



PLEASE CONSIDER YOUR SPONSORSHIP

To Our Valued Sponsors,

It's time to get ready for another great season of Kirkland American Little League Baseball! Sponsors have helped making Kirkland American Little League Baseball one of the most popular and successful youth sports program in this area, and we need your support to keep the league strong for our players and community.

Non-profit youth sports leagues such as Kirkland American Little League operate through a great deal of community volunteering but there are obvious expenses associated with running such programs. Registration fees are kept as low as possible and only cover a portion of expenses. The remaining expenses are covered by donations from sponsors like you.

Where Do Your Sponsorship Go?

Such donations help pay for things like field rental fees, uniforms, gear and baseballs, field maintenance, and more. For example: For the 2014 season, we completed the installation of our new batting cages at Everest Park...which benefits all our Leagues players – as players used to have to use rental cages in various locations outside of Kirkland in the past. In addition, Kirkland American Little League is in need of a more permanent home for its older players. With limited resources of our own, and potential King County grant funds being applied for... the project to improve and enhance the usability of Taylor Fields cannot be completed without your monetary support.

Your Proud Sponsorship

Kirkland American Little League features baseball and softball programs for boys ages 4 to 12 and girls from 4 to 16. From perfectly pitched fastballs to great display of sportsmanship, these kids always bring their "A" games. Like their big league idols, Little Leaguers show everyone how sweat, determination, and teamwork can lead to success. We thank all the players, coaches, volunteers, parents, and countless others who make Kirkland American Little League such a success. Their selfless dedication has made the baseball diamond a great place to play, learn, and grow.

Our effort is extensive and, unfortunately, expensive. We will need the help of our community if we are to achieve our fundraising goal for this season. **Your monetary pledge makes the 'games' happen.**

Sponsorship Benefits

Your sponsorship will generate **great publicity** since the Kirkland American e-mail list contains over 900 adult addresses, and its official website has an average of hundreds of page views per week.

Kirkland American Little League is classified as a 501 c3 non-profit. Your sponsorship (advertising) dollars may be **fully tax deductible**; please check with your tax professional for specifics.

There are multiple sponsorship opportunities for 2018

Grand Slam Scoreboard Sponsor

Email for details: president@kirklandamerican.com

Gold Sponsor - \$750

Front page rotating banner ad on KALL website for calendar year 2018

Banner ad displayed on Team Pages (March – July of 2018)

Ad displayed on emails sent by KALL

Optional 3'x8' banners displayed on the outfield fences at **all 4 Everest Fields** (banners supplied by Sponsor)

PA system announcement during the seasons: Lee Johnson City Interlock Game (1 game), Everest Saturday games (8 games), All-Star game (1 game)

Silver Sponsor - \$450

Front page rotating banner ad on KALL website for calendar year 2018

Banner Ad displayed on Team Pages (March – July of 2018)

Ad displayed on emails sent by KALL

Optional 3'x8' banners displayed on the outfield fences at **2 Everest Fields (A, B, C, or D)** (banners supplied by Sponsor)

PA system announcement during the seasons: Everest Saturday games (8 games)

Bronze Sponsor- \$300

Front page rotating banner ad on KALL website for calendar year 2018

Ad displayed on emails sent by KALL

Optional 3'x8' banners displayed on the outfield fences at **1 Everest Field (C or D)** (banners supplied by Sponsor)

PA system announcement during the seasons: Everest Saturday games (8 games)

Advertising Content

All advertising content must be supplied by the company. We have worked with Jody Ingram of JJ Graphics & Signs. Please feel free to contact him: jody@jjgs.com and see his site at:

<http://jjgraphics.co> The banner will range in price between \$200-\$250. If you would rather have us contact him for you, please inform us, we are happy to assist.

Banners on the fields

Banners on the fields will be displayed from the start of the season (late March) to December 31 for the year purchased. In addition to the physical banner exposures, all players, coaches, and parents will be encouraged to support those who support Kirkland American Little League.

On behalf of all of our kids and families, the Kirkland American Little League Board of Directors would like to thank you for your support, and we would be delighted if you are able to identify a sponsorship program that not only matches your budget but your heart as well.

For more information please contact our Sponsorship Director:

Debra Droz

sponsorship@kirklandamerican.com

206-355-6425

Kirkland American Little League Sponsor Registration Form

Sponsorship level desired (please circle):

- Gold - \$750**
- Silver - \$450**
- Bronze - \$300**

Thank you for your generous support!

Please make your check to: Kirkland American Little League

Mailing Address: P. O. Box 146, Kirkland, WA 98083

Sponsor Information:

Company Name _____

Contact Person _____ Signature _____

Phone _____ Email _____

Address _____

City _____ State _____ Zip code _____

I would like the following from Kirkland American Little League: Receipt Tax Letter Neither

By signing this, I, the sponsor, acknowledge the sponsorship policy and agree to adhere to all components of this Policy. If I fail to adhere to this policy, Kirkland American Little League has the right to revoke my sponsorship. For information on the Sponsorship Policy, please visit web site: <http://www.kirklandamerican.com/page/show/3684092-sponsorships>

Processed by:

Print Name _____ Signature _____

Amount of Donation Received _____ Check Number _____

Banners received on _____ (Date)

Banner Purchase (if our League supplies banner per Sponsor's request)

- Prepayment on banner
- Art work & ad content
- Banner processed & send proof
- Approved by Sponsor
- Receipt of banner
- Banner(s) up at outfield fences

Kirkland American Little League is a 501(c) (3) Non-Profit Charitable Organization.

Its EIN is 52-1242195.