

# MONTHLY NEWSLETTER

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February, 2018

## Message from the President

Hello Texans Families!



I would like to echo the sentiment in Ric Granryd's article this month about our families being the best marketers we have.

The Club encourages you to be our truly grass-roots marketing team, simply by speaking about the club in your everyday conversations in your social network.

We do not desire to grow to 5,000 players – that is not our DNA. We want to retain the family atmosphere. But, as one of the few youth clubs on stable financial footing, we do want to continue to steadily grow.

Thank you for assisting in that effort!!

*Jeffrey Hartle, President*



## Volunteer Spotlight – Luis Rodriguez

Luis has been a team manager for 3 years. He is dedicated to the task and keeps the 03B rolling! His son David plays on the 03B.

Thank you for serving, Luis!



### From our Girls Director | JD Cochran



February was an exciting month for the Girls Program!

- February 1st we had our Senior Recognition Night which graduated 31 Seniors out of the Texans Select Program and onto the next chapter of their life!
- Feb 3rd and 4th we hosted our 2nd Annual Girls College Showcase. The Showcase brought in over 60 teams and 80 College Coaches. Coaches from Big 12 and SEC Schools like the University of Texas and Texas A&M, to great schools like Angelina College which are NJCAA. The Showcase created a College Combine, which SOLD OUT in its first year, placing 96 players from Colorado, Oklahoma, North and South Texas in front of over 40 college coaches in a 9v9 setting.
- Feb 10th and 11th The Texans hosted their annual Warm-Up Cup which brought in over 120 teams, U11-14, to play on our beautiful complexes.
- Feb 17th and 18th The Texans went to San Antonio to support the COPA Event which was a perfect stepping stone for our teams who hadn't not started league play yet.

Finally we would love to say a BIG THANK YOU to Karl Halibi for coming into the Texan's organization and giving us a week of his time. Karl put on presentations to help players with nutrition, recovery and pre game warm-up. Karl also met with the staff to show the latest info for game day and pre-training warm-ups used with the Premier League teams in England (Swansea). Finally, he met with the college coaches and parents of players in the Showcase to give them hands-on training of what to do before and after games to maximize their athletes' performance.

February was a great month and I am looking forward to League play in March!

### From our Youth Development Director | Tyson Wahl



Both the Academy and our Texans Recreational Soccer Program have experienced growth this Spring. We added a U9 Girls Academy and a U8 Boys Academy team.

The Austin Texans continue to have a strong presence in the community while offering school visits in the Pflugerville, Hutto, and Round Rock school districts. All of our youngsters are excited to start games and begin the Spring Season.

Our club is fortunate to have so many volunteer Recreational soccer coaches. Their commitment to the kids, the program, and the game of soccer is admirable and always impresses me. A big thank you to all of the volunteers and good luck this Spring Season

Please reach out to me with any inquiries relating to our Academy and Recreational Programs: [twahl@austintexanssc.com](mailto:twahl@austintexanssc.com)

Tyson Wahl  
Youth Development Director

### From our Boys Director | Daryuosh Yazdani

February we had our Senior Recognition Night which graduated 11 Seniors out of the Texans Select Program. Wish all of them the best!

2018 we have offered an extra session to all of the non-HS teams to help them develop faster as a team and individually.

Boys Staff have been attending HS games to support our players.

We have spent a lot of time on our players' game knowledge based upon the Austin Texans syllabus and we can see they have a better vision during the game, so we are very proud.

Wish all the Texans families the best and thanks for all your support!



### From our General Manager & Goalkeeping Director | Ric Granryd

#### THE BEST MARKETERS ARE OUR FAMILIES!

With tryouts around the corner, we will be putting up the signs, handing out flyers, posting info on the website and social media, etc., etc., etc!

However, I believe that in youth sports, an organization's existing families spreading the word by word-of-mouth is the most accurate and arguably the most effective means of marketing the club to potential new members.

It is reasonable to expect that families already in the youth sports world understand the challenges each organization faces, hence inherently understands there is likely no organization that is flawless. I am thinking that even families new to youth sports probably get that. My point here is that existing families can communicate to others from direct experience what generally goes well for them and what challenges they have experienced in their clubs.

So considering this logic, we invite you to be our "boots on the ground" sales team! And it would just mean perhaps interjecting in regular conversation within your social dynamic how you feel about the Texans, describing the goods and the bads, and inviting them to participate in the upcoming tryouts, or in POE's, or simply inviting them to a training session or game.

In appreciation of that discourse, we are investigating the feasibility of a referral program which would financially reward families for being responsible for generating new members. Details will be available soon.

While we are working hard to develop more "organic growth" (recreational and Academy families matriculating to the Select program), we also need to continue to grow inorganically (new players, families moving to this area, and players from other clubs who may be interested in trying another option for whatever reason). The growth vision we have is simply to provide numerically healthy rosters at several levels of play, PLUS, those rosters being comprised of similarly capable and committed players/families.

Best wishes for a great spring season!!



HUMANCARE  
FOR LITTLE HUMANS

dell children's  
medical center of central texas  
A member of the  Seton family of hospitals

# Save a Life Stop the Bleed Community Event

March 29, 2018

Time: 9:00 AM Welcome

Seton Medical Center Williamson  
201 Seton Parkway



**BLEEDING EMERGENCY?  
KNOW WHAT TO DO?**

**35%** of victims die due to severe bleeding before they get to a hospital in an emergency situation.



Seton Medical Center Williamson, in partnership with Williamson County EMS, will be hosting a National Stop the Bleed Day event. Dr. James Geracci, Chief Medical Officer, will kick off the event with introductory comments and will recognize Williamson County heroes who have utilized Stop the Bleed training to save lives.

RSVP: 512-324-4804/[feedback@seton.org](mailto:feedback@seton.org)





## Education Update

### Texans Night at Cedar Ridge High School

#### **Calling all future Cedar Ridge Raiders!**

Come out Tuesday, March 6 to support Cedar Ridge Women's Soccer as they take on Round Rock High School. Texans players will walk the Cedar Ridge players out onto the field at the varsity soccer game and will also play small 3v3 games on the field at half-time. All players dressed in Texans gear will have free admission. Wear your practice clothes and warm-ups if needed.

Cedar Ridge High School, 2801 Gattis School Road, Round Rock, Texas 78664

Adult tickets are \$4.00. Game starts at 7:15. Please arrive by 7:00.  
All players are welcome.

Would you like to volunteer to organize a Texans night at your high school?  
Contact Alison Stone at [education@austintexanssc.com](mailto:education@austintexanssc.com).

#### **Austin Texans - Successful On And Off The Field**

This year, we would like to implement a new Tutorial Program for our players. The idea is provide academic support for our players who may be struggling or may just want to boost their GPA. Thanks to the generosity and support of Hill Country Bible Church, tutorials will be held inside the church building. Tutorials are scheduled to take place on Thursdays. The exact time is yet to be determined. We will need to look at our players and their schedules.

To make this program successful, we need your help! We will be looking for volunteers throughout the year to help tutor. Volunteers can be adults or high school students. It is a great way for adults to earn club volunteer hours and for teens to earn volunteer credit for school or church. Again, the exact schedule has not been determined and may change week to week depending on the players and their needs.

Players would like academic assistance please contact your coach or email [education@austintexanssc.com](mailto:education@austintexanssc.com).

Potential tutors please email [education@austintexanssc.com](mailto:education@austintexanssc.com).

We are looking forward to a great year and to making all Texans successful on and off the field!

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Are you interested in improving your English? There are many free classes offered throughout the community. We would be happy to help you find a class. Email us at [education@austintexanssc.com](mailto:education@austintexanssc.com).



HAPPY BIRTHDAY TO ALL!!



Richard Aquirre  
Melissa Araujo  
Santiago Balderas  
Lauren Banning  
Alejandro Barraza  
Maxwell Bledsoe  
Trinity Bledsoe  
Jacob Bogusch  
Amanda Carroll  
Alyssa Castro  
Connor Crain  
S Ozil Cruz  
Cristian De La Torre  
Robert Deckard  
Stephanie Delgado  
Alex Diaz  
Zoe Dick  
Jordan Duncan  
Gavohn Fisher  
Isaac Frausto  
Kobe Gonzales  
Carsen Griffen  
Summer Jacobs  
Kyla Johnson  
Bryson Johnson  
Maralys Johnson  
Khloee Keith

Jilian Kennis  
Maya Levee  
Alexandra Limonta  
Adilyn Lopez  
Alexandro Luis  
Everett Luong  
Amberly Lyons  
Matthew Medina  
Lillyanne Mendoza  
Brooklyn Metayer  
Ava Mikulencak  
Benjamin Mitchell  
Jaden Musgrove  
Maddie Nading  
Ashley Nunez  
Jiyul Park  
Harper Payne  
Eden Peterson  
Kiley Polka  
Keyara Ramsey  
Jill Randall  
Mario Reveles  
Karlie Riney  
Analia Rodriguez  
jose romero  
Miguel Ruiz  
Kamryn Shetler

Andres Soto  
Simon Stone  
Christian Thomas  
Kinsley Turnipseed  
Marcos Vasquez  
Rhyse Venson  
Oliver Viramontes  
Megan Wooster