



Central Bucks West Football

Parent Club BOARD Meeting Minutes

February 3, 2020

Start: 7:09 PM

Adjourned: 8:46 PM

1. BOARD MEMBERS PRESENT

1. Bonnie Kuller, Senior Rep
2. Jen McGuire, Junior Rep
3. Vanessa Riggi-Cimino, Junior Rep
4. Steph Charran, Sophomore Rep
5. Jen Estes, Sophomore Rep
6. Lisa Oates, Sophomore Rep
7. Kelly Morris, Treasurer
8. Sara Vessichelli, Secretary
9. Rob Rowan, Head Coach

2. Vote for Monthly Meetings

- a. Board vote: All in favor of monthly meetings and posting of minutes for community review for the 2020-2021 season:

Bonnie Kuller	Senior Rep	yes
Vanessa Riggi-Cimino	Junior Rep	yes
Jen McGuire	Junior Rep	yes
Steph Charran	Sophomore Rep	yes
Jen Estes	Sophomore Rep	yes
Lisa Oates	Sophomore Rep	yes
Kelly Morris	Treasurer	yes
Sara Vessichelli	Secretary	yes
Rob Rowan	Head Coach	yes

3. Vacant Board Positions

- a. Two Freshman Co-President positions are available. Email will be sent out to rising freshman parents seeking interest for open Board positions for the 2020-2021 season.

4. First Pizza Purchase

- a. Pizza will be purchased (approx. \$200) for lifting team
 - i. 1st purchase: mid-March; 2nd purchase: June
 - ii. Jen McGuire will reach out to Tim from Nat's Pizza to see if he is interested in sponsoring 4 donations of 20 pies in exchange for a full ad in the program. If not she will ask for the same sponsorship as last season of 3 donations for a half page ad and then the Board would purchase the 4th at \$200.

5. Important Dates

- a. Mandatory Meeting for All Players & Parents (Grades 9 – 12)

- i. April 1st – Wednesday 7pm in the CB West Cafeteria
- b. 2020 Player Registration
 - i. Now live via the www.westfootball.com home page
 - ii. Coach Rowan made suggestion to add Family ID link to the www.westfootball.com website. Jen McGuire will make the change.
 - iii. 2020 Player Registration available now; Family ID Registration available In July.
- c. Picture Day (C & C Photo – Contact is Mark)
 - i. Coach Rowan set a Tentative Date for August 5th at 7:30am
- d. 2020 Banquet
 - i. Coach Rowan discussed have the banquet before the end of the season. Doylestown Country Club is closed for a few weeks in January. Bonnie suggested exploring other locations.
 - ii. Coach Rowan suggested Mercer Museum as a location. Catering would need to be brought into this location (Just Food for catering).
 - iii. Other location suggestions were The Bucks Club, Warrington Country Club and Doylestown Country Club.
 - iv. Coach Rowan suggested December 19th as a tentative date.
- e. Senior Hosted Thursday Night Dinners
 - i. In the past, Thursday night dinners were hosted by a Senior family at their residence. Dinners were weekly – every Thursday.
 - ii. Dinners are opened to players in grades 10th – 12th.
 - iii. Parents Club partially funds the meal for the host family.
 - iv. Coach Rowan discussed ways for everyone to be involved. He said there are 10 or 11 Seniors this season. Has been opened to Junior parents in past years if there are not enough Seniors.
 - v. Coach Rowan suggested Thursday night dinners be hosted at a parent home for every home game, and at the school for away games.
 - vi. Coaches do not typically attend the dinners.
 - vii. Senior parents should have first choice. Would need parents willing to host their night at the school.

6. Fundraising

- a. Gold Cards – the board is currently working on vendors to participate.
 - i. Amy Bannon is helping with Gold Cards.
 - ii. Suggestion of using Men on Main this season instead of Shaving Grace. Men on Main has already requested to be on the Gold Card.
 - iii. Discussion to remove Village Bagel, keeping Bagel Barrel and Borough Bagels.
 - iv. Jennifer Estes – suggestion to ask our vendor about ink running from last season’s Gold Cards.
 - v. Coach Rowan – suggestion to offer a card with a “bigger selling point” such as a BOGO pizza or a one time deal/bigger ticket item that could detach from the card like a coupon.

- b. Gold Rush
 - i. Gold Card distribution at Mandatory Meeting: April 1st
 - ii. First Gold Rush: Saturday, April 4th; Last Gold Rush: Saturday May 2nd
 - iii. Similar to last year, Coach Rowan will form teams and offer incentives for the players.
 - iv. Gold Rush player prizes/cost to be discussed at a later time.
- c. Chipotle Fundraiser
 - i. April 14th 5:00-9:00pm. Jen McGuire will post to the Facebook page.
- d. Wawa Fundraiser
 - i. Vanessa suggested fundraiser take place ahead of Hoagiefest.
 - ii. Cost: Must purchase minimum of 150 upfront. Coupons are \$3 each, sold for \$5 each, profit = \$2 per coupon sold. Coupons good at any Wawa location.
 - iii. Excess coupons (not sold) can be used to supplement a team dinner or other Football function.
 - iv. Discuss at next board meeting: Collection, Sales, Table set up, etc.
- e. Designer Bag Bingo Fundraiser
 - i. Bonnie - \$200 would pay for the products needed for Bag Bingo.
 - ii. Tentative Date: May 9th. Tentative Location: St. Cyril's. Bonnie to contact location to reserve date.
- f. Driven to Give
 - i. Jen McGuire reached out to Virginia (Fred Beans) about possible dates for this event, not on a Friday game night. Tentative date: Saturday, August 22nd from 12-5pm.
 - ii.

7. Committee Chairs

- a. Website design/updating (chair needed)
 - i. Discussion to pay \$150 for Sports Engine online training.
 - ii. Coach Rowan – goal is to better maximize the use of the website.
 - iii. Vanessa – will consult with the design team she works with for ideas.
 - iv. Need a person that can make updates/changes to the current website.
- b. Gameday Program Committee (chair needed)
 - i. In need of volunteers
- c. CB West Football Youth Camp (chair needed)
 - i. Jen McGuire will post information on Facebook page
 - ii. Contact local schools to communicate camp info to students
 - 1) Jen McGuire – Bridge Valley
 - 2) Jen Estes – Doyle
 - 3) Steph – Kutz
 - 4) Kelly – Pine Run
 - 5) Vanessa – Linden

- 6) Bonnie – Groveland
- 7) Sara – Lenape Valley Football & the Romans

- d. Parent Jerseys/Yard Signs (chair needed)
 - i. Will be one committee
- e. Senior Hosted Dinners (committee needed)
- f. Pregame meals (committee members needed)
- g. Senior Night (committee members needed)
- h. Fundraising (committee members needed)

8. Apparel

- a. Pride Pack – Team Store will be open ahead of Mandatory Meeting
 - i. Steph and Jen to meet with Kurt from Newtown Printing to discuss team store Pride Pack and exclusive items.
 - ii. Kurt to work up a few designs that the Seniors will vote on for the Pride Pack.
- b. Coach’s Wish List for Staff
 - i. Coach Rowan to handle directly with BSN and will have info in March/April.

9. Board Vote for Overage

- a. Kelly found \$350 overage.
- b. Board vote: All in favor to acknowledge that there is a \$350 overage and start at \$0 so that the books are balanced for the 2020-2021 season:

Bonnie Kuller	Senior Rep	yes
Vanessa Riggi-Cimino	Junior Rep	yes
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Steph Charran	Sophomore Rep	yes
Jen Estes	Sophomore Rep	yes
Lisa Oates	Sophomore Rep	yes
Kelly Morris	Treasurer	yes
Sara Vessichelli	Secretary	yes
Rob Rowan	Head Coach	yes

10. NEXT BOARD MEETING: will be held *on Tuesday, March 3, 2020, 7:00 PM* at Bonnie’s house.

Prepared by

Sara Vessichelli

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Secretary