

Mustangs



2018 - 2019 Season

Merritt Island Youth Football and
Cheerleading Association

Sponsorship and Donation Guide

Effective July 1, 2018 - June 30, 2019

www.merrittislandmustangs.net

miyfcaboard@gmail.com

(321) 795-2911





The Tradition Continues

Dear Local and National Business Owners:

Merritt Island Youth Football and Cheerleading Association is a 501(c)(3) nonprofit organization governed by the Brevard County Youth Football and Cheerleading Association. We are completely ran by a group of volunteers who provide youth football and cheer for student athletes ranging in age from 4 to 15 years old. We have been proudly serving the community for over 50 years.

Our league is seeking sponsors to help defer the cost of providing the necessary equipment, supplies, and resources needed to serve our Merritt Island Mustang families. There are many different levels of contributions, from sponsoring a Player or Cheer Registration fee to being a Field Sponsor. With lower fees and available scholarships, more families can afford to sign up and more children will reap the many being benefits of sports.

With the different levels of commitment come varying levels of benefits and advertising possibilities for your business or organization. Parents like to see the companies that are supporting local sports and your sponsorship will help evoke a community wide feeling that a company understands the impact and importance of sports for their youth. With support from you and other businesses in the community, we will be able to successfully maintain a quality program for the youths of Merritt Island and surrounding areas for this year and years to come.

Choose the level of sponsorship that best fits you and your company. All levels can be customized to meet your needs. If you are not able to donate at the designated sponsor levels, we encourage you to contribute an amount that is right for you. Our organization seeks to recognize all contributions including the provision of in-kind goods and services. Any donation you can provide is greatly appreciated.

If you have any questions or would like to know other ways that you can support this community venture, please feel free to contact us.

Thank you in advance for your support,

MIYFCA Board
Nonprofit 501(c)(3)
23-7085688



Sponsorship Packages

Sponsorships help offset the costs of many areas within the MIYFCA program, including but not limited to: safety and training equipment, facility maintenance, cheer and player registrations, uniforms, jerseys, league fees and services, insurance, concession stand goods, awards, banquets, etc.

Field Sponsor

\$3,000 +

- Your company name/logo painted on our MIYFCA home field. (Most Visible)
- Your company name/logon on MIYFCA Snapchat filters at home games.
- 2 concession stand meal tickets for a free entrée, side, beverage and dessert.
- 2 Polo shirts with “MIYFCA Sponsor” embroidery.
- Your company logo on various MIYFCA spirit apparel and products.
- Your company logo and link on our online and paper registration forms.
- Your company ad/logo will be displayed on our MIYFCA sponsors board at the concession stand at each home game. (Highly visible)
- End of season appreciation plaque.
- WEEKLY listings on our social media sites. (Facebook, Instagram and Twitter - 600+ Followers)
- Announcements at MIYFCA home games as a Field Sponsor.
- Your company logo and a link to your business website will be added to our MIYFCA website’s Home and Sponsor page.

Platinum Level Sponsor

\$2,000 +

- 2 concession stand meal tickets for a free entrée, side, beverage and dessert.
- 2 Polo shirts with “MIYFCA Sponsor” embroidery.
- Your company logo on various MIYFCA spirit apparel and products.
- Your company logo and link on our online and paper registration forms.
- Your company ad/logo will be displayed on our MIYFCA sponsors board at the concession stand at each home game. (Highly visible)
- End of season appreciation plaque.
- WEEKLY listings on our social media sites. (Facebook, Instagram and Twitter - 600+ Followers)
- Announcements at MIYFCA home games as a Platinum Level Sponsor.
- Stand alone company banner displayed at our home field.
- Your company logo and a link to your business website will be added to our MIYFCA website’s Home and Sponsor page.

Black Level Sponsor

\$1,500 +

- Your company logo on various MIYFCA spirit apparel and products.
- Your company logo and link on our online and paper registration forms.
- Your company ad/logo will be displayed on our MIYFCA sponsors board at the concession stand at each home game. (Highly visible)
- End of season appreciation plaque.
- BI-WEEKLY listings on our social media sites. (Facebook, Instagram and Twitter - 600+ Followers)
- Announcements at MIYFCA home games as a Black Level Sponsor.
- Stand alone company banner displayed at our home field.
- Your company logo and a link to your business website will be added to our MIYFCA website’s Home and Sponsor page.



Sponsorship Packages

Team Sponsor

\$1,000 +

- Your company name/logo on team jerseys.
- Your company logo and link on our online and paper registration forms.
- Your company ad/logo will be displayed on our MIYFCA sponsors board at the concession stand at each home game. (Highly visible)
- End of season appreciation plaque WITH team photo.
- BI-WEEKLY listings on our social media sites. (Facebook, Instagram and Twitter - 600+ Followers)
- Announcements at MIYFCA home games as a Team Sponsor.
- Stand alone company banner displayed at our home field.
- Your company logo and a link to your business website will be added to our MIYFCA website's Home, Sponsor AND Team page.

Gold Level Sponsor

\$500 +

- End of season appreciation plaque.
- MONTHLY listings on our social media sites. (Facebook, Instagram and Twitter - 600+ Followers)
- Announcements at MIYFCA home games as a Gold Level Sponsor.
- Stand alone company banner displayed at our home field.
- Your company logo and a link to your business website will be added to our MIYFCA website's Sponsor page.

White Level Sponsor

\$250 +

- Your company logo and a link to your business website will be added to our MIYFCA website's Sponsor page.

Scholarship Sponsor

\$100 +

- Thank you card.
- MIYFCA Mustang gift.

MIYFCA 2018 Sponsorship Packages At a Glance

<u>Levels and Benefits</u>	<u>Scholarship</u> \$100+	<u>White</u> \$250+	<u>Gold</u> \$500+	<u>Team</u> \$1,000+	<u>Black</u> \$1,500+	<u>Platinum</u> \$2,000+	<u>Field</u> \$3,000+
Thank You Card & MIYFCA Gift	✓	✓	✓	✓	✓	✓	✓
Your Logo & Link on MIYFCA Website		✓	✓	✓	✓	✓	✓
Company Banner Displayed at MIYFCA Home Field			✓	✓	✓	✓	
Announced at Home Games			✓	✓	✓	✓	✓
Listings on Social Media Sites			✓	✓	✓	✓	✓
Appreciation Plaque			✓	✓	✓	✓	✓
Your Ad/Logo Displayed on MIYFCA Sponsors Board at Concession Stand				✓	✓	✓	✓
Your Logo & Link on MIYFCA Online & Paper Registration Forms					✓	✓	✓
Your Company Name/Logo on Team Jerseys				✓			
Your Logo on MIYFCA Spirit Apparel & Products					✓	✓	✓
Polo shirts with "MIYFCA Sponsor" embroidery						✓	✓
Concession Stand Meal Tickets						✓	✓
Your Company Name/Logo on MIYFCA Snapchat Filters							✓
Your Company Name/Logo Painted on MIYFCA Home Field							✓





Gifts in kind, also known as in-kind donations, are goods and/or services given in lieu of cash. Below you will find a few goods and services MIYFCA is in need of.

Awards & Recognition:

- *Gift Cards to be given to youth participants and MIYFCA volunteers*
- *Gift Baskets to be given to youth participants and MIYFCA volunteers*
- *Attraction or Theme Park Tickets*

Concession:

- *Gift Cards (e.g. Sam's, BJ's, Walmart, Hayes Meats & Gourmet Foods, etc.) to be used towards purchase of food, beverages and other goods for the concession stand.*
- *Sealed cases of food, beverages and other goods.*

Field/Practice Equipment:

- *Inflatable Mascot Tunnel*
- *Cheer Stretch Bands*
- *Cheer Balance Discs*
- *3 and 5 Man Football Sleds*

- *Tackle Rings/Tubes*
- *Push/Pull Sled*
- *Field Paint (white, yellow, black, pink)*
- *Sideline Chains and Field Markers*
- *Large Storage Shed*

Opening Day/Round Up Ceremony

- *Obstacle Courses*
- *Bounce House*
- *Dunk Tank*
- *Raffle Prizes*

Services:

- *Photocopier services*
- *Venue for awards & banquet ceremony*

Uniforms & Accessories

- *Cheer Uniforms and Bows*
- *Football Jerseys*
- *Pom Poms*
- *Cleats*
- *Cheer Shoes*



I Want to Help Continue the Tradition

Sponsor and Donor Application

MIYFCA Non-Profit Federal Tax I.D. #23-7085688

To complete this application online, and to pay by credit card or bank account, please visit www.merrittislandmustangs.net

Company/Donor's Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Title: _____

Phone: (_____) _____ Email: _____

Website: _____

Please select a sponsorship and/or donation package below: (You may select more than one)

- Field - \$3,000
- Platinum - \$2,000
- Black - \$1,500
- Team - \$1,000
- Gold - \$500
- White - \$250
- Scholarship - \$100
- Other: \$ _____
- In-Kind Goods and/or Services

For Field & Platinum Level Sponsors Only:

Polo Shirt Size	1. S M L XL 2XL 3XL 4XL	<input type="checkbox"/> Men's OR <input type="checkbox"/> Women's
	2. S M L XL 2XL 3XL 4XL	<input type="checkbox"/> Men's OR <input type="checkbox"/> Women's

In-Kind Goods and Services

Please document the in-kind goods and/or services you or your company will donate to our organization. For a list of goods and services our program is in need of, refer to the MIYFCA Wish List.

Estimated Dollar value: \$ _____

These goods and/or services will be: (Check all that apply)

- Mailed to MIYFCA:** PO Box 540384, Merritt Island, FL 32954-0384
- Delivered In-Person to MIYFCA:** Our field is located at Mitchell Ellington Park (575 W. Hall Road, Merritt Island, FL 32953). Contact us at miyfcaboard@gmail.com or (321) 795-2911 to make drop-off arrangements.
- Picked-Up by MIYFCA:** Contact us at miyfcaboard@gmail.com or (321) 795-2911 to make pick-up arrangements.

Thank You For Electing to Sponsor or Donate to MIYFCA This Season! Please Sign Below.

*I/We understand that sponsorships and donations are tax deductible as recognized by the 501(c)(3) IRS regulations. My signature below certifies that I/We will sponsor and/or donate to the Merritt Island Youth Football and Cheerleading Association as I/We specified in my/our selection above.

*Authorized Signature: _____ Print: _____ Date: _____

INSTRUCTIONS:

Make checks or money orders to: MIYFCA

Email a copy of your company logo to: miyfcaboard@gmail.com

Make a copy of this form for your records

Please send this completed application along with your payment and business card to:

MIYFCA
PO Box 540384
Merritt Island, FL 32954-0384