

CHAP CHARIOTS



2019-20 BASKETBALL ADVERTISING

The Capital Homeschool Athletic Program (CHAP) offers you the opportunity to advertise with us for the 2019-20 basketball season. CHAP serves over 300 families in the tri-county area representing over 400 children ages five through 18.

Your donation offers low-cost athletic opportunities to homeschooled boys and girls at the elementary, junior high, junior varsity, and varsity levels who otherwise might not have the opportunity to participate in sports.

The next page of this document provides details and costs for the following advertising opportunities:

- Print ads in our basketball program distributed at our home games
- Senior Night sponsor
- Game day sponsor

CHAP is a non-profit 501c3 organization and your donation is tax deductible. Checks may be made out to **Capital Homeschool Athletic Program**.

Thank you for your consideration in supporting homeschool athletics in the Greater Lansing area.

ADVERTISING OPPORTUNITIES

2019-20 Program

- Cover Pages (limited options):
 - \$450 Inside Front Cover
 - \$450 Inside Back Cover
 - \$450 Back Cover
- Interior Pages (8.5 x 11" page)
 - \$375 Full Page
 - \$200 Half Page
 - \$150 Quarter Page
 - \$100 Business Card
 - \$10 Encouragement Line

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| Half Page \$200 | |
| Quarter Page \$150 | Business Card \$100 |
| | Encouragement Line(s) \$10 |

Additional Opportunities

- \$250 Game Day Sponsor
 - Sponsor the entire Senior Day & Alumni Game at Capitol City Baptist over Christmas Break
 - Company name, logo & website recognized on social media
 - Opportunity to bring in company banner, brochures, business cards or presentation on game day
 - Includes a business card ad in our CHAP Basketball Program
 - Free admission to anyone in your group on your game day
 - Three weeks available: Jan. 17, Jan. 28, Feb. 4
- \$250 CHAP Sponsor
 - Sponsor Senior Night (tentative date Jan. 31)
 - Company name, logo & website recognized on social media
 - Name recognition announcement before the game and at halftime of varsity game
 - Opportunity to bring in company banner, brochures, business cards or presentation on game day
 - Includes a business card ad in our CHAP Basketball Program
 - Free admission to anyone in your group on Senior Night



B A S K E T B A L L

Company Information

Company Name _____
Contact Person _____
E-mail _____
Address _____
City _____ State _____ Zip _____
Phone _____

Advertising Option – Check Your Desired Option

Program Options

- \$450 Inside Front Cover
\$450 Inside Back Cover
\$450 Back Cover
\$375 Full Page
\$200 Half Page
\$150 Quarter Page
\$100 Business Card
\$10 Encouragement Line

General Sponsorship Options

- \$250 Game Day Sponsor
\$250 CHAP Senior Night Game Sponsor

Text for Encouragement Line: _____

Total Amount: []

Detach ✂

Receipt (email confirmation will also be sent)

Payment Amount: _____ Type: [] Cash [] Check Check #: _____

Athlete Name: _____ Date: _____

Artwork Deadline: December 6, 2019

If artwork is not received by the deadline, a generic "thank you" ad will be printed.

Email your artwork to: chapchariots@gmail.com - Questions? Call: 517-652-9725

Capital Homeschool Athletic Program is a 501(c)(3) nonprofit organization.
Donations are charitable contributions. Ad purchases are business expenses.

501(c)(3) Documentation

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAR 30 2007**

Employer Identification Number:
30-0098949

DLN:
17053069710007

Contact Person:
CLINTON L FORTNER ID# 31163

Contact Telephone Number:
(877) 829-5500

Public Charity Status:
170(b)(1)(A)(vi)

CAPITOL HOMESCHOOL ATHLETIC
PROGRAM
PO BOX 4547
EAST LANSING, MI 48826-0000

Dear Applicant:

Our letter dated December 2003, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

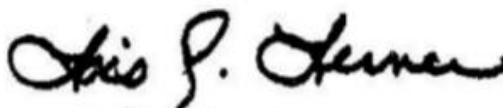
Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading.

Please keep this letter in your permanent records.

Sincerely yours,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements