



TUALATIN VALLEY
YOUTH FOOTBALL LEAGUE

INVESTED TO WIN



JOIN THEM



BLOCKING & TACKLING

Thank you for your interest in supporting the **Tualatin Valley Youth Football League (TVYFL)**. We realize many companies have limited budgets when it comes to marketing and community engagement. Resource allocation is scrutinized and marketing dollars are committed to conventional media vehicles and traditional programs.

We're **not** a conventional media investment.
Quite the contrary.

**We are the Tualatin
Valley Youth
Football
League.**



BLOCKING & TACKLING

We are the **third largest independent youth football organization in the country.**

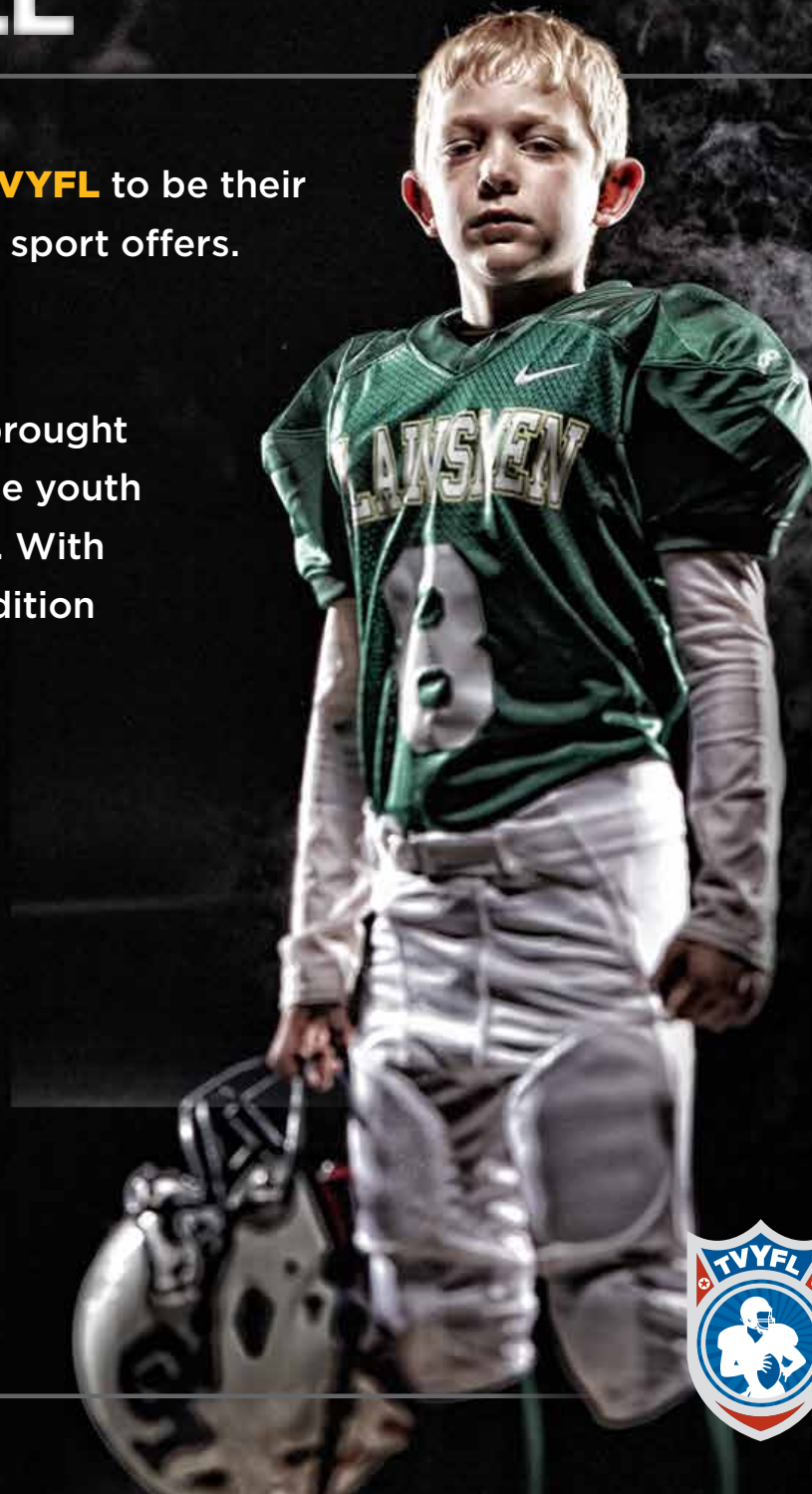
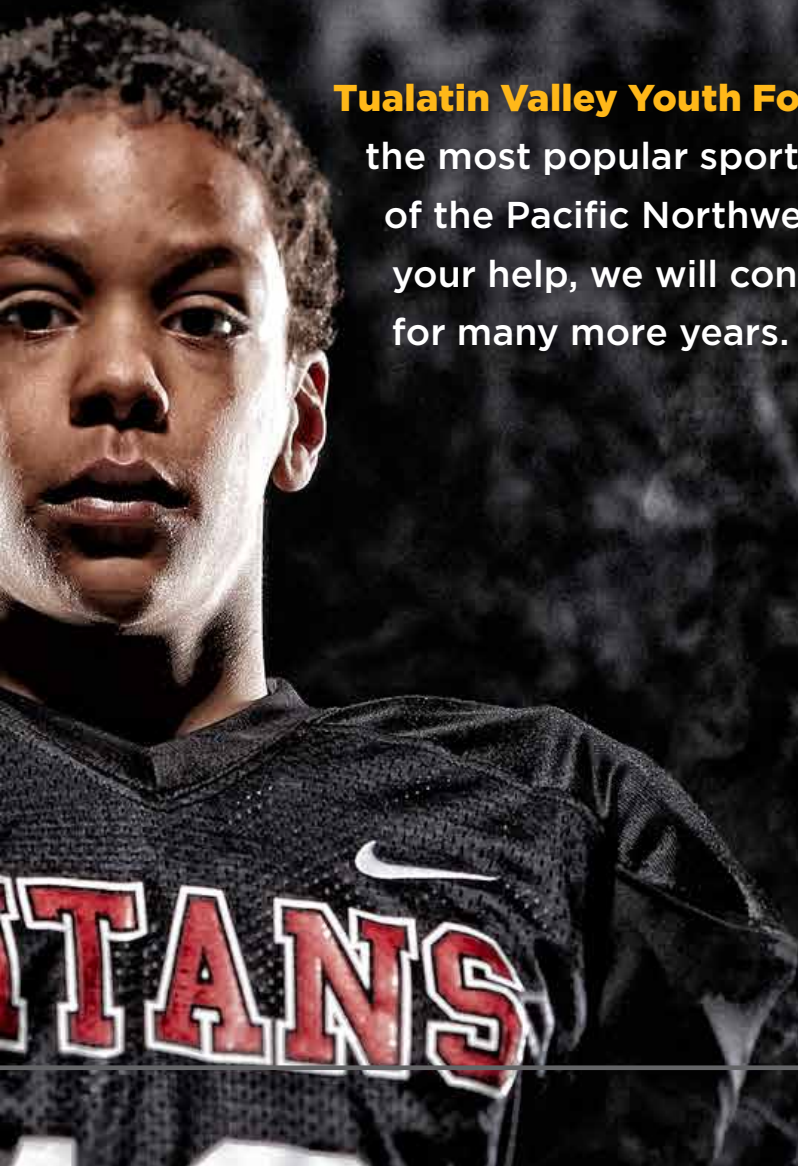
We're an important part of the community, representing nearly 5,500 athletes and over 12,000 family members, coaches and volunteers.



MORE FUN FOR ALL

Young athletes with a passion for Football have found **TVYFL** to be their doorway into the competition, fun, and camaraderie the sport offers.

Tualatin Valley Youth Football League has brought the most popular sport in the country to the youth of the Pacific Northwest for over 25 years. With your help, we will continue this proud tradition for many more years.



OVERCOMING ADVERSITY

We are growing and attracting other football associations in search of well-organized programs dedicated to football and the athletes.

However, it's no secret that sports in America are underfunded.

An estimated \$3.5 billion dollars were cut from school sports budgets across the nation from '09 - '12.



OVERCOMING ADVERSITY

Forty percent of the nation's school districts are adding fees to participate - referred to as "pay-to-play". According to a report from the SHARP Center, **7% of public schools** have lost sports programs between 2000 & 2010

By 2020, 27% of US public HSs won't have any form of interscholastic sports.

We're not immune to the financial challenges facing youth sports.



GOAL SET

**We are used to
overcoming adversity.**

Despite our growth through new associations, the number of players participating in football has declined by approximately 15% over the past five years.

**Rising to the
challenge**

Safety continues to be our primary concern. We are constantly upgrading our equipment with new technology designed to decrease injury. The **TVYFL** has instituted USA Football's Heads Up safety curriculum and we are introducing enhanced training, screening and certification programs for our coaches.



SPONSOR THE FUN

Meeting the need comes at a cost

Enhancing our program is essential, however, the increased costs can't simply be passed along to the families of our athletes. If we are to grow, improve and attract kids from all financial backgrounds we will

need your help.



SPONSOR THE FUN

As a **TVYFL** sponsor, you will be recognized in e-mail blasts, newsletters, web sites, team posters, lanyards and more. You will even have access to our professional creative assets.



SPONSORSHIP PACKAGES

This season **TVYFL** is piloting a marketing program with twelve associations representing approximately 1,500 young athletes and over 4,500 family members and volunteers.

For the athletes and their families

Each player will receive two laminated lanyards and a team poster with sponsors logos emblazon at the bottom of each.

LAKE OSWEGO LAKERS

HEAD COACH :: JJ Brumfield

ASSISTANT COACHES :: D
Brian Linver :: Jake Spellman

TEAM MOM :: Kim Peeler

1	Jacob Brumfield	JJ & Jenna
2	Emmett Daly	Eric & Kellan
5	Justin Peeler	Jim & Kim P
7	Henry McNish	Val McNish
10	Hayden Hecht	Josh & Laura
11	Braden Gustafson	Bo & Erin G
12	Dylan Baker	Marc Baker
14	Chris Todd	Dave & Sha
16	Jackson Laurent	John & Tori
21	Brandon Day	Shaun and
22	Collin Bracken	Mike Bracke
24	Gabe DeVille	Jason & Ha
25	Kevin Jarrett	Craig & Char
28	Isaac Waggoner	Greg & Lisa
33	Henry Hildahl	James & All
35	Keenan DeRaeve	John & Ma
36	Nick Chambers	Tom & Tama
44	Devin Andersen	Ted & Kim A
50	Jeremy Linver	Brian & Tam
52	Alexander Ledoux	Steve & Sam
54	Michael Mercep	JB & Buffy
65	Everett Kupillas	Joe & Sarah
68	Milo Schumacher	Will Sulliva
86	Jackson Shaw-Ryan	Chuck and
99	Isalah Updegraff	Scott Upde

THE
END ZONE
IS NOT
HIS
PRIMARY
OBJECTIVE

IT'S THE TEAM

#50 NAME HERE

Jeremy "Mo" Linver	Playing Football: 3 years
Age: 12	Favorite Player: Rob Pinnell
Height: 5'2"	Favorite Team: Duke
Weight: 142	Life Goal: Happiness
Position: RB	

Tualatin Valley Youth Football Sponsors:

JUNIOR VARSITY :: WHITE :: FALL SCHEDULE 2013

HOME	AWAY
Sept. 7th :: Sherwood :: 3pm @ Sherwood	Oct. 5th :: Tigard :: 7pm @ LO
Sept. 14th :: West Linn :: 5pm @ LO	Oct. 12th :: Barlow :: 5pm @ Barlow
Sept. 21st :: Oregon City :: 5pm @ LO	Oct. 19th :: Clackamas :: 3pm @ LO
Sept. 28th :: Hillsboro :: 5pm @ Hare Field	Oct. 26th :: Tualatin :: 3pm @ LO

SPONSORSHIP PACKAGES

\$5,000

Gold Sponsor Package

- Company branded messaging on the league web page, and all participating associations web pages.
- Corporate branding on every players lanyards.
- Corporate branding on the E-commerce site where parents order their pictures.
- Corporate branding on News letters and e-mail blasts.
- Access to TVYFL creative assets for joint marketing programs.
- Corporate branding on every players Team Poster.
- 5 TVYFL support posters, and 5 specific association supporter posters.



TEAM POSTER

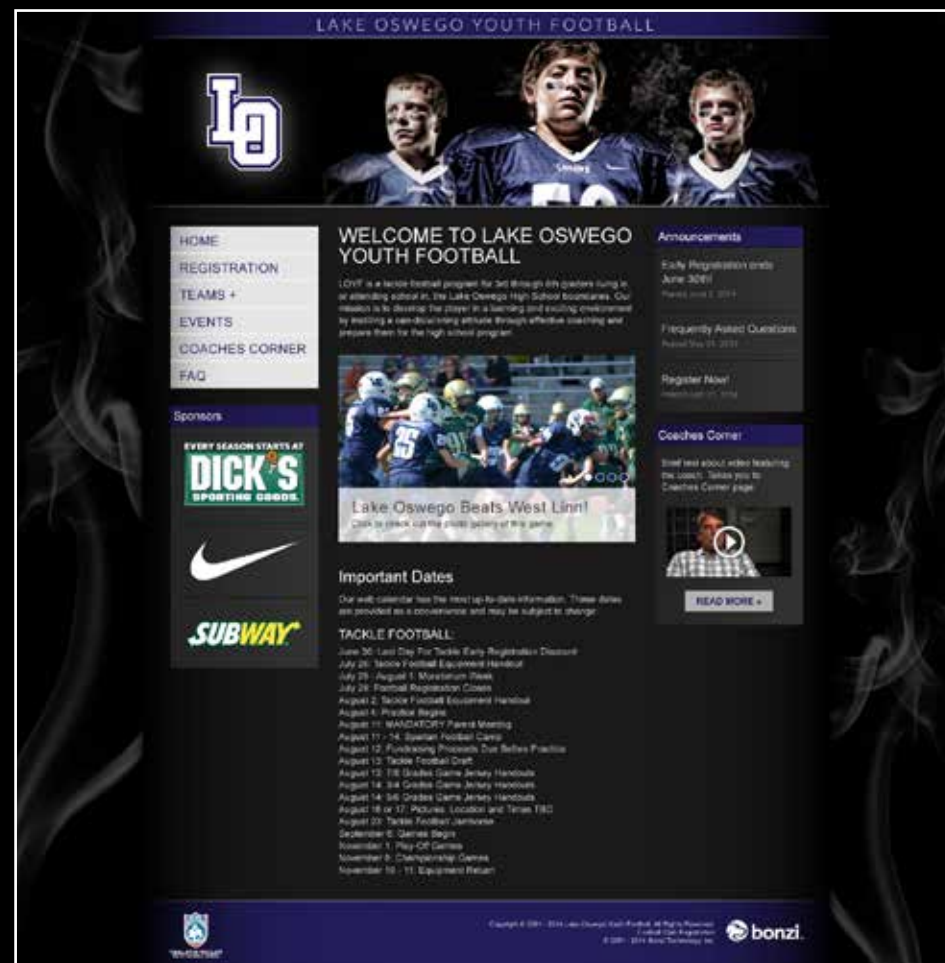


SPONSORSHIP PACKAGES

\$2,500

Silver Sponsor Package

- Company branded messaging on the league web page, and participating associations web pages.
- Corporate branding on the E-commerce site where parents order their pictures.
- Corporate branding on News letters and e-mail blasts.
- 5 TVYFL support posters, and 5 specific association supporter posters.



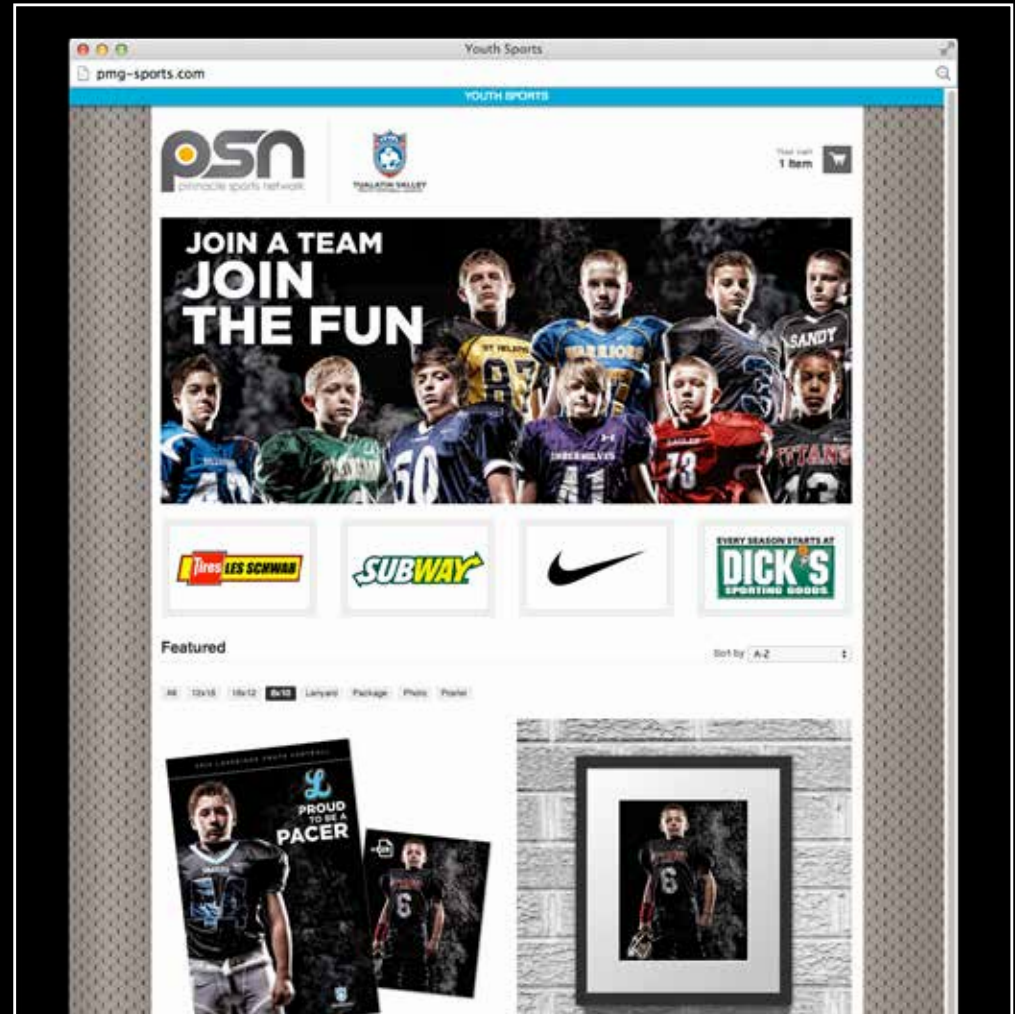
WEB SITE

SPONSORSHIP PACKAGES

\$1,500

Bronze Sponsor Package

- Company branded messaging on the league web page, and participating associations web pages.
- Corporate branding on the E-commerce site where parents order their pictures.
- 5 TVYFL support posters, and 5 specific association supporter posters.



E-COMMERCE SITE

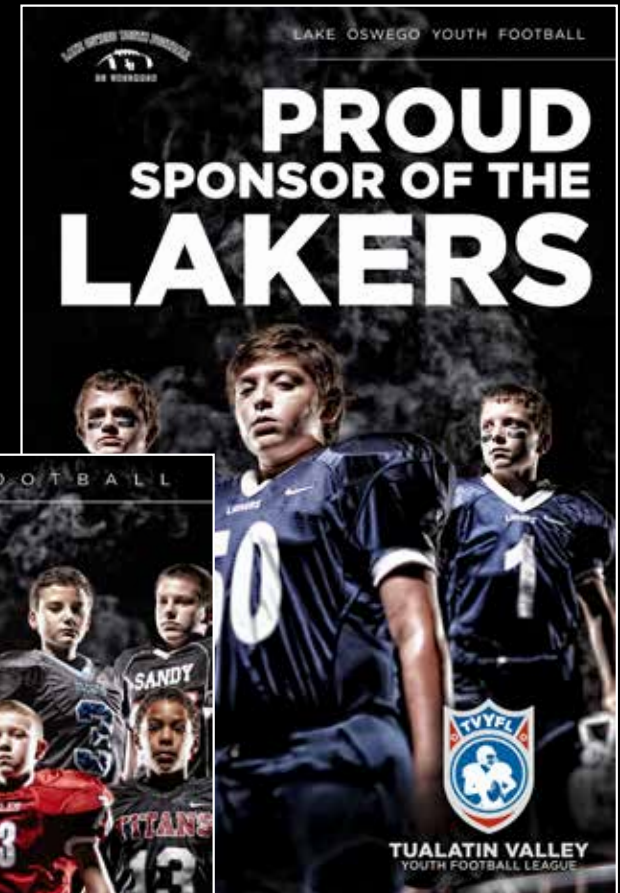


SPONSORSHIP PACKAGES

\$500

Booster Package

- 2 TVYFL support posters, and 2 specific association supporter posters.
- Corporate branding on the E-commerce site where parents order their pictures.



SUPPORT POSTER



SUPPORT POSTER



THANK YOU

If you would like to participate as a TVYFL sponsor please contact:

Brian Linver
Pinnacle Marketing Group
360.397.4404
blinver@thepmgco.com



SUPPORT POSTER

