

We as a board can choose as a board to waive them down, but we need to present case to GNLL

Per GNLL website: Any variation on age group must be approved by GNLL. It doesn't give a specific number of days from cut off age that waiver is acceptable.

- Player: IC
 - DOB: 8/9/2010, request is to waiver down.
 - Main reason: size, small in comparison to others, staying with grade, 2nd year playing, worried about safety.
 - Last year played 10U
 - How far from cutoff date? 21 days
 - Vote: Meg 1st motion, Eric 2nd **MOTION APPROVED** (Player will still need to get approved by GNLL)
- Player: CW
 - DOB: 8/29/2012, request is to waiver down.
 - Main reason: 8th percentile for height, size, and safety concern
 - Last year played: 10U
 - How far from cutoff date? 3 days
 - Vote: Meg 1st motion, Eric 2nd **MOTION APPROVED** (Player will still need to get approved by GNLL)
- Player: BH
 - DOB:6/26/10 request is to waiver down.
 - Main reason: Summer birthday, wants to play with friends
 - Last year played: 12U A
 - How far from cutoff date?
 - Vote: Unanimous vote is "no" to this waiver request **MOTION DENIED**

Eric will present the 2 cases to GNLL

Note: Based on Mandy's conversations with Seth, if an 8th grader wants to try out for high school team, they'd have to make top 2 lines of Varsity or they need to play with CYLA. For 14U with June-August birthdays, if they haven't entered 9th grade, they can waiver down and play 14U because they wouldn't otherwise have a place to play.

GNLL Registration

We are currently registered for Spring for 1 8U, 2 - 10U, 2 – 12U (A&B), 2 – 14U (A&B) team.

MSLAX

Girls registration doesn't close until March 17, we are not currently registered

Sizzle Registration and Fees

- Prices for last year Sizzle: Girls 10U \$575, Girls 12U/14U \$650, Boys 8U \$400, 10U \$575, 12U/14U \$675
- Potential adjustments to fees would be due to ref fees, increase in fees for LAC based on number of teams, no free concessions like last year
- Katie's recommendation: Wants to contact director of other tournament director to see how we compare to other host sites
- Dave will check with LAC to confirm prices going up and with Ann from Community Ed about pricing for Centennial fields.
- For 2023, we plan to keep the same or close to last year's fees. We will discuss at future meeting more details

DropBox

- We need a space to house documents for all board members to access documents. DropBox has some secure documents that contain SSN however, Mandy thinks that specific folders may be able to be locked.

Coaches

- Boys – Eric said about 8 have reached out to him casually.
 - Possible non-parent coaches – Hunter Berger
 - Possible high school kids after their season is over
 - All coaches will have to complete coach registration
- Girls –
 - Pat and Neila Haney will likely coach 10U
 - Avery (current high school) player has applied and previously coached with Pat and Neila Haney
- Mandy will see if there's a job description that we can try posting online
- Possible reward if you refer a coach
- Hockey posts on job boards for their coaches and does a lot of recruiting by referrals or knowing people
- Proposed: Pull list from SportsEngine of high school players from 4 years ago (for instance) and see if former players want to come back and coach. Nonparent coaches need to be level 1 certified

Uniforms

- Mandy showed the design that Shannon is proposing. Whole kit is \$90, and includes reversible jersey, shorts, and shooter shirt. Sublimated is less likely to snag and goal is to keep it plain.
 - Does the \$90 include the sponsor logos on them?
 - We could potentially put 2 logos on front (black side) and 2 logos on the back (white side)
 - Add stars down side of shorts
 - Vote: Unanimous approval: **Motion Approved.**
- She had 3 vendors that she got bids for, Athletic Outfitters, Xtreme Apparel and NorthStar Lacrosse
- Vote: Unanimously approval. **MOTION Approved**

Booster Club:

- Merchandise: High school is partnering with Royal Fan apparel and requesting approval to send email to CYLA email list for high school fan gear.
- High School Online store open Feb 13, open 2 weeks.
- We would send email and **make it super clear** that it's high school fan gear so there's no confusion when CYLA teams choose to order their own team gear.
- Vote: Unanimous approval. ***Motion Approved.***
- Katie Sundseth suggested having Athletic Outfitters design CYLA gear that we could offer to CYLA Players

Fundraising (Nichole)

- **Sponsorship Update**
 - Gold – we have 4 sponsors right now: Boulevard Bar & Grill, Optimal, Family First Chiropractic, Brandenburger Law.
 - Silver: None
 - Bronze: None
 - Solicitation Period: Now through March 1, 2023

Tournaments (Group Discussion)

- Sizzle Dates July 14 – 16, 2023
- Grand Rapids Tentative Tournament: May 19 – 21, 2023
 - No A and B bracket right now
- Prior Lake: June 24-25?? 2023 Dates not posted yet
- Board: We want to skip the Grand Rapids tournament as of now, we would like to do Prior Lake tournament instead.
- Vote: Unanimous approval: ***Motion Approved.***

Lil Scoopers

- Community Ed collects registration
- We run it as far as coaches and gear
- We provide t-shirts and sticks
- Last year we ran 2 sessions based on age level for 6 weeks
- Mandy will send information on prior year to Jessica so that we can get it into community ed catalog in time.
- Last year we paid a couple of high school girls, \$50/hour

Dicks Sporting Goods

- Jessica reached out to contact at Dick's, we are tentatively scheduled for last weekend of February for discounted items so that new players can get equipment for preseason clinic.
- Jessica waiting to hear back from DSG contact, they currently request that we submit request for sponsorship although we've never been awarded funding from DSG. Do we need to submit request for sponsorship in order to get discounted weekend at DSG?
- Roseville location
- Once it's finalized, Jessica will send out email to CYLA Season participants.

Board Round the Horn:

Dave, Jessica, Mandy, and Eric K: No additional items to discuss.

Katie:

- Suggestion for FYI's about lacrosse season so something for us to look at putting together. Katie sent example from Prior Lake to Jessica, the document would answer some of the FAQ's that many board members get and would mean that we are all providing the same answers to questions. Jessica will start working on it

Tiffany:

- DIBs for tryouts – 2 people per session and set up for 2-hour blocks starting at 4:30-8:30
- Tiffany will draft email and send to Jessica
- One parent sent in DIBS check – Mandy will hold

Nichole:

- Kwik Trip info sent to Mandy so we can determine how many we want. We buy them for \$20/card, there are 5 washes on it and they recommend selling for \$36
- Nichole will check to see what Kwik Trip's amount is when they do their sales.
- We could start at 5/person and if they want more, we can get them.

Meeting Adjourn:

- Motion from Mandy and 2nd Tiffany **Adjourn 9 pm**