

CGAA Basketball

2017-18 Season Review



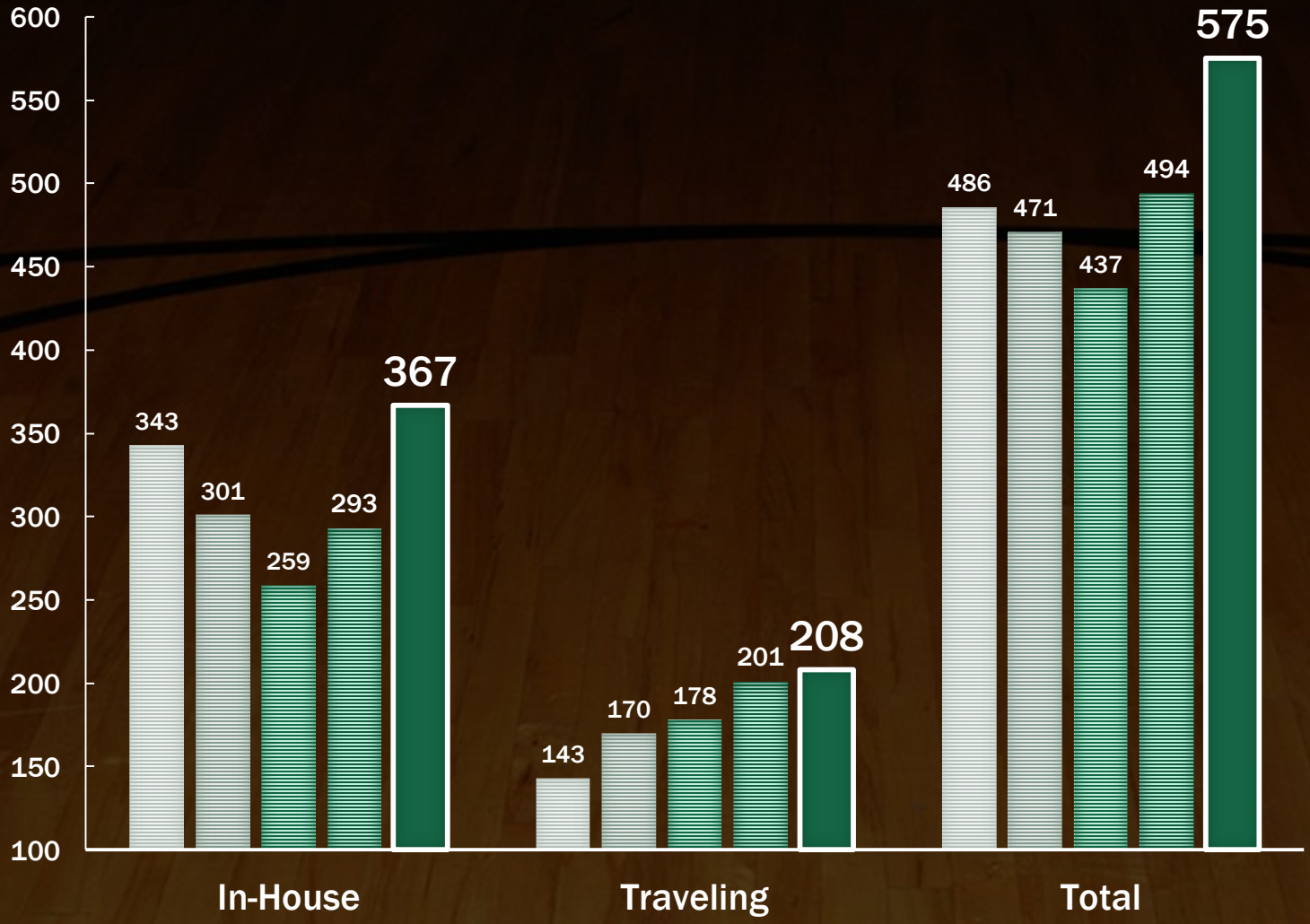


Agenda

- Registration & Participation
- In-House & Traveling Programs
- 2018 CGAA Classic Fundraiser
- What's Next?
- Recognition & Thank You's

TOTAL REGISTRATIONS BY YEAR

■ 2013-14 ■ 2014-15 ■ 2015-16 ■ 2016-17 ■ 2017-18



- **16% total registration increase from 2017**
- **Highest registration count since East Ridge opened**
- **Most total traveling teams ever (20)**
- **Influx of younger kids**
 - 77% increase in Pre-K – 2nd grade
- **Successful new marketing campaign**
 - Spent \$1,000 total
 - Reached 12K+ people

Season Review



In-House Program

- 131 kids participated in Little Dribblers & Junior Wolfpack
- 236 boys & girls grades 3-8 played in Maplewood League
- Two league championships & two runner-ups
- Experimented with mixed in-house/traveling team

Traveling Program

- 208 boys & girls participating across 20 teams grades 3-8
- Teams played in over 700 games and had over 1,250 hours of practice
- 22 combined tournament championships
 - Seven teams won 20+ games, three won 30+
- Introduced several new development items
 - Team strength/speed training (Acceleration Minnesota)
 - In-season holiday camps (BLAST Hoops)
 - Post-season player surveys

2018 State Success



- **Traveling**

- 2nd place
 - 4A Girls & 5A Boys
- 3rd place
 - 8B Boys
- 4th place
 - 5B Boys

- **In-House**

- Rec. State Champions!
 - 3rd grade Girls





2018 CGAA Classic

- 180+ teams participated across boys and girls
- 25 different area organizations represented
- 540 games played on two weekends
- Generated \$35K in net revenue for program
 - Will help keep all program costs stable for 2018-19 season
- Strong interest in pre-registration for 2019 tourney
- **THANK YOU** to all tournament volunteers!



What's Next?

- Continuing partnership with varsity program
- Enhancing team training model
- Development of post-season parent surveys
- Additional rollout of in-season camps
- Implementation of program tryout scoring system
- More traveling opportunities for in-house teams
- District partnership on gym space
- **600 REGISTRATIONS** in 2018-19



RECOGNITION & THANK YOU'S

A coach will impact more people
in one year than the average
person will in an entire lifetime.

Billy Graham