



Shakopee Youth Football Association

2018 SPONSORSHIP CAMPAIGN

Dear Community Member:

We are very excited about the upcoming 2018 football season for the Shakopee Youth Football Association (SYFA). We are a flag and tackle football program open to all kids in grades 1st through 8th in Shakopee and the surrounding areas. Last year we had approximately 510 kids playing on 45 teams at 8 levels. We expect a similar amount of players participating this year. Through our program, volunteer coaches teach players about teamwork and sportsmanship while introducing and teaching the fundamentals of the exciting game of football.

In our tackle football program, the safety of all participants is directly related to the quality of the equipment that is used. In an ongoing effort to maintain the quality of our equipment, we recondition approximately 1/3 of our helmets each year. We also buy new helmets, shoulder pads and other gear. Over the last three years, we purchased more than 160 new helmets, dozens of new shoulder pads, and more than 600 jerseys. With the continued growth of our program comes the need to purchase even more equipment. We are asking for your support to help us in this effort and with other areas in our program such as training and insurance of the coaches, field maintenance, and referee costs. While all of our coaches and Board members are volunteers, the program has expenses that are covered by player registration fees, fundraisers and sponsors like you, so we need and appreciate your help!

We are asking for your donation this year to help offset some of the costs for our program so we can continue to offer a quality program at an affordable cost for everyone who wants to participate. Shakopee Youth Football is a registered non-profit corporation and your donation is tax deductible for you and your business. ***Our most popular level of sponsorship is the Touchdown Club. The biggest advantage to donating at this level is that you will get your business name printed on the back of a team's jerseys and your business will also be listed on our website. The Touchdown Club level is \$300.*** If you're not able to help us with a monetary donation this year, we appreciate any merchandise donations that we can use for raffles, rewards, etc.

We plan to raise funds for SYFA by conducting a fundraiser and through donations from community members like you! If you have any questions about our football program or sponsorships, please feel free to contact our Fundraiser Coordinators, Pete Kriegl, at 952-270-5583 petedevenkriegl@yahoo.com or Mark Grommesch, at 952-913-1970 or mgrommesch@hotmail.com. Thanks in advance for your support of our program.

Shakopee Youth Football Fundraising Committee

<p>Saber Bowl \$450 and above All Touchdown levels benefits below PLUS: Premium listing on Shakopee Football website's homepage *Logo on every page with link Special mention of the company at the Saber Bowl championship Business name/logo on 4'x4' end zone banner</p>	<p>Red and Black Club \$150-\$299 Upgraded listing on Shakopee Football website w/ link Certificate of Thanks from Shakopee Football</p>
<p>Touchdown Club \$300-\$450 Business name on team's game jerseys Upgraded listing on Shakopee Football website with link *larger w/logo and link Plaque recognizing sponsorship with team picture</p>	<p>Spirit Club \$50-\$149 Standard Listing on Shakopee Football website Certificate of Thanks from Shakopee Football</p>



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Shakopee Youth Football Association 2018 Sponsor Sheet

Company Name: _____

Contact Name: _____ Phone: _____

Email address: _____

Website Address: _____

Street Address: _____ City: _____ Zip: _____

Donation Amount: _____

Please make checks payable to: SYFA

Sponsor Levels:

- Saber Bowl Club.....\$450 and above
- Touchdown Club\$300-\$449
- Red and Black Club.....\$150-\$299
- Spirit Club.....\$50-\$149

Please write a brief description about your business:

If you would like your logo displayed with a link from our website to your website, please email a JPEG of your logo to Pete Kriegl at petedevenkriegl@yahoo.com or Mark Grommesch, at mgrommesch@hotmail.com .

Please return this form and check to: **Shakopee Youth Football**
c/o Pete Kriegl
1060 Oak Road
Shakopee, MN 55379

Thank you for your generous support!