



## 2018 Sponsorship Agreement Form

Sponsorship information also available at  
[www.sprayberryfootball.com](http://www.sprayberryfootball.com)

Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Phones: \_\_\_\_\_ Fax: \_\_\_\_\_

### Add-on Items

#### Select Sponsorship Levels

- \$2500 GAME NIGHT
- \$1500 TOUCHDOWN
- \$1000 FIELD GOAL
- \$500 KICKOFF
- \$\_\_\_ OTHER

#### Includes

- A, B, C
- A, B
- A
- 
- 

#### Optional

- C,
- B, C
- A, B, C
- 

*Donor agrees to contribute amount checked in boxes on the left to Sprayberry Touchdown Club to provide financial support for the Sprayberry Football Team.*

*Please make checks payable and return this form to*

Sprayberry Touchdown Club  
 Or pay directly online at  
[www.Sprayberryfootball.com](http://www.Sprayberryfootball.com)

#### Select Add-on Items:

- A. \$200 Social Media Package (Twitter, Facebook)
- B. \$250 Game Day Coin Toss (only 5 of these available)
- C. \$250 Game Day Quarter Sponsor Promotions

\$ \_\_\_\_\_ Total Sponsorship Package.

#### Payment Information:

Method of Payment: \_\_\_\_\_ Pay Direct Online thru [sprayberryfootball.com](http://sprayberryfootball.com) Website (go to Sponsorship Tab) \_\_\_\_\_ Check #:

Sponsor Signature: \_\_\_\_\_

Business Card Attached: Yes / No Title: \_\_\_\_\_

Student-Athlete: \_\_\_\_\_ Circle One: HS Player JR/Youth Player Phone: \_\_\_\_\_

Do you want the Sponsorship Plaque? Yes / No

We sincerely appreciate and "Thank You" for your generous, tax-deductible donation.  
 The Sprayberry Touchdown Club is a 501c3 organization. Federal Tax ID # 58-2495384



**Yellow Jacket GAME NIGHT SPONSOR \$2500**

- Social Media Package (Twitter, Facebook)
- 4' x 8' Stadium Banner
- Sponsorship Plaque
- PA Announcements (3-4 line script)
- On-Premise Marketing & Promotion
- Premium Website Advertising on Homepage - Logo & Link
- Full Page Color Ad in Football Media Program
- 4 Season Passes / 1 Parking Pass
- Logo added to Game Night Roster Guide
- On-Field Recognition
- Game Jersey
- Available Add-on Items: NA

**Yellow Jacket TOUCHDOWN SPONSOR \$1500**

- Social Media Package (Twitter, Facebook)
- 4' x 8' Stadium Banner
- Sponsorship Plaque
- PA Announcements (2 line script)
- On-Premise Marketing & Promotion
- Premium Website Advertising on Homepage - Logo & Link
- Full Page Black-White Ad in Football Media Program
- 2 Season Passes
- Advertisement in Game Night Roster Guide
- Available Add-on Items: C

**Yellow Jacket FIELD GOAL SPONSOR \$1000**

- Social Media Package (Twitter, Facebook, PTC weekly newsletter)
- 4' x 8' Stadium Banner
- Sponsorship Plaque
- PA Announcements (name only)
- On-Premise Marketing & Promotion
- Website Advertising - Logo & Link
- ½ Page Color Ad in Football Media Program
- 2 Season Passes
- Available Add-on Items: B, C

**Yellow Jacket KICKOFF SPONSOR \$500**

- 4' x 4' Stadium Banner
- Sponsorship Plaque
- PA Announcements (name only)
- Website Advertising - Logo & Link
- ½ Page Black-White Ad in Football Media Program
- 2 Season Passes
- Available Add-on Items: A, B, C

**ADD-ON items to help CUSTOMIZE your SPONSORSHIP**

- A. \$200 Social Media Package (Twitter, Facebook,)
- B. \$200 Logo added to Game Night Roster Guide
- C. \$250 Game Day Coin Toss (only 4 of these available)
- D. \$250 Game Day Quarter Sponsor Promotions

# Sprayberry FOOTBALL 2018

## INSTRUCTIONS FOR ARTWORK FOR WEBSITE LOGO, BANNERS, AND FOOTBALL MEDIA PROGRAM AD:

### **MEDIA PROGRAM AD ARTWORK DEADLINE: June 30, 2018.**

Please email logo, Banner Artwork and Media Program Artwork to [shstouchdownclub@icloud.com](mailto:shstouchdownclub@icloud.com) per requirements below:

**QUESTIONS:** Contact a Sponsorship Representative, or email to address above.

#### **1. Website Logos:**

Provide your logo in .jpg or .PDF Format. Provide both a vertical and horizontal format, if available. Both are needed as vertical works best for ads and horizontal works best for our website.

#### **2. Banner Artwork Requirements: Artwork to be formatted for your banner size per Sponsorship Level.**

**Artwork Files:** Option 1: Provide .PDF Format or .eps Uncompressed or

Option 2: High resolution .jpeg .tiff, or .png

**Sizes:** 4'h. x 4'h. or 4' h. x 8'w.

#### **3. Media Program Ad Artwork: DEADLINE: June 30<sup>th</sup>, 2018**

Electronic files required. Camera-ready .jpg or .PDF-

Please include your layout in camera-ready artwork at 300 dpi or larger.

Size to correspond to Sponsor Level:

**1/8 page – 2" x 3-3/8" - NO PHOTOGRAPHS - May use Business Card (size may be vertical rectangular or horizontal rectangular)**

**1/4 page – 3.75" x 5" - MAXIMUM ONE PHOTOGRAPH/ICON/IMAGE**

**1/2 page – 7.5" x 5" - MAXIMUM TWO PHOTOGRAPHS/ICONS/IMAGES**

**Full page – 7.5"x 10" - MAXIMUM FOUR PHOTOGRAPHS/ICONS/IMAGES**

#### **Limitations**

Please note: If no electronic file is available, your Artwork should be ready to be scanned to the size of the ad purchased. It is important to have high resolution photos and clean artwork for best production.

**\*\*DO NOT FOLD, BEND OR STAPLE YOUR ADVERTISEMENT\*\***

#### **2018 GAME DAY ANNOUNCEMENT SCRIPTS:**

**Please Note: Scripts are only available for our \$2500 and \$1500 Sponsors**

**Please type/write the script and include it with your sponsorship agreement.**

---

---

---

**Thank you for your generous support!**

**The Sprayberry Touchdown Club is a 501c3 organization - Federal Tax ID #58-2495384**