



# North Shore Girls Soccer Club

2019-2020 Sponsorship Opportunities

# North Shore Girls Soccer Club

## About NSGSC

- One of the largest sports clubs of any kind in Western Canada with approximately 3500 players registered
- We are a community soccer club, providing girls and women on the North Shore an opportunity to play soccer at many skill levels
- We also offer a variety of academies, camps and programs for youth boys and girls



# North Shore Girls Soccer Club

The Club provides development opportunities for its players and coaches by supporting a wide range of training programs including:

- Youth Leagues
- NSGSC Academy
- Camps
- Soccer 4 Everyone
- Windsor Soccer Academy
- NSGSC Women's Premier League Team
- Coed Indoor Adult League



# North Shore Girls Soccer Club

## Mission Statement

*To provide all players the opportunity to play soccer in a supportive and rewarding environment that emphasizes fun, fair play and skill development at a level that fits their interest and ability, and to create a challenging environment for players who aspire to reach their full potential.*



# North Shore Girls Soccer Club

## NSGSC By The Numbers - 2018-19 Season

- **2,466** registered youth and women players
- **538** indoor league participants
- **1000+** coaches and volunteers
- **650** players registered in Academies & Camps
- **81** players registered in NVSD Soccer Academy
- **38** Jr Coaches in Training



# 2018-2019 Registration Numbers

AGE GROUP	NUMBER OF PLAYERS	NUMBER OF TEAMS
U6	142	12
U7	198	17
U8	190	16
U9	212	18
U10	202	18
U11	226	18
U12	213	17

# 2018-2019 Registration Numbers

AGE GROUP	NUMBER OF PLAYERS	NUMBER OF TEAMS
U13	149	9
U14	164	10
U15	103	6
U16	103	6
U17	117	6
U18	97	6
<b>Women's</b>	<b>350</b>	<b>17</b>
<b>TOTAL</b>	<b>2466</b>	<b>176</b>

# Club Jersey Sponsorship Program

## Pee Wee (U6-U13)

- \$6000 per age group (if available)
- 10-12 players per team
- Avg. 175-240 total players per age group
- Predominantly play in North Vancouver

## Divisional (U14-U18)

- \$4000 per age group (if available)
- 14-18 players per team
- Avg. 100-130 total players per age group
- Predominantly play 50% in North Vancouver and 50% Lower Mainland



Prices are per season (July 1 - June 30).

# Women's Jersey Sponsorship Program

## Women's Soccer (18+)

- \$3000 for the first season, \$1500 for the second season
- 350 players across 17 teams
- Includes Fall & Winter Programs
- Includes Spring & Summer Programs

Prices are per 2 season (July 1 - June 30) as Women's programs restock jerseys every two seasons.



# Club Jersey Sponsorship Program

## Includes

- Exclusive logo on the front of team jerseys
- Logo & website link on Pee Wee or Divisional web pages
- Players get to keep jerseys at the end of each season

## Specs

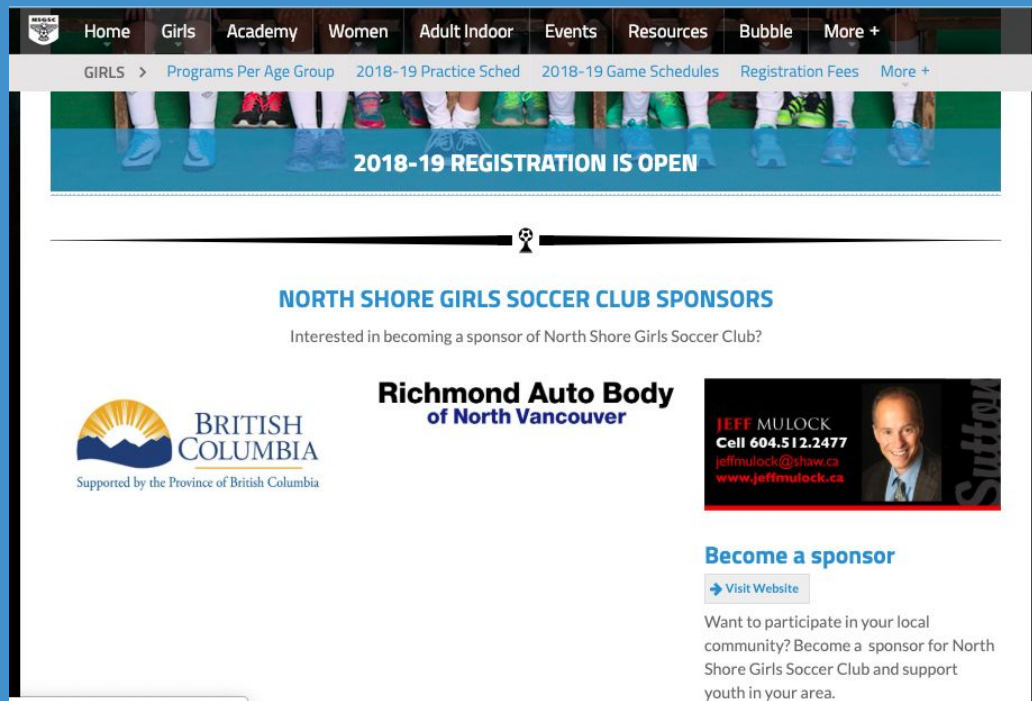
- The sponsor logo on jerseys will be one colour - sky blue on our navy blue jerseys and navy blue on our sky jerseys.
- Logos will fit in a 6" deep x 9" text box on the front of the jersey
- Logo needed in Vector EPS format



Note: U6-U8 receive 1 sky blue jersey per season. U9-U18 receive 1 sky blue and 1 navy blue jersey per season.

# Website Sponsor

- Prominent logo placement plus website link on Home and Sponsor Pages to your company website for one full season (12 months - July 1 to June 30)
- **1 location = \$500**
- **3 locations = \$1000**



The screenshot shows the website for the North Shore Girls Soccer Club. At the top is a navigation menu with links for Home, Girls, Academy, Women, Adult Indoor, Events, Resources, Bubble, and More+. Below this is a sub-menu for the Girls section, including Programs Per Age Group, 2018-19 Practice Sched, 2018-19 Game Schedules, Registration Fees, and More+. A large banner features a photo of girls' feet in soccer cleats on a field, with the text "2018-19 REGISTRATION IS OPEN". Below the banner is a section titled "NORTH SHORE GIRLS SOCCER CLUB SPONSORS" with the text "Interested in becoming a sponsor of North Shore Girls Soccer Club?". This section features three logos: British Columbia (with the tagline "Supported by the Province of British Columbia"), Richmond Auto Body of North Vancouver, and Jeff Mulock (with contact info: Cell 604.512.2477, jeffmulock@shaw.ca, www.jeffmulock.ca). Below the logos is a "Become a sponsor" section with a "Visit Website" button and a paragraph: "Want to participate in your local community? Become a sponsor for North Shore Girls Soccer Club and support youth in your area."

# NSGSC Indoor Training Facility

The North Shore Girls Bubble is home to a variety of sports and activities with a diverse customer base. Throughout each year, the following activities take place in the Bubble:

- Youth Soccer League practices and games (age 5-18)
- Youth Development Soccer programs (age 3-18)
- Youth Soccer Camps: Summer, Spring Break, Pro D Day Camps
- Women's Soccer League practices and games (ages 18+)
- Co-ed Adult Indoor Soccer League
- North Vancouver School District High School Soccer Academy
- Windsor High School physical education classes and sports teams
- Multi-sport facility renters
- Tournaments

# NSGSC Indoor Training Facility



# Banners in NSGSC Indoor Training Facility

**This is a great opportunity to associate your business and brand with community sports!**

- Prominent banner placement on the walls of our Indoor Training Facility for one full season (12 months - July 1 to June 30)
- **One 8 x 4 banner = \$1500 per year**

\*Subject to approval of NVSD

\*\*Banners to the correct specs must be provided by the sponsor



# Thanksgiving Tournament

In October 2019 NSGSC will host it's 33rd annual Thanksgiving Tournament - an all female tournament that attracts 150 teams from across BC.

- Tournament title sponsorship \$20,000
- Includes a branded gift to each player, coach and manager (gift can vary year to year - toque, t-shirt, luggage tag etc)



# Additional NSGSC Sponsorship Opportunities

NSGSC runs a number of other programs and events throughout the year that we would be happy to discuss sponsorship opportunities with you and help you meet your companies community outreach goals.

- Summer, holiday and PD Day Camps
- Soccer Academy
- Soccer 4 Everyone
- Coach clinics and development
- Jr Coach / Leadership training program
- Awards Night at Centennial Hall (May)
- Volunteer Appreciation Night (Nov/Dec)
- Photo Day (Sept)
- Holiday Indoor Tournament (Dec/Jan)
- U18 Graduation Night



# Join the club!

For more information on club sponsorships, including Academy programs, camps, Thanksgiving Tournament, website and other club events, please contact:

Maggie Murch - Staff  
[businessoperations@nsgsc.com](mailto:businessoperations@nsgsc.com)

Or

Mike Warner - Board Member  
[secretary@nsgsc.com](mailto:secretary@nsgsc.com)

