

Evansville Soccer Club

Review and Preview Event

February 12, 2018



ESC Mission Statement

The ESC's mission is to provide opportunities for the personal development of its members through the game of soccer. The club teaches players and families the fundamentals of soccer, good sportsmanship, and teamwork through an in-house league and participation in the Madison Area Youth Soccer Association (MAYSA).



Overview of ESC Board

- * Celebration of 25 years
- * Meetings
- * Sub-committees
- * Dedicated time



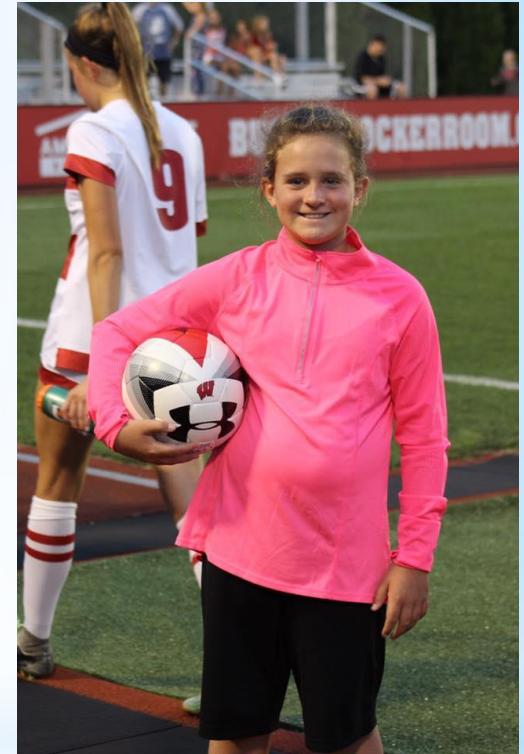
ESC ~ 2017 in Review

- * Giving Back
- * Fundraising
- * In-house Program Project
- * Coach Rebate Program



ESC Giving Back

- * Scholarships & Financial Assistance
- * 110 lbs to MAYSA Food Drive
- * Bell Ringing to benefit Care Closet
- * Ball boys & girls for EHS and UW
Badgers
- * Eagle Scout Project - Eli James

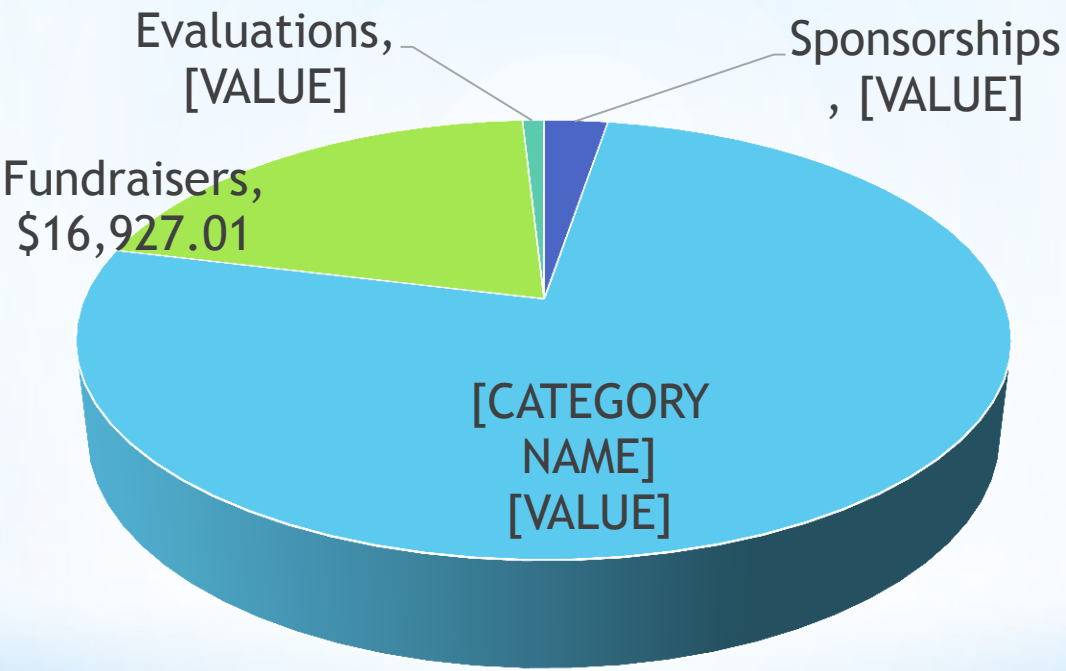


ESC Fundraising

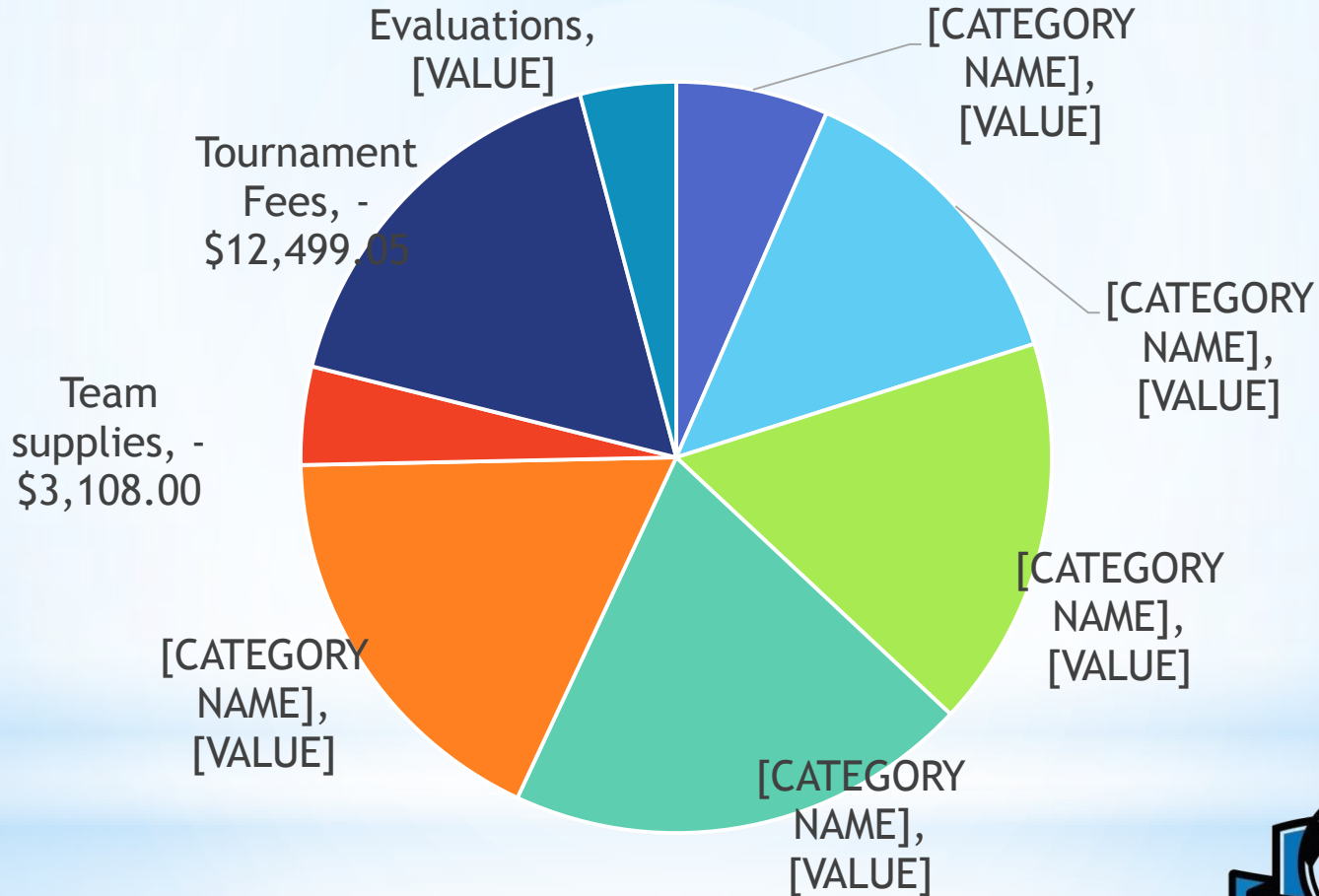
- * **Nut sales** - \$6,200 sold \$4,600 in expenses. Net revenue of \$1,600 towards Equipment!
- * **4th of July Fun Run** - \$5,461 towards scholarships
- * **Pig Receipts** - 2015-2016 - \$1,360.00
- * **25th Anniversary** - over \$740 raised
- * **Amazon Smiles**



ESC - Income



ESC - Expenses



ESC In-house Program Project

- * Skills progression
- * Re-structure for Spring
- * Volunteers



ESC Preview

- * Overcoming Challenges
- * Communication
- * Fundraisers
- * Buying Land
- * ESC Volunteer Program
- * Coaching
- * Board



ESC Communication Goals

- * Board email addresses
- * Website
- * Facebook
- * Club Photos
- * Coaches and Managers



ESC Land Purchase

- * On borrowed time with current fields
- * At mercy of the city
- * Benefits of ESC purchased land



ESC Volunteer Program

- * Challenges
- * Benefits
- * New opportunities



Future Fundraising

- * Fundraising Coordinator/Team needed
- * 3v3 Tournament
- * Winter Futsal Tournament
- * Concessions at home games
- * Club-wide sale ideas
- * Continue Nut sales & Pig Receipts



ESC Coaches

- * Coach Certification moving forward
- * Coaching Clinics
- * What EHS coaches are looking for
- * Coach perspective



ESC Board Open Positions

- * U5/U6 Commissioner
- * U7/U8 Commissioner
- * U9/U10 Commissioner
- * MAYSA U11/U12 Commissioner
- * MAYSA U13/U14 Commissioner
- * Field Coordinator
- * Director of Coaching



Q&A from members

Q: How big of a role did tryouts (evaluations) really play in team formation?

A: It depends. First Criteria is birth year and the number of players available at each age group. The evaluation came into play when we offered places to play up a level on certain teams.

Q. How is the club growing like a “whale” when players are leaving?

A. Yes, we have lost some players over the years, and will always lose some players. But we have new players join each year, and our in house program is getting bigger. Overall, net gain or loss is less than 1% from the previous year. A couple years ago, the club saw dramatic growth over in a short period. That overall increase in size is still true today.

Q. We have a professional trainer for the boys in high school, why not begin earlier?

A. Cost plays a part in that decision and trying to make sure we stay affordable for all players within the club. To hire a trainer/coach at each level would drastically increase the fees. It could be something to look at that we hire a trainer and use them across the different teams/levels.



Q&A from members

Q. Could emails be sent to members about upcoming events?

A. We do send out communications via email and post them to our facebook page about anything upcoming. One issue we have run into is the email addresses provided during registration are not the preferred or even ones that are used by the members. We are working to clean up our email list. We also know that some email goes to Spam and Junk mail, thus some members do not get the email we send out. We ask members to adjust their email settings to allow ESC emails.

Q. Maybe the club should look at different fundraisers to something more local like the fun run?

A. The Evansville Soccer Club is already doing the fun run. We split the proceeds with The Deb Olsen Scholarship Fund, Juvenile Diabetes Research Foundation and the Evansville Soccer Club. The club's portion goes towards player development, scholarship and financial assistance funding, coach certifications, coach development/licensing and coaching clinics.

Q. How much do we pay the city for upkeep on the fields?

A. We pay \$1,000 a year to the city for fields and another \$790 for mowing and upkeep at St. John's



Q&A from members

Q. How do people join the board without notice to what positions maybe be open, volunteer or not?

A. The current board and any open positions are listed on the Evansville Soccer Club website. Open positions are voted on each year the AGM, but if you are interested in the interim please contact the board president Nicki Wagner nwagsoccer@gmail.com or any current board member. Also, board meetings are open to the members, please feel free to join us on the 2nd Monday of the month at 6:30pm at Creekside. Please watch the website and facebook for any changes to times and/or place for the meetings.

<http://www.evansvillesoccer.org/page/show/3243500-esc-board->

Q. So a D License is not needed to coach? So anyone can coach a U13/14 team license or not?

A. Coaching certification is established by US Youth Soccer and the requirements have been modified a couple of times in the past few years. US Youth Soccer is currently in the process of updating their licensing options for coaches. Previously to be able to coach a travel team U10-U15, you needed to have an E License. This also included receiving a Y1 license as well as an F License previous to the E License. The Y1 took 3 hours, the F took 2 hours, and an E license was a weekend (3 hours on Friday, 8-9 hours on Saturday, 7-8 hours on Sunday).

Moving forward they are going to a grassroots program. So, to coach you need to first have your pass card, which is a background check. Then you take an online grass roots module.

For In house you need the above two requirements and then at a minimum have either a Y1 or Y2 certificate or completed one in person grass roots module

For coaching MAYSAs teams, you need the pass card and the online module and then complete 2 in-person grassroots modules, one of which must be 9v9 or 11v11, or hold a US Soccer E license

Coaches working with 15U and older state leagues are required to have the US Soccer D License.



Q&A from members

Q. A good coach has a great impact, but a coach can make or break a kid. Does the board understand that?

A. Absolutely! We work very hard to identify coaches for the club. A good coach does much more than just coach and is defined by much more than their wins and losses. A good coach should be a good role model, should care about individual player development, and is concerned with the well being of the players. A good coach is also aware of the life skills that youth sports can teach: patience, empathy, problem solving and leadership skills.

Q. Birth year, how can you have younger kids play together based on grades but you don't for older kids?

A. We do all of our registration based on birth year. From our U5 program up to our travel teams. It can be confusing because with birth year it usually cuts across two school grades.

Q. Will we know coaches before team formations?

A. At the time we let you know the team, we fully intend to be able to let you know who is has been selected to coach each team.



Q&A from members

Q. When and how much is the land? How much are we going to spend?

A. That is to be determined. The cost of land is always going up, and not every piece of land for sale would work for soccer, since we need level areas. The size of a full size 11v11 soccer field is almost 2 acres (1.82). We are in the exploratory stages right now to find a suitable situation.

Q. Why does the board think there is such a shortage in volunteers and board positions?

A. Being a board member can be a time-consuming position. In addition, it can be difficult for some folks to separate their thoughts for their player/s vs all of the players. Finally, it can be difficult to always have to deal with problems/difficulties/complaints of the membership. You need to have thick skin.

For the volunteers, we need to do a better job of communicating the opportunities to help out. We will be coming out with our volunteer plan in the hopes of reversing this. I know we have spoken to parents who would like to help out but don't know for sure what they can do.

In addition - we need parents to step up and be willing to help out in some capacity. We need more than coaches and board members. Running a volunteer based community soccer club requires a lot of helping hands and there is both opportunity and need for everyone to pitch in. Your involvement will help ensure that we have a successful club.



Q&A from members

Q. How are players with advanced skills being challenged if there are hodge podge teams formed?

A. On any team formed, there are always top, middle and lower players. Lionel Messi is the best player on Barcelona, and he can still work to improve versus the competition he faces in practice and in games. The more advanced players can be and should be challenged in practice. Coaches can group the upper players together for certain drills/activities so they have to work harder against better competition. In addition, coaches can work with advanced players before, after or with suggestions for improvement at home as well. Skilled players can also learn leadership and teamwork skills by sharing their knowledge with lesser skilled/experienced players. A good teammate can be a better teacher and mentor than the coach by being a good role model.

Q. How are coaches chosen for teams if two coaches are interested in the position?

A. With a few exceptions, all coaches in ESC are volunteers. We need volunteers to step forward and be willing to serve as a coach. Once we have interested volunteer coaches, the board will choose the coach based on fit, experience, credentials and needs.



Q&A from members

Q. Why is the club striving to focus on techniques from other countries, but unable to compete within our own leagues in MAYSA?

A. US Youth Soccer provides a training outline that includes best practices and successful player development techniques that include those from other countries. The techniques we are focusing on from other countries have been proven to be successful to help players get better over time as well as keep the numbers of players higher than usual methods in the US. Imitation is the sincerest form of flattery, instead of trying to re-invent the wheel, we are looking to proven methods to help grow soccer in Evansville. In terms of competing in our own leagues in MAYSA, for the fall of 2017. From Boys U11-U15, there were 49 teams from 33 clubs that at most had 2 wins and were outscored by more than 20 goals, it is 22% of the teams in MAYSA. For the girls U11-U15, there were 15 teams from 11 clubs that had at most 2 wins and were outscored by more than 20 goals, it is 11% of the teams in MAYSA. Additionally, this was the first year the MAYSA did registration by straight birth year, so many clubs/teams were formed for the first time in this new system and it has led to some issues. Most people equate wins with successfully competing. That is not how we should measure success. We want our players to develop as soccer players and good teammates who exhibit good sportsmanship - win or lose. We want our players and teams to grow and improve as the season progresses, so that they are stronger and better at the end of the season.



Q&A from members

Q. On the Team formation committee, how does a member of that committee form teams? Do they watch practices, games?

A. The team formation committee will use the following criteria for forming teams:

- Birth year
- Numbers of players on the team's roster
- Number of players available
- Evaluation of the players
- Coaches feedback

