

Spring Meeting



2026

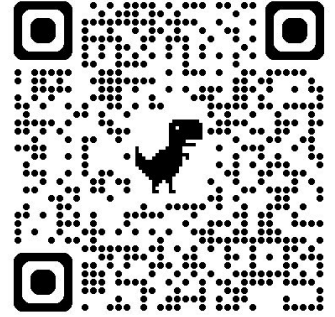
ELK RIVER HOCKEY

This meeting's purpose is to familiarize families with the High School Boys Hockey Program and the Blue Line Club





ELK RIVER HOCKEY



Summer Training Program (STP)

- [Elk River High School STP Registration & Weekly Schedule](#)
- June 8th - July 31st (Nothing July 6th-10th).
- The Minnesota State High School League only allows High School coaches to be on the ice with High School eligible players during the months of June and July. It is highly encouraged that our players take part in this opportunity to work with our High School coaching staff both on and off the ice and be a part of scrimmages throughout the Summer. This also serves as a great way for our players to continue to work together, compete, and establish our desired culture for the upcoming season.


We look forward to a great Summer of training with our High School coaches and players. If you have any additional questions please reach out to me at bengus3@gmail.com and I will get back to you as soon as possible.


ELK RIVER HOCKEY





Elk River Blue Line Club Officers

- Nick Dahlberg - President
- Jason Stockman - VP
- Lane Rustad - Secretary
- Jason Gustafson - Treasurer
- Lisa Rafferty - Fundraising
- Amanda Hill - Sponsorships
- Keri Jacobson - Events
- Open - Volunteers

 BLC Meetings are the third Monday of the month usually in room 105 at the HS

 Check webpage calendar for latest information

 501c(3) non profit

 erblcpresident@gmail.com

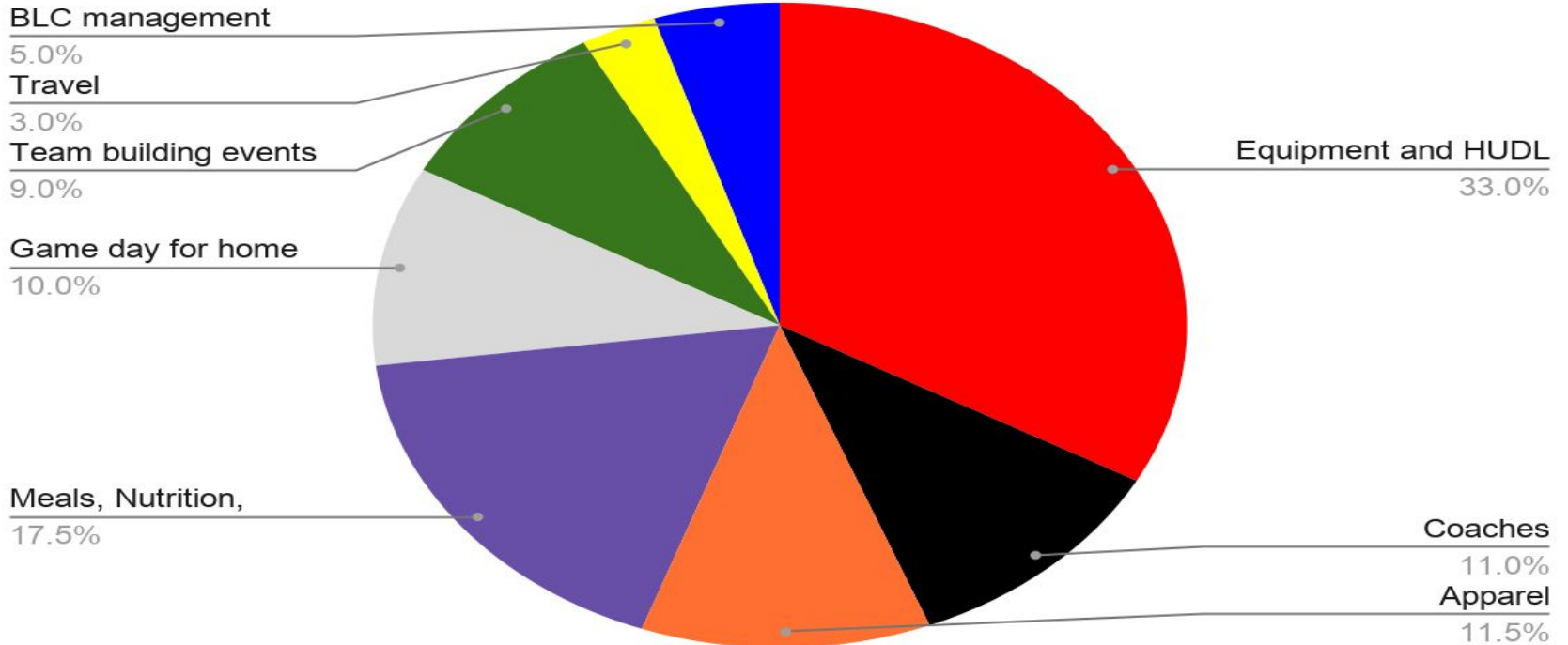
What does the BLC fund



-  Additional Coaches
-  Bags (backpack and hockey bags) for 1st year players.
-  Gloves.
-  Uniforms
-  Team apparel (2025 was sweats, sweatshirt, hats, jackets).
-  Huddle video for film.
-  Snacks and meals on game day.
-  upgraded buses.
-  Mental edge coach.
-  Nutritionist.
-  Inseason Two Brothers
-  Soap in showers.
-  Team functions.
-  Programs.
-  Scholarships.
-  Special event nights
-  Game night event staff

Where does BLC spend money?

Money Spent



ELK RIVER HOCKEY



Revenue - 5 Main income sources

1. **Golf Tourney - *FRIDAY JULY 17th, 2026 @10:30***
2. **Sponsorships**
3. **Wreath Sales**
4. **Text to Donate Campaign - September @ Captains Practice**
5. **Membership dues**

**Open to other opportunities

Golf Tournament Fundraising

When: July 17th, 2026 @10:30

Where: Elk River Country Club

Money raised is generally \$10,000-14,000 (50/50 split with Girls program).



What we need from each family...

- The Blue Line Clubs (Boys' and Girls' Programs) are asking each family to secure a prize of at least \$100 in value. We would encourage you to ask companies/restaurants etc. for Donations. We are looking for something people would be excited get.
- Opt out option – You can just pay \$100 and the BLC will find a prize for that value.
- If all prizes are donated, then our fundraising margins will be 100%.
- Deadline to turn in prizes is May 18th. Jason Stockman or I be at in the lobby of the rink on May 17th to collect the prizes. You also can drop off/mail any prizes to Jason Stockman at 21175 Olson Cir NW, Elk River 55330
- We will need help from adults and players. Look for an email on this leading up the the tournament.

Sponsorships



- This is our BIGGEST source of income and in past years has generated up to \$65,000.
- Sponsors will get ad's in our program along with on our streaming platform at some levels.
- This can seem overwhelming but the blueprint is already set up. We have a tradition with many sponsors and we have a spreadsheet of past sponsors and will have open slots from our departing seniors.
- The Spreasheet will be shared following our August Meeting.
- New Sponsors are welcome, so start thinking about businesses who may be interested in supporting your Elks.

Wreaths



- Sales will run from August to October.
- Generally minimum on 15 items per player.
- Buyout of \$250
- Wreaths arrive in mid November.
- Money raises in usually between \$9,000-\$10,000

Givebutter (text to donate)



- This fundraiser will be done in conjunction with captains practice.
- Players will bring in phone numbers that they will enter in to the givebutter system.
- Money Raised is usually between \$15,000 and 20,000.

Blue Line Club Membership



- We are required to having a paid membership.
- We try to keep costs down but it will depend on fundraising efforts.
- Last season the membership dues were \$100 per player. This is paid after teams are formed.
- If you did not play high school varsity or jv last season, you will be required to pay a \$10 fee to become a member and cover you until the season starts.
- QR code will bring you to web page.
- Deadline of May 1st.



ELK RIVER HOCKEY



Things that need to be done for players who did not play high school last year.

Blue line club membership (\$10)for incoming players.

Sign up for STP.

Golf tournament is July 17th. Boys will be expected to help out that day.

Sponsorship meeting will be in August.

Give butter event will be in September/October on a Captains practice night.

Captains practice will lead right up to tryouts.



Questions